

FAX

To: County of Fresno

Company:

Fax: 600-1608

Phone:

From:

Fax:

Phone: 559-621-8036

E-mail: Jennifer.Laird@fresno.gov

NOTES:

This is a fax

Date and time of transmission: Monday, November 17, 2025 10:19:10 AM

Number of pages including this cover sheet: 03

Thank you

Jennifer Laird | Executive Assistant to Director

Planning & Development Department

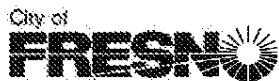
2600 Fresno Street | Fresno CA 93721

559.621.8036

Jennifer.Laird@Fresno.gov



Resources: [Planning & Development](#)

**Planning & Development Department**

2600 Fresno Street, Third Floor, Room 3065
Fresno, California 93721-3604
(559) 621-8003

Jennifer K. Clark, AICP
Director

November 17, 2025

Ron Alexander
County of Fresno – County Administrative Office
2281 Tulare Street
Fresno, CA 93721
FAX: (559) 600-1608

RE: Determination of Public Convenience or Necessity on Application for Alcoholic Beverage License – 4706 E. Shields Avenue, Fresno, CA 93726

Dear Mr. Alexander:

The City of Fresno Planning and Development Department is in receipt of Public Notice regarding Determination of Public Convenience or Necessity on Application for Alcoholic Beverage License – 4706 E. Shields Avenue has the following comments:

1. The project does not comply with the Responsible Neighborhood Market Act (RNMA) as it does not comply with all of the location restrictions.
2. The location is located near a public school (Scandinavian Middle School - approximately 175 feet north).
3. The City of Fresno is opposed to the approval of the request for a public convenience or necessity determination with the Board of Supervisors.

Please feel free to contact us if you wish to discuss this matter.

Sincerely,

A handwritten signature in dark ink, appearing to read "Jennifer K. Clark".

Jennifer K. Clark, Director
Planning and Development
Jennifer.Clark@fresno.gov