



Board Agenda Item 48

DATE: January 28, 2025

TO: Board of Supervisors

SUBMITTED BY: Edward Hill, Chief Operating Officer/Interim Director of Internal Services/Chief Information Officer

SUBJECT: Agreement with Pacific Publishing Group, Inc., dba The Business Journal

RECOMMENDED ACTION(S):

Approve and authorize the Chairman to execute a countywide Agreement with Pacific Publishing Group, Inc., dba The Business Journal, for publication of legal notices, effective February 4, 2025, not to exceed five consecutive years, which includes a three-year base contract and two optional one-year extensions, total not to exceed \$890,000.

There is no increase in Net County Cost associated with the recommended action, which will authorize Pacific Publishing Group, Inc., dba The Business Journal (The Business Journal) to provide the publishing of legal notices for various County departments on an as-needed basis. This item is countywide.

ALTERNATIVE ACTION(S):

There is no viable alternative action. Should your Board not approve the recommended action, County departments would pay non-contracted rates to post legal notices in a publication of general circulation, as required by applicable statutes.

FISCAL IMPACT:

There is no increase in Net County Cost associated with the recommended action. Costs associated with the recommended Agreement will not exceed \$890,000 for the total five-year term. User departments are responsible for ensuring their respective budgets, including account 7325 - Publications and Legal Notices, have sufficient appropriations and estimated revenues for the publication of legal notices.

DISCUSSION:

Various statutes (e.g., Government Code, Probate Code, Revenue and Taxation Code) require the publication of legal notices in a publication of general circulation. The Fresno Bee and The Business Journal are the two publications of general circulation covering Fresno County. Through an informal request for quotation, led by the Internal Services Department Purchasing Manager, staff requested the cost of publishing based on the price per column inch from The Fresno Bee and The Business Journal. Staff recommends the recommended Agreement with The Business Journal due to its cost being lower than that of The Fresno Bee (\$31 per column inch, compared to \$82.19 per column inch).

The recommended Agreement includes The Business Journal's cost of \$31 per column inch for services provided in calendar year 2025, with a \$1 per column inch cost increase each calendar year afterwards.

Approval of the recommended Agreement will provide County departments with a cost-effective means to publish legal notices on an as-needed basis.

ATTACHMENTS INCLUDED AND/OR ON FILE:

On file with Clerk - Agreement with The Business Journal

CAO ANALYST:

Amy Ryals