

ABC LICENSE APPLICATION: DETERMINATION OF PUBLIC CONVENIENCE OR NECESSITY

Mega Food Mart
4706 E. Shields Ave.
Fresno, CA 93726
October 19, 2021



BOARD OF SUPERVISORS MEETING

October 19, 2021

Presented before your Board today is an item to consider and take action on a request for determination of public convenience or necessity on application for Type 20 Alcoholic Beverage Control (ABC) License filed by Mega Food Mart.

- * License Type 20 (Off-Sale Beer & Wine): Authorizes the sale of beer and wine for consumption off the premises where sold.

FRESNO COUNTY POLICY MANAGEMENT DIRECTIVE 2400

County policy requires the following criteria to be considered before a determination of public convenience or necessity can be met:

1. The issuance of a license would not tend to create a law enforcement problem and increase the level of crime activity.
2. The issuance of a license would provide a needed service to the community and that without this use there would be an inconvenience to the community.
3. The issuance of a license will have a positive impact on the local economy including the creation of new jobs.

The determination of public convenience and necessity alone does not guarantee the applicant will receive a license from CDABC. The issuance of a license is totally within the discretion of the CDABC, and the applicant must also comply with other requirements of CDABC and other applicable land use and health and safety code requirements.

RESPONSE

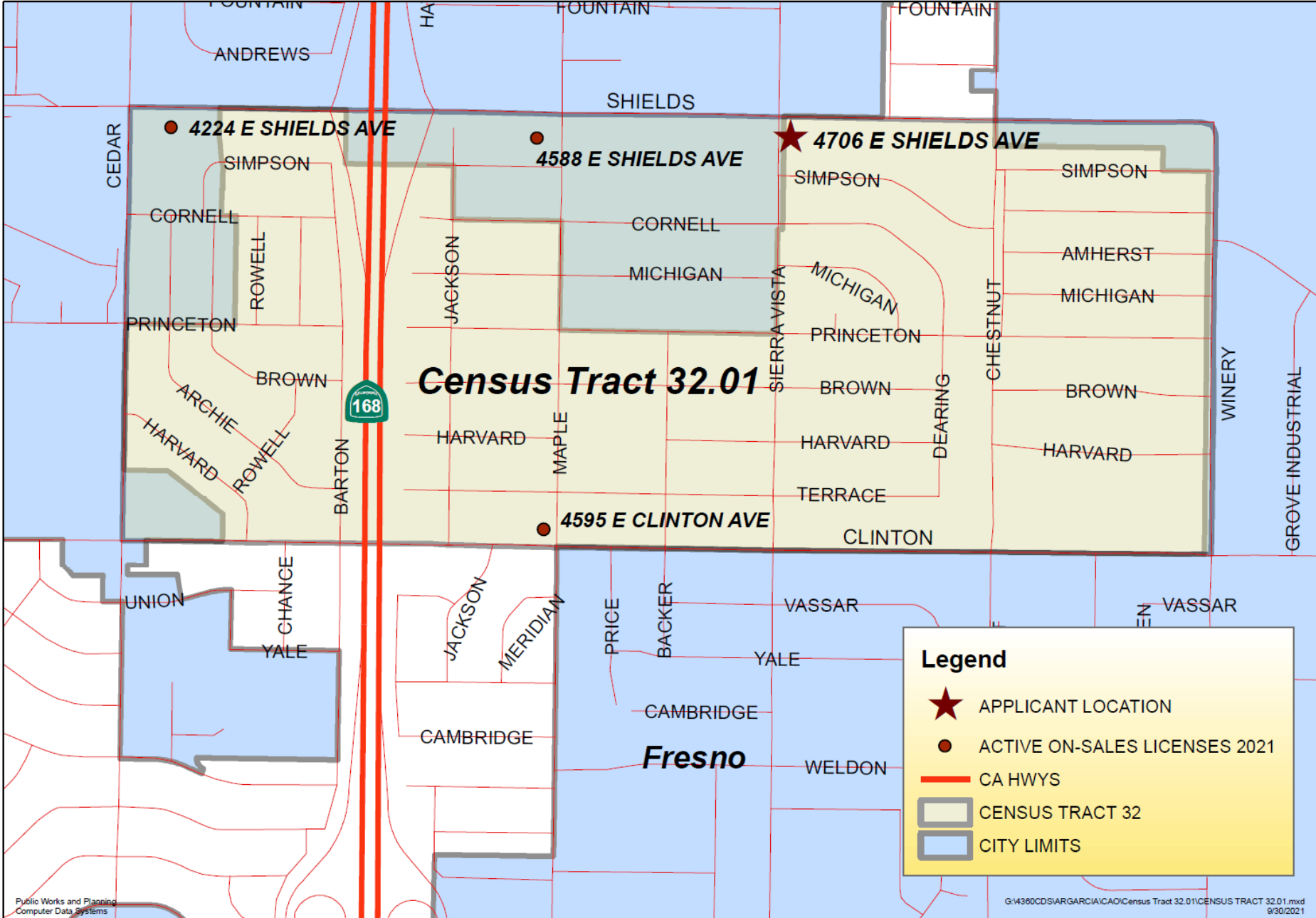
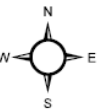
- * The applicant provided a written response, which is included within the agenda item. The applicant is available for questions.
- * The Department of Public Works was contacted. There are no zoning issues relating to this application.
- * The Fresno County Sheriff's Department was contacted and reviewed this application.

STATISTICS

- * Applicant is in Census Tract 32.01
- * 3 off-sale licenses are allowed by ABC in this census tract
- * There are 3 existing off-sale license in this census tract.
- * There is a moratorium on the issuance of off-sale (Type 20) licenses for Fresno County where the ratio of licenses exceeds one for each 2,500 inhabitants.
- * Due to this moratorium, ABC must deny the application unless your Board determines that public convenience or necessity would be served by the issuance








CENSUS TRACT 32.01, ACTIVE ON-SALE LICENSE and NEW APPLICANT ADDRESS: 4706 E. SHIELDS AVE



Census Tract 32.01

Fresno

Legend

-  APPLICANT LOCATION
-  ACTIVE ON-SALES LICENSES 2021
-  CA HWYS
-  CENSUS TRACT 32
-  CITY LIMITS

Type 20 & 21 Licenses Within Census Tract 32.01 and Their Proximity to the Applicant

Applicant: Mega Food Mart
4706 E. Shields Ave., Fresno, CA 93726
Census Tract 32.01

License Type	Business Name	Premises Address	City, State ZIP	Distance From Applicant	Travel Time
21	SHOP N STOP LIQUOR	4588 E SHIELDS AVE	FRESNO, CA 93726	.3 miles	1 minute
21	RITE AID	4224 E SHIELDS AVE	FRESNO, CA 93726	.7 miles	2 minutes
21	7 STAR MARKET	4595 E CLINTON AVE	FRESNO, CA 93703	.8 miles	2 minutes

License Type

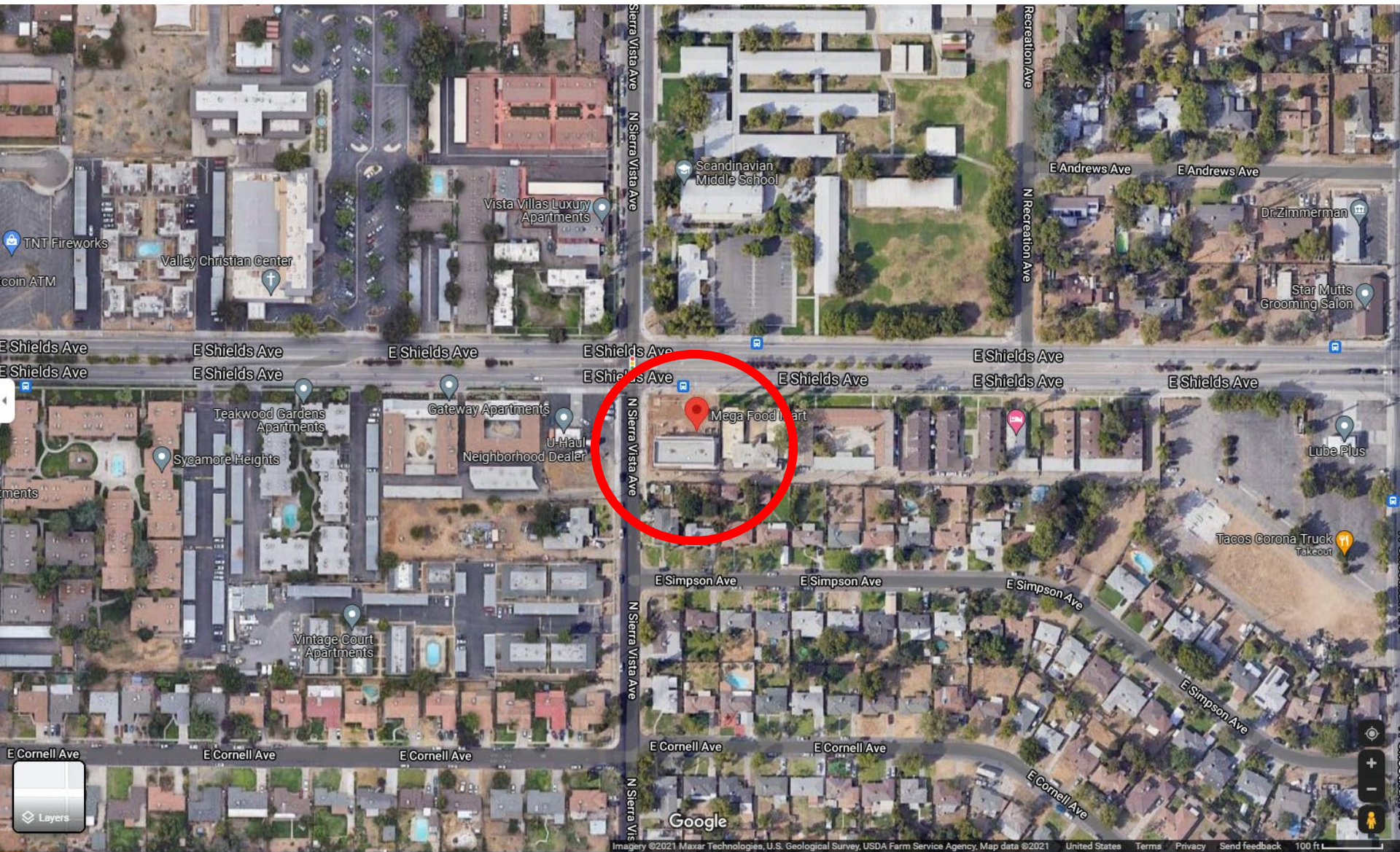
- 20 Off-Sale Beer and Wine
- 21 Off-Sale General

Sources

License Types: www.abc.ca.gov

Distances: www.google.com/maps

Aerial View of Applicant's Location



View of Applicant's Storefront

4706 E. Shields Ave., Fresno, CA 93726



North View of Applicant's Site



East View of Applicant's Site



South View of Applicant's Site



West View of Applicant's Site



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