

## Application/Agreement – California State Library

Welcome to the online application for the ***Library Informal Childcare Provider Outreach Project***.

This project's goal is to determine key components for successfully reaching and supporting informal or **friend, family and neighbor** (FFN) childcare providers and the young children in their care. Libraries interested in serving as one of five pilot sites for this project should apply by **5:00PM Monday, May 7, 2018**. One application per library system with one identified branch to serve as an initial pilot site will be accepted. Libraries will be notified by Friday, June 1, 2018.

All applications must be reviewed and approved by your Library Director. Approval is noted by affixing your Library Director's name and contact information where requested at the end of this application.

**\*1. Library Jurisdiction****\*2. Library Branch name****\*3. Library Branch street address****\*4. Library Branch City/State/Zip Code****\*5. Type of Library:****\*6. Library Branch contacts (2 front-line staff and 1 administrator must be listed who will participate)**

Front-line Staff Contact Name:

Title:

Email:

Phone Number:

Front-line Staff Contact Name:

Title:

Email:

Phone Number:

Administrator Contact Name:

Title:

Email:

Phone Number:

**\*7. Approximately how many children/families/caregivers does your branch serve each month?**

**\*8. Why is your library branch interested in being a pilot site for this project?**

The Mendota Branch Library is interested in being a pilot site for this project to increase offerings and support of families and caregivers in the community with small children. As the 'Cantaloupe Center of the World,' Mendota is a rural, agricultural town that lies 34 miles from Fresno on the western edge of the county, with a population of 11,394. The recent recession and drought have been a challenge for Mendota. Effects are still evident in its economy, with a poverty rate of 49.5% and unemployment rate of 18.3%. In the community, 57.2% of residents did not finish the ninth grade, and the high school graduation rate is 29.0%. FCPL understands that future success in school begins with early literacy and kindergarten-readiness in the home. By catching Mendota youth in the formative years and providing relevant programs, services, and materials to support a community of FFN caregivers, FCPL can work with families and community partners to better prepare children for success in school and beyond.

With a new youth librarian assigned to the area, FCPL is looking to increase programming for young children and their caregivers in the Mendota community. Our new librarian, under the Manager of Public Services' guidance and through working with a key, youth-oriented library assistant at the branch, will benefit from learning more about her new community through the needs assessment project. The Mendota team will also benefit from professional development with the in-person training and through successfully planning, implementing, and sustaining programs and crafting outreach strategies while communicating with a shared network of practice. Children of migrant farm workers and families of lower income living in public housing are two underserved communities with which FCPL hopes to increase its offerings, and a pilot project focusing on informal caregivers is a good fit for the Mendota community.

**\*9. How might this project align with, strengthen and or build on other projects your library has undertaken to reach family, friend and neighbor caregivers?**

FCPL was fortunate to receive training from the California State Library in the Brazelton Touchpoints in Libraries practice. The training helped refocus how we see community relationships, valuing the parent/caregiver as the expert on a child, and recognizing the Library's long-range role in supporting caregivers and families through the surges and regressions inherent in child development. FCPL offers popular story times, play groups, and other programs for infants/ toddlers and preschool audiences. The Library has Early Learning Centers in ten branches (including Mendota) to support child development, early literacy, and creative play. Librarians frequently conduct outreach and school visits to local preschools, day cares, and Head Start centers. This project will help FCPL expand offerings and increase awareness of services in the Mendota area. The needs assessment of the community will result in relevant programs to build supportive and trusting relationships with informal caregivers as they navigate the essential developmental stages of the early years with the children they serve.

**\*10. What is your library's capacity to sustain this project after the project ends in 2 or 3 years?**

FCPL can sustain the project in Mendota past the initial few years through staff training by using the cluster programming budget and through possible additional financial support from the Friends of the Library. FCPL uses a 'train the trainer' approach to spreading practices throughout the large system,

encouraging staff to share what they have learned with coworkers. Each geographically-grouped cluster of libraries in the system receives an annual 'cluster programming budget,' providing funds to purchase craft supplies and programming materials. FCPL is also fortunate to have a supportive umbrella Friends of the Library group. Applying for future grants is another avenue for sustaining the project.

**\*11. How might your library partner with others organizations in your community to help with this project?**

The Mendota Branch Library can partner with the two local Head Start centers (FCEOC/ Mendota Head Start and Mendota Migrant Head Start) to reach children and the informal caregivers. There are also three public housing sites and a farm labor housing site in Mendota, managed by the Fresno Housing Authority. FCPL partners with the FHA in other communities to bring free books and programming to residents, and expanding to the sites in Mendota would be a great next step. The Boys and Girls Club of Mendota and the local school district can help recruit families where informal caregivers are caring for younger siblings.

**\*12. Anything else you'd like us to consider?**

Mendota is 96.6% Latino, and 87.2% of the community speaks Spanish in the home. Tanya Leyva-Gutierrez is one of our certified bilingual staff, and we'd love to reach more of our Spanish-speaking population. If selected, will it be possible to offer the programs and services from this project in English and Spanish for our community? Thank you!

**\*13. Library Director's name and contact information**

Name:

Email:

Phone: 559-600-6237

Submission of this application indicates your Director's approval and support for your library branch's participation in this pilot.

Thank you for applying!  
Applicants will be notified no later than June 1, 2018.

## Award Notification

**From:** Flint, Suzanne@CSL [<mailto:Suzanne.Flint@library.ca.gov>]  
**Sent:** Friday, June 1, 2018 10:22 AM  
**To:** Landano, Kelley  
**Cc:** Janzen, Deborah; Leyva-Gutierrez, Tanya; Green, Ashlee; Julie Weatherston  
**Subject:** Library Informal Childcare Provider Project

Dear Ms. Landano,

Congratulations! Your application to serve as a pilot library in our ***Informal Childcare Provider Outreach Project*** has been accepted. We look forward to the Mendota Branch of the Fresno County Public Library being a part of this project. We received a number of compelling applications which tells us the informal childcare provider population is one in which libraries are invested.

We look forward to working with you on this project!

Sincerely, Suzanne & Julie

*Suzanne Flint*

Suzanne Flint | Library Programs Consultant | California State Library  
Library Building II | 900 N Street | Sacramento, CA 95814  
916.651.9796 **direct** 916.653.8443 **fax** [suzanne.flint@library.ca.gov](mailto:suzanne.flint@library.ca.gov) **email**  
Early Learning with Families (ELF) <http://elf2.library.ca.gov/>  
*Supporting public libraries in their services to young children, their families and caregivers.*

*Julie Weatherston*

Julie Weatherston | Project Director  
Packard Foundation Library Informal Childcare Provider Outreach Project  
[650.288.9278](tel:650.288.9278) **direct** [weatherstonjulie@gmail.com](mailto:weatherstonjulie@gmail.com) **email**



### **Library Informal Caregiver Outreach Pilot Project Overview**

This is a multi-year Packard Foundation and California State Library pilot grant that runs from June 1, 2018 to December 31, 2019.

#### **Purpose**

The overall project goal is to reach the growing population of informal or family, friend and neighbor (FFN) caregivers and connect them to library/community resources and support, thereby helping to ensure that the infants, toddlers and preschoolers in their care are on track for success in school and in life. Through a well-planned community assessment, pilot libraries will identify informal caregivers in their community and begin to ascertain their needs. Based on these identified needs, pilot libraries will design programs and services to help support family, friend and neighbor caregivers and the young children in their care. Key components to successfully designing, running, replicating and sustaining such library programs and outreach strategies will be shared statewide.

#### **Partnerships**

Community partnerships with other stakeholders such as First 5 California; Head Start; Women Infants and Children (WIC); Child Care Resource & Referral agencies (or CCR&Rs); or city parks & recreation departments are strongly encouraged.

#### **Role and Responsibilities of Pilot Libraries**

Sites must commit a minimum of 2 front-line library staff and 1 library administrator to attend an in-person training in October 2018 and to coordinate the project's planning phase through December 31, 2018. Approximately 125 hours of staff time total is anticipated, including monthly planning calls. In Year 2, a minimum of 2 front-line library staff will coordinate and oversee project implementation. This is anticipated to include approximately 600 hours of staff time total to conduct outreach, run a weekly program (the broad terms of which may include food, story time, open play/toys and staff engagement with FNN), participate in periodic conference calls and administer project outcomes surveys.

#### **Timeline**

The first 6-months of this project will be dedicated to planning, with pilot libraries helping to identify promising practices and effective strategies for serving this target audience. Then in Year 2, each pilot site will commence implementation and testing of a specific program model and outreach strategy that they have identified during the previous 6-months.

#### **Funding**

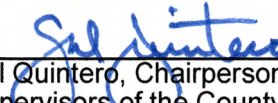
Each of the elected pilot sites will be eligible for a 2018 funding allotment of \$5,000 to offset the costs of staff time, supplies, and travel to the in-person training. Funding for 2019 is yet to be determined but pilot libraries will be eligible for ongoing financial support.

**California State Library  
Library Services and Technology Act (LSTA)**

**GRANT:** Informal Caregiver Outreach Project  
**LSTA Funds Requested:** \$5,000  
**LSTA Grant #:** 2017-66785

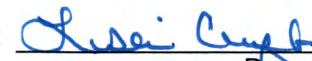
IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of  
the day and year first hereinabove written.

**COUNTY OF FRESNO**

  
\_\_\_\_\_  
Sal Quintero, Chairperson of the Board of  
Supervisors of the County of Fresno

**ATTEST:**

Bernice E. Seidel  
Clerk of the Board of Supervisors  
County of Fresno, State of California

By:   
\_\_\_\_\_  
Deputy

**FOR ACCOUNTING USE ONLY:**

ORG No.: 0107  
Subclass: 10000  
Org: 75170307  
Account: 7406, 7415