

# THE BUSINESS JOURNAL

FRESNO | KINGS | MADERA | TULARE

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(Space Below for use of County Clerk only)

## IN THE COUNTY OF FRESNO, STATE OF CALIFORNIA

### PUBLIC NOTICE

ADOPTED ORDINANCE NO. 25-005

DATE OF ADOPTION:

JANUARY 28, 2025

### MISC. NOTICE

### STATE OF CALIFORNIA

#### COUNTY OF FRESNO

I am a citizen of the United States and a resident of the County aforesaid; I am over the age of eighteen years, and not a party to or interested in the above entitled matter. I am the principal clerk of **THE BUSINESS JOURNAL** published in the city of Fresno, County of Fresno, State of California, Monday, Wednesday, Friday, and which newspaper has been adjudged a newspaper of general circulation by the Superior Court of the County of Fresno, State of California, under the date of March 4, 1911, in Action No. 14315; that the notice of which the annexed is a printed copy, has been published in each regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to wit:

FEBRUARY 5, 2025

I declare under penalty of perjury that the foregoing is true and correct and that this declaration was executed at Fresno, California,

FEBRUARY 5, 2025

ON .....

*Carrie M. Seidel*

### DECLARATION OF PUBLICATION

(2015.5 C.C.P.)

PUBLIC NOTICE  
ADOPTED ORDINANCE NO. 25-005  
SUMMARY

NOTICE is hereby given that at its regularly scheduled meeting on January 28, 2025, the Fresno County Board of Supervisors adopted Ordinance No. 25-005, an Ordinance of the County of Fresno, State of California.

#### SUMMARY OF ORDINANCE

An Ordinance to amend Chapter 13.28 of the Fresno County Ordinance Code (Leasing or Licensing of Any Real Property Belonging to, Leased by, or Licensed by the County) by amending and renaming Section 13.28.020 (Informal Bidding Procedures) to Section 13.28.020 (Informal Bidding Procedures, Generally), and adding new Section 13.28.021 (Informal bidding procedures, Naming Rights for Eligible County facilities. "Naming rights" means the rights of a successful bidder under a naming rights agreement, between the county and a successful bidder consummated under the procedures in section 13.28.021 by which agreement the successful bidder pledges to pay, and pays, the county an agreed upon aggregate amount, under a fixed time schedule for paying installments of such amount, in exchange for the successful bidder's right to name an eligible county facility for the term of the naming rights agreement. The County's grant of a license to the successful bidder is under the procedures in section 13.28.021, and such license is part of the naming rights agreement.

The full text of this Ordinance is available online at <https://fresnocounty.legistar.com/Calendar.aspx> under the January 28, 2025, meeting date, or at the office of the Clerk to the Board of Supervisors, 2281 Tulare Street, Room 301, Fresno, California.

This Ordinance was adopted by the following vote:

AYES: Supervisors Bredefeld, Chavez, Magsig, Mendes, Pacheco

NOES: None

ABSENT: None

ATTEST:

Bernice E. Seidel  
Clerk, Board of Supervisors

02/05/2025