

# MEASURE C RENEWAL UPDATES



December 9, 2025



## RECOMMENDED ACTION

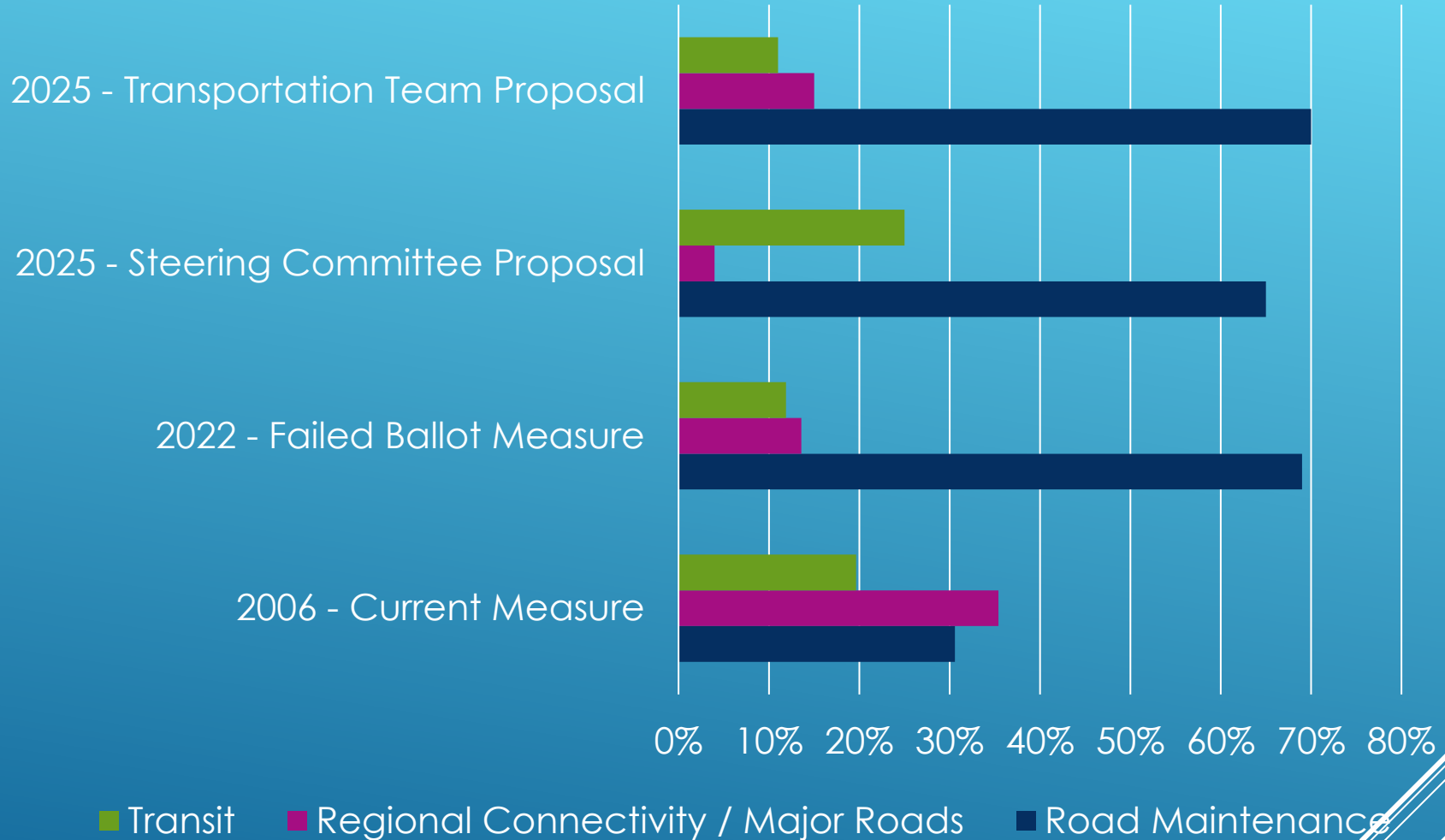
Receive presentation from staff regarding Measure C renewal and potential citizen-led initiatives and provide direction to staff, as necessary.

# RECENT ACTIONS

Nov 18, 2025:  
Transportation  
Team proposed an  
alternative funding  
allocation.

Nov 20, 2025:  
FCOG Policy Board  
approved Steering  
Committee's  
Allocation Plan.

# ALLOCATION COMPARISON



# PROJECTED IMPACTS OF VARIOUS FORMULAIC PROPOSALS

Estimated Road Maintenance Budgetary Impacts of Various Formulaic Proposals

					2006 - Current Measure (Using Current Population/Lane Miles Figures)		2022 - Failed Measure(Using Current Population/Lane Miles Figures)		2025 - Steering Committee		2025 - Transportation Team		2025 - Hypothetical Steering Committee Hybrid		Difference Between Steering Committee and Hypothetical Proposal
	Population		Lane Miles		75/25 / \$100k Floor / 30.6% RM		78/22 / \$100k Floor / 69.01% RM		80/20 / \$400k Floor / 65% RM		78/22 / \$400k Floor / 70% RM		75/25 / \$400k Floor / 65% RM		
County of Fresno	160009	15.56%	3466.15	54.52%	25.30%	\$ 8,979,725	24.13%	\$ 18,827,209	23.35%	\$ 17,109,309	24.13%	\$ 19,113,718	25.30%	\$ 18,502,793	\$1,393,483.67
Clovis	127674	12.42%	487.00	7.66%	11.23%	\$ 4,040,765	11.37%	\$ 9,082,877	11.47%	\$ 8,604,145	11.37%	\$ 9,217,879	11.23%	\$ 8,433,903	(\$170,241.79)
Coalinga	17252	1.68%	50.00	0.79%	1.46%	\$ 610,686	1.48%	\$ 1,531,516	1.50%	\$ 1,473,015	1.48%	\$ 1,549,109	1.46%	\$ 1,441,117	(\$31,897.38)
Firebaugh	8510	0.83%	21.00	0.33%	0.70%	\$ 346,853	0.72%	\$ 948,470	0.73%	\$ 921,047	0.72%	\$ 956,998	0.70%	\$ 903,251	(\$17,795.68)
Fowler	7436	0.72%	37.00	0.58%	0.69%	\$ 341,436	0.69%	\$ 928,526	0.69%	\$ 897,263	0.69%	\$ 936,744	0.69%	\$ 892,207	(\$5,056.07)
Fresno	552751	53.76%	1805.00	28.39%	47.42%	\$ 16,742,420	48.18%	\$ 37,189,944	48.69%	\$ 35,236,098	48.18%	\$ 37,761,960	47.42%	\$ 34,328,336	(\$907,762.01)
Huron	6421	0.62%	11.00	0.17%	0.51%	\$ 279,571	0.53%	\$ 801,033	0.53%	\$ 782,238	0.53%	\$ 807,268	0.51%	\$ 766,085	(\$16,153.35)
Kerman	17403	1.69%	61.00	0.96%	1.51%	\$ 629,731	1.53%	\$ 1,569,327	1.55%	\$ 1,506,178	1.53%	\$ 1,587,507	1.51%	\$ 1,479,945	(\$26,233.58)
Kingsburg	13167	1.28%	46.00	0.72%	1.14%	\$ 500,581	1.16%	\$ 1,284,303	1.17%	\$ 1,236,585	1.16%	\$ 1,298,052	1.14%	\$ 1,216,651	(\$19,933.80)
Mendota	12598	1.23%	28.00	0.44%	1.03%	\$ 461,174	1.05%	\$ 1,203,783	1.07%	\$ 1,164,395	1.05%	\$ 1,216,281	1.03%	\$ 1,136,314	(\$28,081.73)
Orange Cove	9622	0.94%	33.00	0.52%	0.83%	\$ 391,882	0.84%	\$ 1,044,593	0.85%	\$ 1,009,963	0.84%	\$ 1,054,616	0.83%	\$ 995,050	(\$14,913.13)
Parlier	14535	1.41%	37.00	0.58%	1.21%	\$ 523,185	1.23%	\$ 1,339,773	1.25%	\$ 1,292,491	1.23%	\$ 1,354,384	1.21%	\$ 1,262,733	(\$29,757.82)
Reedley	25950	2.52%	98.00	1.54%	2.28%	\$ 899,611	2.31%	\$ 2,162,213	2.33%	\$ 2,065,295	2.31%	\$ 2,189,612	2.28%	\$ 2,030,140	(\$35,155.50)
San Joaquin	3653	0.36%	14.00	0.22%	0.32%	\$ 212,844	0.33%	\$ 648,608	0.33%	\$ 634,885	0.33%	\$ 652,474	0.32%	\$ 630,051	(\$4,833.82)
Sanger	26652	2.59%	85.00	1.34%	2.28%	\$ 899,644	2.32%	\$ 2,168,533	2.34%	\$ 2,075,120	2.32%	\$ 2,196,031	2.28%	\$ 2,030,207	(\$44,912.72)
Selma	24487	2.38%	79.00	1.24%	2.10%	\$ 835,936	2.13%	\$ 2,027,262	2.15%	\$ 1,941,082	2.13%	\$ 2,052,563	2.10%	\$ 1,900,327	(\$40,755.31)

# FISCAL IMPACT TO FRESNO COUNTY



POTENTIAL **\$10M** ANNUAL  
LOSS IN ROAD FUND IF  
MEASURE C EXPIRES.



ADDITIONAL FUNDING  
IMPACTS DUE TO UNMET  
TRANSIT NEEDS.

# UPCOMING

December 4, 2025:  
Steering  
Committee to vote  
on Implementation  
Guidelines

December 18,  
2025: FCOG Policy  
Board to vote on  
Implementation  
Guidelines

# Staff Suggested Revisions to Implementation Guidelines

- ▶ Establish a subcommittee of County and City transportation staff to develop a revised 2026 Measure C Implementation Guidelines
- ▶ Increase the Local Neighborhood Streets and Roads allocation from **65%** to **70%**
- ▶ Increase the Regional Transportation Program allocation from **5%** to **18%**
- ▶ Revision to County's Set-Aside annual allocation of \$5 million for Disadvantaged Communities
- ▶ Revisions to 70 PCI Requirements
- ▶ Remove reference in the Implementation Guidelines to Vehicle Miles Traveled
- ▶ Clarify the audit protocols

# RENEWAL BALLOT PROCESS

Expenditure Plan  
Approved by **FCOG**  
**Policy Board.**

Expenditure Plan approved  
by **City Councils** representing  
a majority of the  
incorporated population.

Expenditure Plan must be  
Approved by **Board of**  
**Supervisors.**

Expenditure Plan must be  
approved by **Fresno County**  
**Transportation Authority.**

Measure requires **66.67%** of  
the vote to pass. (2022  
Measure failed with **58.2%**)

# CITIZEN INITIATIVE BALLOT PROCESS

Proponent state their intention to gather signatures for an initiative.



Citizen initiatives require 22,000+ valid signatures.



Board of Supervisors required to place on ballot.



Measure passes with simple majority vote.



# QUESTIONS & DISCUSSION