

HEW 7
11.7.23



Proposed Measure C Renewal Process

Consideration of Draft Proposal

Overview of Draft Proposal



- Group of 10 (*5 Proponents / 5 Opponents*)
- Presented at October 26, 2023 Fresno COG Policy Board Meeting
- Proposal would establish an “**Administrative Group**” consisting of 5 Proponents and 5 Opponents, the Executive Directors of Fresno COG and FCTA, and the Fresno COG TTC and PAC chairpersons.
- Proposal includes a Citizens Forum, Drafting Team & Facilitation Team
- Draft Plan would be considered and approved by all 15 Cities and Fresno County before proceeding to the ballot.

Key Considerations & Concerns



- No defined role for “elected officials”.
- Fresno COG/FCTA Professionals Role is Critical.
- Community Engagement is Important But Scientific Polling is Critical
- Proposed Administrative Team Does NOT Include Taxpayer Groups, Local Business Leaders or a Cross-Section of Elected Officials.
- A Measure C Renewal Plan Should Not Dictate to County When/Where Funds are Spent. (Elected are Accountable to Voters)



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