

1 **FIRST AMENDMENT TO AGREEMENT**

2 THIS FIRST AMENDMENT TO AGREEMENT (hereinafter "Amendment") is made and entered
3 into this ___ day of _____, 2021, by and between COUNTY OF FRESNO, a Political Subdivision of
4 the State of California, Fresno, California (hereinafter "COUNTY"), and Fresno Economic
5 Opportunities Commission, a California non-profit organization, whose address is 1920 Mariposa Mall
6 Suite 330, Fresno, California, 93721 (hereinafter "CONTRACTOR").

7 **WITNESSETH:**

8 WHEREAS, COUNTY and CONTRACTOR entered into Agreement number D-20-297, dated
9 August 7, 2020 (hereinafter "Agreement"), pursuant to which CONTRACTOR agreed to provide equity-
10 focused community health outreach and support services to address the needs of COUNTY's
11 vulnerable populations including migrants, food and farmworkers, other essential workers and people
12 of color; and

13 WHEREAS CONTRACTOR has provided such services, including through execution and
14 oversight of various subcontracts with local community benefit organizations skilled in the provision of
15 such services and possessing unique community ties to vulnerable population groups to advance
16 health equity throughout the pandemic; and

17 WHEREAS, the parties have extended the Agreement for one six-month period through June
18 30, 2021 as provided for in the Agreement; and

19 WHEREAS, COUNTY and CONTRACTOR now desire to amend the Agreement in order to
20 extend the length of the Agreement, add the provision of COVID vaccination services, influenza and/or
21 other communicable diseases support services, increase the total compensation amount to
22 accommodate the provision of existing services through December 31, 2021 and the addition of
23 COVID vaccinations services, and to enact certain required federal funding terms and conditions.

24 NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which
25 is hereby acknowledged, COUNTY and CONTRACTOR agree as follows:

26 1. That all references to "Exhibit A" in existing COUNTY Agreement number D-20-297
27 shall be changed to read, "Revised Exhibit A", attached hereto and incorporated herein by reference.

28 2. That all references to "Exhibit B" in existing COUNTY Agreement number D-20-297

1 shall be changed to read, "Revised Exhibit B", attached hereto and incorporated herein by reference.

2 3. That Section 3 of the Agreement, located on page 2, lines 16 through 22, is deleted in
3 its entirety and replaced with the following:

4 "3. TERM

5 The term of this Agreement shall commence upon execution and shall continue until
6 December 31, 2021."

7 4. That the following language be inserted in Section 1, page 2, beginning on line 5:

8 "D. CONTRACTOR shall require its subcontractors pursuant to this Agreement to
9 indemnify the COUNTY as set forth in the first paragraph of section nine (9); to carry insurance,
10 naming the County of Fresno as additional insured, as set forth in section ten (10) of this Agreement;
11 to pay back to COUNTY advance payments deemed in excess of actual costs, as set forth in section
12 five, subsection C (5.C.) of this Agreement; to comply with the invoicing and documentation provisions,
13 as set forth in section five (5) of this Agreement; to comply with the Audits and Inspections provisions,
14 as set forth in section eleven (11) of this Agreement; to comply with the Single Audit Clause
15 provisions, as set forth in section eleven, subsection C (11.C.) of this Agreement, to comply with the
16 Health Insurance Portability and Accountability Act provisions, as set forth in section twelve (12) of this
17 Agreement; to comply with the Data Security provisions, as set forth in section thirteen (13) of this
18 Agreement; to comply with the Non-Discrimination provisions, as set forth in section fourteen (14) of
19 this Agreement; and to comply with the Certification Regarding Debarment, Suspension, Ineligibility
20 and Voluntary Exclusion-Lower Tier Covered Transactions provisions, the Property of County
21 provisions, the Prohibition on Publicity, the Conflict of Interest provisions, and Lobbying Activity
22 provisions, as set forth in sections twenty (20), twenty-one (21), twenty-two (22), twenty-three (23) and
23 twenty-five (25) of this Agreement."

24 5. That Section 5.A of the Agreement, located on page 3, lines 19 through 25, is deleted in
25 its entirety and replaced with the following:

26 "A. COUNTY agrees to pay CONTRACTOR and CONTRACTOR agrees to receive
27 compensation at the rates as identified in Exhibit B, attached hereto and incorporated herein by this
28 reference. CONTRACTOR shall submit monthly invoices by the thirtieth (30th) working day of each

1 month for the prior month's services using a template to be provided by COUNTY with full appropriate
2 supporting documentation (e.g., activity logs, receipts, invoices) to the County of Fresno, Department
3 of Public Health, COVID Response, P.O. Box 11867, Fresno, CA 93775, Attention: Business Office or
4 dphboap@fresnocountyca.gov."

5 That Section 5.B. of the Agreement, located on page 3, line 28 through page 4, line 3 is deleted
6 in its entirety and replaced with the following:

7 "B. In no event shall services performed under this Agreement by Fresno Economic
8 Opportunities Commission be in excess of \$2,951,732 (Two Million Nine Hundred Fifty-One Thousand
9 Seven Hundred and Thirty-Two Dollars) during the term of this Agreement. It is understood that all
10 expenses incidental to CONTRACTOR's performance of services under this Agreement shall be borne
11 by CONTRACTOR."

12 6. That Section 5.C. of the Agreement, located on page 4, line 4 through 11, is deleted in
13 its entirety and replaced with the following:

14 "C. CONTRACTOR may request an advance payment of up to 20% of the
15 maximum compensation. CONTRACTOR shall reconcile the advance payment with full, appropriate
16 supporting documentation for all expenses incurred. The Director or his or her designee may make a
17 determination of an appropriate date of reconciling the remaining advance payment funds."

18 7. That the following language shall be inserted in Section 10, page 7, beginning on line 6:

19 "CONTRACTOR hereby waives its right to recover from COUNTY, its officers, agents, and
20 employees any amounts paid by the policy of worker's compensation insurance required by this
21 Agreement. CONTRACTOR is solely responsible to obtain any endorsement to such policy that may
22 be necessary to accomplish such waiver of subrogation, but CONTRACTOR's waiver of subrogation
23 under this paragraph is effective whether or not CONTRACTOR obtains such an endorsement."

24 8. That the following language be inserted in Section 11, page 8, beginning on line 21:

25 "E. In addition, CONTRACTOR shall cooperate and participate with COUNTY's
26 fiscal review process and comply with all final determinations rendered by the COUNTY's fiscal review
27 process. If COUNTY reaches an adverse decision regarding CONTRACTOR's services to consumers,
28 it may result in the disallowance of payment for services rendered; or in additional controls to the

1 delivery of services, or in the termination of this Agreement, at the discretion of COUNTY's Director of
2 Public Health Director or designee. If as a result of COUNTY's fiscal review process a disallowance is
3 discovered due to CONTRACTOR's deficiency, CONTRACTOR shall be financially liable for the
4 amount previously paid by COUNTY to CONTRACTOR and this disallowance will be adjusted from
5 CONTRACTOR's future payments, at the discretion of COUNTY's Director of Public Health or
6 designee. In addition, COUNTY shall have the sole discretion in the determination of fiscal review
7 outcomes, decisions and actions."

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10 9. That the following sections be added to the Agreement on page 20, beginning on line
11 13:

12 "20. CERTIFICATION REGARDING DEBARMENT, SUSPENSION, INELIGIBILITY AND
13 VOLUNTARY EXCLUSION-LOWER TIER COVERED TRANSACTIONS:

14 A. COUNTY and CONTRACTOR recognize that CONTRACTOR is a recipient of
15 Federal funds under the terms of this Agreement. By signing this Agreement, CONTRACTOR agrees
16 to comply with applicable Federal suspension and debarment regulations, including but not limited to:
17 29 CFR 97.35, 29 CFR 1470.35, 41 CFR 105-71.135, and Executive Order 12549. By signing this
18 Agreement, CONTRACTOR attests to the best of its knowledge and belief, that it and its principals:

- 19 1. Are not presently debarred, suspended, proposed for debarment, declared
20 ineligible, or voluntarily excluded by any Federal department or agency; and
- 21 2. Shall not knowingly enter into any covered transaction with an entity or person who
22 is proposed for debarment under Federal regulations, debarred, suspended,
23 declared ineligible, or voluntarily excluded from participation in such transaction.

24 B. CONTRACTOR shall provide immediate written notice to COUNTY if at any time
25 during the term of this Agreement CONTRACTOR learns that the representations it makes above were
26 erroneous when made or have become erroneous by reason of changed circumstances.

27 C. CONTRACTOR shall include a clause titled "Certification Regarding Debarment,
28 Suspension, Ineligibility, and Voluntary Exclusion- Lower Tier Covered Transactions" and similar in

1 nature to this paragraph in all lower tier covered transactions and in all solicitations for lower tier
2 covered transactions.

3 D. CONTRACTOR shall, prior to soliciting or purchasing goods and services in
4 excess of \$25,000 funded by this Agreement, review and retain the proposed vendor's suspension and
5 debarment status at <https://sam.gov/SAMI>.

6 21. PROPERTY OF COUNTY: CONTRACTOR agrees to take reasonable and prudent
7 steps to ensure the security of any and all said hardware and software provided to it by COUNTY
8 under this Agreement, to maintain replacement-value insurance coverages on said hardware and
9 software of like kind and quality approved by COUNTY.

10 All purchases over Five Thousand Dollars (\$5,000) made during the life of this Agreement that
11 will remain contractual obligations after the termination or expiration of this Agreement shall be
12 identified as fixed assets with an assigned Fresno County Department of Public Health Accounting
13 Inventory Number. These fixed assets shall be retained by COUNTY, as COUNTY property, in the
14 event this Agreement is terminated or upon expiration of this Agreement. CONTRACTOR agrees to
15 participate in an annual inventory of all COUNTY fixed assets and a CONTRACTOR's representative
16 shall be physically present when fixed assets are returned to COUNTY possession at the termination
17 or expiration of this Agreement. CONTRACTOR is responsible for returning to COUNTY all COUNTY
18 owned fixed assets upon the expiration or termination of this Agreement.

19 22. PROHIBITION ON PUBLICITY: None of the funds, materials, property or services
20 provided directly or indirectly under this Agreement shall be used for CONTRACTOR's advertising,
21 fundraising, or publicity (i.e., purchasing of tickets/tables, silent auction donations, etc.) for the purpose
22 of self-promotion. Notwithstanding the above, publicity of the services described in the Obligations of
23 the Contractor section of this Agreement shall be allowed as necessary to raise public awareness
24 about the availability of such specific services when approved in advance by the COUNTY's Director
25 of Public Health or designee for such items as written/printed materials, the use of media (i.e., radio,
26 television, newspapers) and any other related expense(s).

27 23. CONFLICT OF INTEREST: No officer, employee or agent of the COUNTY who
28 exercises any function or responsibility for planning and carrying out of the services provided under

1 this Agreement shall have any direct or indirect personal financial interest in this Agreement. In
2 addition, no employee of the COUNTY shall be employed by the CONTRACTOR under this
3 Agreement to fulfill any contractual obligations with the COUNTY. CONTRACTOR shall comply with all
4 Federal, State of California and local conflict of interest laws, statutes and regulations, which shall be
5 applicable to all parties and beneficiaries under this Agreement and any officer, employee or agent of
6 the COUNTY.

7 24. CHANGE OF LEADERSHIP/MANAGEMENT: In the event of any change in the status
8 of CONTRACTOR's leadership or management, CONTRACTOR shall provide written notice to
9 COUNTY within thirty (30) days from the date of change. Such notification shall include any new
10 leader or manager's name, address and qualifications. "Leadership or management" shall include any
11 employee, member, or owner of CONTRACTOR who either a) directs individuals providing services
12 pursuant to this Agreement, b) exercises control over the manner in which services are provided, or c)
13 has authority over CONTRACTOR's finances.

14 25. LOBBYING ACTIVITY: None of the funds provided under this Agreement shall be used
15 for publicity, lobbying or propaganda purposes designed to support or defeat legislation pending in the
16 Congress of the United States of America or the Legislature of the State of California.

17 26. STATE ENERGY CONSERVATION: CONTRACTOR must comply with the mandatory
18 standard and policies relating to energy efficiency, which are contained in the State Energy
19 Conservation Plan issued in compliance with 42 United States (US) Code sections 6321, et. seq.

20 27. CLEAN AIR AND WATER: In the event the funding under this Agreement exceeds One
21 Hundred Thousand and No/100 Dollars (\$100,000), CONTRACTOR shall comply with all applicable
22 standards, orders or requirements issued under the Clean Air Act contained in 42 U.S. Code 7601 et
23 seq; the Clean Water Act contained in U.S. Code 1368 et seq.; and any standards, laws and
24 regulations, promulgated thereunder. Under these laws and regulations, CONTRACTOR shall assure:

25 a. No facility shall be utilized in the performance of the Agreement that has been listed on
26 the Environmental Protection Agency (EPA) list of Violating Facilities;

27 b. COUNTY shall be notified prior to execution of this Agreement of the receipt of any
28 communication from the Director, Office of Federal Activities, U.S. EPA indicating that a

1 facility to be utilized in the performance of this Agreement is under consideration to be
2 listed on the EPA list of Violating Facilities;

3 c. COUNTY and U.S. EPA shall be notified about any known violation of the above laws
4 and regulations; and,

5 d. This assurance shall be included in every nonexempt subgrant, contract, or
6 subcontract."

7 COUNTY and CONTRACTOR agree that this Amendment is sufficient to amend the
8 Agreement and, that upon execution of this Amendment, the Agreement and this Amendment together
9 shall be considered the Agreement.

10 The parties agree that this Amendment may be executed by electronic signature as provided in
11 this section. An "electronic signature" means any symbol or process intended by an individual signing
12 this Amendment to represent their signature, including but not limited to (1) a digital signature; (2) a
13 faxed version of an original handwritten signature; or (3) an electronically scanned and transmitted (for
14 example by PDF document) of a handwritten signature. Each electronic signature affixed or attached
15 to this Amendment (1) is deemed equivalent to a valid original handwritten signature of the person
16 signing this Amendment for all purposes, including but not limited to evidentiary proof in any
17 administrative or judicial proceeding, and (2) has the same force and effect as the valid original
18 handwritten signature of that person. The provisions of this section satisfy the requirements of Civil
19 Code section 1633.5, subdivision (b), in the Uniform Electronic Transaction Act (Civil Code, Division 3,
20 Part 2, Title 2.5, beginning with section 1633.1). Each party using a digital signature represents that it
21 has undertaken and satisfied the requirements of Government Code section 16.5, subdivision (a),
22 paragraphs (1) through (5), and agrees that each other party may rely upon that representation. This
23 Amendment is not conditioned upon the parties conducting the transactions under it by electronic
24 means and either party may sign this Amendment with an original handwritten signature.

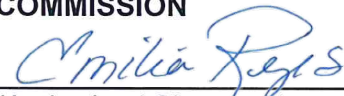
25 The Agreement, as hereby amended, is ratified and continued. All provisions, terms,
26 covenants, conditions and promises contained in the Agreement and not amended herein shall remain
27 in full force and effect.

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1 IN WITNESS WHEREOF, the parties hereto have executed this Amendment as of the day and
2 year first hereinabove written.

3
4 **FRESNO ECONOMIC OPPORTUNITIES
COMMISSION**

COUNTY OF FRESNO

5 
6 _____
(Authorized Signature)

Steve Brandau, Chairman of the Board
of Supervisors of the County of Fresno

7 Emilia Reyes, Chief Executive Officer

8 _____
Print Name & Title

9 _____
1920 Mariposa Mall, Suite 300

10 _____
Fresno, CA 93721

11 _____
Mailing Address

ATTEST:
Bernice E. Seidel
Clerk of the Board of Supervisors
County of Fresno, State of California

12
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15
16 By: _____
Deputy

17 FOR ACCOUNTING USE ONLY:

18 Fund:0001

19 Subclass:10000

20 ORG:56201019;56201018

21 Account:7295

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**COVID-19 Equity Project: Scope of Work
July 2020 through December 2021**

All Plans submitted for each of the three categories (Health Education and Outreach, Contact Tracing & Medical Investigation, Quarantine Supports) shall be approved by the County of Fresno- Department of Public Health (DPH) prior to implementation.

CATEGORY 1: Health Education and Outreach						
Activity	Activity Name	Description	Responsible Party	County or City of Fresno Division Activity	Deliverables/ Milestones	Timeframe
1.1.1	Assess: Language & Cultural Needs	Identify language and cultural needs in the community and organizational/staff capacity in terms of education and outreach	All Partners	County/City	Assessment	July 2020 - December 2021
1.1.2	Assess: Testing Needs	Identify through data analysis any targeted geographic or demographic population for testing events and outreach.	CVHPI	County	Ongoing reports of identified targeted populations	July 2020- December 2021

1.2.1.1	<p>Plan: Training/ Curriculum Development</p>	<p>Develop modules on education and outreach to include information on:</p> <ol style="list-style-type: none"> 1. How to be a Promotora 2. COVID19 Transmission 3. Prevention <ol style="list-style-type: none"> a. Social distancing b. Sheltering in Place c. Wearing Masks d. Handwashing 4. Testing 5. Isolate when positive 6. Quarantine 7. Glossary of PHD terms 8. Ongoing training in technology use for COVID-19 related education and outreach, and quarantine supports 	<p>CVHPI Fresno BHC Cultiva la Salud EOC</p>	<p>County initially, then city funds as we evolve the type of training needed</p>	Curriculum	July 2020-September 2020
1.2.1.2	<p>Plan: Training/ Adaptations</p>	<p>Prepare training materials and handouts.</p> <p>Adapt CHW modules for each language/cultural group</p> <ol style="list-style-type: none"> 1. Hmong, Lao, Khmer, Arabic, Slavic 2. Mixteco, Mam, Tlapaneco, Zapoteco, Triqui 3. Punjabi 4. Spanish 	<p>CVHPI FIRM CBDIO Jakara Movement Cultiva La Salud EOC</p>	<p>City and County (50/50 split in overall budget, assumption that County funds will be available</p>	Curriculum	August 2020-September 2020

1.2.2.2	Plan: Outreach Testing Events	5. Swahili (available, but not anticipated) 6. AA cultural adaptation	CBI	first, spent first)	Documented agreement and schedule of events Written plan and agreement	By August 7 th , 2020 identify county sites with event plan and education materials, all ready to go for the each event. By August 15 th , 2020 conduct first event
		Plan how to support Testing Events in the County of Fresno will be determined in consultation with FQHCs, and County-funded testing agencies. This plan is to include one event per week given lab and testing capacity for the County. Finalize plan on logistics for supporting City of Fresno/UCSF mobile testing sites between all agency partners	All/EOC FIRM/ CBDIO to coordinate all partners	County City		

1.2.3	<p>PLAN: Outreach</p>	<p>Outreach Plan Coalition partners will submit a plan to mobilize and deploy teams of Community Health Workers/ Promotoras and other project staff who will utilize a number of approaches in order to conduct health education and outreach activities under the auspices of the project, and in addition influenza, and/or other communicable diseases. The outreach plan will address the cultural, linguistic and literacy needs of targeted audiences in Fresno and Fresno County.</p>	All Partners	<p>County for July-August</p> <p>Modifications - September - December City</p>	<p>Outreach Plan from each lead agency (EOC and Fresno BHC)</p> <p>Modified scope of work and budget (EOC and Fresno BHC)</p>	<p>First Draft August 6th, 2020</p> <p>Modifications September 2020- November 15th, 2020</p>
		<p>Coalition partners will cover the entirety of Fresno County based on each organization's existing reach and capacity, including:</p> <ul style="list-style-type: none"> • City of Fresno, including unincorporated areas within city major boundaries (Calwa, Highway City, Pinedale) • Fresno County small towns & cities • Unincorporated/ rural areas outside of the City of Fresno • FUSD high school feeder patterns & other local school districts 	All Partners			
		<p>All Partners</p> <p>CLFA, CBDIO Cultiva</p> <p>Go Public Schools</p>				

1.2.4.1	<p>Plan: Communications</p>	<p>A communications team of Public Health Department staff and communication leads from each partner organization will convene to plan and coordinate communication strategies.</p> <p>Plan in-language media campaigns with a communications plan within each target populations</p> <ul style="list-style-type: none"> • Ethnic TV/Radio/Print limited buys <p>Engage traditional corporate media through:</p> <ul style="list-style-type: none"> • Earned media coverage of testing events • Project staff spokespersons presentations on English and Spanish media programming <p>Leverage CBO Coverage on Weekly COVID-19 Calls, as well as placement in CBO newsletters and other existing community-based network communication.</p>	All Partners	<p>City/County (50/50 split for coalition messaging and broad public health info. Actual for targeted events)</p>	Copies of scripts, print messages and collaborative items	July 2020- December 2021
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1.2.4.2	Plan: Health Education Materials & Messages	Plan health education talking points, messages and materials within each target population.	Cultiva La Salud CVHPI EOC	City/County 50/50	Talking points, messages and developed materials	July 2020- August 2020 Updated Monthly
1.2.4.3	Plan: Field Testing	Method: Organized as small group sessions once new messages and new materials are developed. The focus will be on the effectiveness of messages and materials in conveying information. Are the messages and materials received well and understood by the target audience? This data is to be collected by each organization that is out on the field and data will be collected by CVHPI	Cultiva La Salud CVHPI EOC Fresno BHC CBDIO FIRM	50/50	Field-testing reports.	Monthly July 2020- December 2021
1.3.1	Implement : Training	CHW/Promotora Initial One Week Training: Ongoing Continuing Education on at least biweekly basis Train-the-Trainer support for lead CHWs at each agency	CVHPI with All Partners	50/50	Sign-in sheets/electronic documentation	Late July 2020/ Early August 2020 July 2020- December 2021 Late August 2020

1.3.2	Implement: Health Education & Outreach	<p>Conduct health education to target audiences. Include outreach on COVID-19, Influenza, and/or Other Communicable Diseases, and promotion of testing events.</p> <p>Approach 1: High Volume Direct Health Education on Transmission/Prevention- Coalition partners will engage in direct outreach through numerous platforms with a goal of reaching large segments of the underserved population with consistent messaging. This approach will include:</p> <ul style="list-style-type: none"> • Phonebanking/texting campaigns, direct texting • Robocalls <ul style="list-style-type: none"> ◦ Using existing call lists ◦ Through City Phonetrees • WhatsApp • Social Media: Facebook, Instagram, and Twitter • Webinars/Virtual Talks • Grass roots ambassadors 	<p>All Partners</p> <p>GO Fresno</p> <p>Cultiva La Salud</p> <p>CBDIO</p> <p>FIRM</p> <p>Jakara Movement</p> <p>CLFA</p> <p>Reading & Beyond</p> <p>The Fresno Center</p> <p>EOC</p>	<p>Remote Communications: 50% City and 50% County</p> <p>In Person Outreach: Actuals based on location of event sites</p>	<p>Talking points</p> <p>-Messages (Voice and video included)</p> <p>-Contact metrics and tracking by method (number of attempts, contacts, completed conversations by approach)</p> <p>-WhatsApp: Number of members on groups</p> <p>-Social Media: Highest number of shares per month on any post</p> <p>-Webinars and Virtual talks: number of views after 1 month.</p>	<p>July 2020-December 2021</p> <p>August 2020-December 2021</p>
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		<p>Approach 2: Direct 1:1 & Small Group Engagement with Residents- When necessary and safe, project staff will engage in one-on-one (1:1) conversations with residents, as well as small group/ focus group meetings to disseminate educational content and capture information from the target population related to prevention needs. This is particularly needed in isolated (both linguistically and geographically) communities where a trusted ambassador is best positioned to conduct successful outreach. These will include:</p> <ul style="list-style-type: none"> • In-person outreach • Small group meetings/engage at worksites, community centers, and other community spaces in targeted neighborhoods 	<p>GO Fresno Cultiva La Salud CBDIO Jakara Movement FIRM CLFA Reading & Beyond Fresno Center EOC</p>	<p>In Person Outreach: Actuals based on location of event sites</p>	<p>Contact metrics and tracking by method</p>	<p>August 2020-December 2021</p>
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	<p>Approach 3: Promotion of Clinics and Testing events- Project staff (with PPE) will promote clinic locations in each local area. Coalition partners will also organize, promote and staff testing events in local communities. Considerations for these activities will include:</p> <ul style="list-style-type: none"> • Leveraging media/communications activities (see activity 1.3.4) 	<p>All Partners</p>	<p>Remote Communications: 50% City and 50% County</p>	<p>Reporting of markets reached</p>	<p>August 2020-December 2021</p>
	<ul style="list-style-type: none"> • Targeted neighborhood outreach, including phone banking, canvassing & leafleting. 	<p>All Partners</p>	<p>In Person Outreach: Actuals based on location of event sites</p>	<p>Contact metrics and tracking by method</p>	<p>August 2020-December 2021</p>

	<p>Approach 4: Inter-institutional Cooperation & Collaboration with Project Staff & Local School Districts (GO Fresno)- Project staff will utilize existing inter-institutional relationships in order to bolster outreach and education efforts. This will include:</p> <ul style="list-style-type: none"> • School District partnerships in Fresno USD and throughout the county • School-site partnerships, including principal and parent/community engagement staff collaboration and cooperation with project staff • Formalize partnership with Fresno USD's Parent University to conduct phone-bank outreach to FUSD parents. • Coordinate with rural school districts for education and outreach, specifically the quarantine supports the COVID-19 Equity Project is managing • Collaborate with school districts regarding contact tracing and/or testing education and outreach 	<p>Go Fresno</p>	<p>In Person Outreach: Actuals based on location of event sites</p>	<p>Agreements with School Districts and FCOE</p> <p>Agreements with School sites</p> <p>Agreements with FUSD Parent University</p> <p>Completed Phone Bank events (# of people reached)</p>	<p>July 2020-August</p> <p>August 2020</p> <p>August 2020-September 2020</p> <p>September 2020-December 2021</p>
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<p>Approach 5: Inter-institutional Cooperation & Collaboration with Project Staff & African American (AA) owned small businesses (FMBCC)- Project staff will utilize existing inter-institutional relationships with city, county, and state agencies to provide outreach, education, training efforts. This will include:</p> <ul style="list-style-type: none"> • Provide small business education & training to ensure workplace safety, reduce risk to public health, operational stability, local & state compliance, risk mitigation, effectively manage procurement of safety supplies and equipment 	<p>FMBCC</p>	<p>County 60 percent City 40 percent</p>	<p>Worksite testing events Workshops Phone Webinars 1:1 TA via Video-conferencing</p>	<p>July 2020-December 2021</p>
<p>Approach 6: Continue collaboration with farm workers, small farmers, and farm labor contractors. Support County DPH rural small businesses and agricultural businesses testing, education and outreach</p> <ul style="list-style-type: none"> • Provide PPE to employees as part of outreach efforts when needed 	<p>FMBCC CBDIO FIRM Jakara</p>	<p>County 100 percent</p>		<p>August 2020-December 2021</p>

1.3.3	Implement: Testing Events	<p>Testing Events in the City of Fresno in partnership with UCSF will be conducted up to 7 days per week, with onsite responsibilities rotated between partner organizations depending on the targeted languages and neighborhoods.</p> <p>Testing events in County will be conducted according to plan (activity 1.2.2.2)</p> <p>CHWs will provide information (public health, COVID workers' rights, quarantine supports, other resources) on-site to everyone who comes to test.</p> <p>CHWs provide contact investigation information and assist patient with submitting contact information electronically.</p>	<p>FIRM CBDIO GO Fresno Cultiva La Salud Jakara Movement CLFA Reading & Beyond The Fresno Center EOC WFFRC FMBCC</p>	<p>In Person Outreach: Actuals based on location of event sites</p>	<p>Number of testing events assisted # of people contacted to attend event # attendees #of people followed up after event</p>	<p>July 2020-December 2021 July 2020-December 2021 September 2020-December 2021</p>
1.3.4	Implement: Communications	<p>Convene communications workgroup regularly and collaborate closely with Leticia Barber (DPH) and Lacey Leonard (UCSF)</p>	<p>FIRM CBDIO Jakara Movement</p>	<p>Remote Communications: 50% City and 50% County</p>	<p># of Interviews, # of publications</p>	

1.3.5	Implement: Field Testing	<p>Promote in ethnic/ linguistic communities in culturally relevant ways</p> <ul style="list-style-type: none"> Ethnic Media outreach such as Radio Bilingue, Univision, Punjabi Radio USA, JusPunjabi TV, Hmong Television, KBIF 900 (Hmong, Lao, Khmer and Arabic Radio shows), Newspapers Earned traditional media coverage of testing events Assess existing response <u>hotline</u> Embed Cultural Brokers into the 211 COVID hotline Launch outreach efforts for 211 COVID hotline 	<p>CVHPI Fresno BHC GO Cultiva EOC EOC Cultural Brokers Cultural Brokers All Partners</p>	<p>Remote Communications: 50% City and 50% County In Person Outreach: Actuals based on location of contact</p>	<p># of segments devoted to COVID Outreach # of views on website after live airing # of people served by hotline</p>	<p>July 2020-December 2021 August 2020-December 2021 September 2020-December 2021</p>
		<p>Each partner organization will organize field testing groups for rapid assessment of newly developed messages and materials.</p> <ol style="list-style-type: none"> Plan focus group and Invite participants. Conduct field tests Compile finding and present to partners. 	<p>CVHPI FIRM GO Fresno Cultiva La Salud CBDIO</p>	<p>50% City and 50% County</p>	<p># of field testing groups monthly</p>	<p>Monthly August 2020-December 2021</p>

1.4.1	Evaluate: Training	Effectiveness in training (Is the training we provide to CHWs/CTs building capacity to level needed as demonstrated by need encountered in community?)	Jakara Movement CLFA Reading & Beyond Fresno Center EOC	CVHPI Cultiva La Salud EOC	50% City and 50% County	CHW/Promotor a training evaluations	August 2020- December 2021	
1.4.2	Evaluate: Communications & Health Education messages and materials	Through a process evaluation, obtain feedback from community members on implementation of dissemination methods of new messages and understanding of messages. This will be done through qualitative data. We will use interview guide and surveys after receiving the messages Two Areas of Evaluation:	EOC Fresno BHC CVHPI	50% City and 50% County	Data from Evaluation Meetings with Team leads reported to DPH Ops and UCSF Leadership joint meetings	Monthly August 2020- December 2021		

1.4.3	Evaluate: Events/Outreach	Understanding of messages (are messages sticking or resulting in impact?) Which methods are most impactful for which audiences (radio, tv, in person, social media, etc)	EOC CVHPI FIRM/ CBDIO	50% City and 50% County	Focus Groups and Survey Results from invited past participants of outreach	September 2020- December 2021
1.4.4	Evaluate	Evaluate effectiveness of outreach strategies around: community knowledge of virus, turnout at testing events, follow up Evaluate implications for vaccination campaign and develop recommendations for practice	EOC CVHPI	50% City and 50% County	Report to DPH Ops and UCSF Leadership joint meetings	November 2020- December 2021

CATEGORY 2: Contact Tracing & Medical Investigation						
Activity	Activity Name	Description	Responsible Party	County or City of Fresno Division Activity	Deliverables	Timeframe
2.1.1	Assess	Coordinate with County Medical Investigation Team for Contact Tracing efforts <ul style="list-style-type: none"> • Identify Data Management needs • Identify Appropriate Training modules for Contact Tracing by community members • Develop additional qualitative and quantitative data measures for community health workers across CBO's 	CVHPI	County	Meeting minutes Final list of measures to be collected by all CBOs for evaluation purposes	August 2020
2.1.2	Assess	Re-evaluate and modify training for contact tracing modules and testing protocols as they change	CVHPI	County	Updated training modules	Monthly September 2020- December 2021

2.2.1	Plan	<p>Develop basic overview module on <i>Contact Tracing</i> & coordination with Medical Investigation to include information on:</p> <ol style="list-style-type: none"> 1. Contact Tracing 2. Motivational Interviewing 3. Difficult clients 4. County HIPAA training 5. Infection control and prevention <p>Adapt modules to 13 languages/cultures to ensure Literacy levels, visuals that are representative of community</p>	CVHPI, Fresno BHC	County	Curriculum	By August 15, 2020
2.3.1.1	Implement	<p>CHWs complete internal introductory training to contact tracing (ASTHO, basic customer service/interview skills)</p> <p>Complete County training for contact tracing (County data management systems and processes)</p>	FIRM, CBDIO, Jakara Movement, EOC, Cultiva La Salud	City/County	Sign In Sheets County certification/ approval	By September 15, 2020 By September 30 th , 2020
2.3.1.2	Implement	<p>Conduct County-referred contact tracing and investigation</p> <p>Budget is based on July 11th County and City COVID-19 total cases reported over time.</p>	All partners with CTs	County	REDCap or CalREDIE	September 2020 – December 2021

		<p>Total Cases: 8,282 100% City cases: 4353 53% County cases: 3,929 47% Actual Charges to County will be based on patient's resident address. City of Fresno address will be billed to City of Fresno. All others will be billed to County. Once City of Fresno allocation is fully spent then remainder may be billed to County if funds are remaining in County's budget for CATEGORY 2.</p>		<p>Budget assumed 53% City and 47% County</p>		
2.3.1.3	Implement	<p>Conduct ongoing Continuing Education as contact tracing training and protocols adapt</p>	CVHPI with all trained CTs	County	Sign In Sheets	October 2020 – December 2021
2.4.1	Evaluate	<p>Monthly evaluations until December to include</p> <ol style="list-style-type: none"> 1. Number of people reached for contact tracing 2. Average time it is taking to conduct investigation 3. Questions people are asking beyond contact tracing related questions, including identification of other unmet needs 	CVHPI All Teams provide information to CVHPI	City/County 50/50	Notes from monthly meetings	Monthly

		4. Qualitative data about knowledge gaps of CTs					
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CATEGORY 3: Quarantine Supports						
Activity	Activity Name	Description	Responsible Party	Metropolitan Cities/County Division	Deliverables	Timeframe
3.1.1	Assess: Needs	<p>Assess needs of presumed or confirmed COVID19 positive community members and their families.</p> <ol style="list-style-type: none"> 1. Wage replacement 2. Housing/Quarantine site 3. Utilities 4. Access to healthcare and treatment 5. Food Assistance 6. Childcare or Eldercare 7. Education needs of students in home 8. Provide PPE to individuals as needed 9. Provide transportation <p>There will be an ongoing assessment on the total funds allocated and the need between city and county.</p>	All Partners	County – Funds will be distributed to the vulnerable population in Fresno County. Priority for funding will be in the rural cities, unincorporated areas (e.g. Cantua Creek, Del Rey, Five Points, Calwa), and disadvantaged areas within metropolitan cities.	Quarantine Assessment	July 2020- August 2020

3.2.1	Plan: Payment Arrangements	Develop a standardized process for requests and distribution of quarantine supports for all CBOs. Process must be standardized amongst all agencies distributing funds. All agencies must use the same database tracking for all clients to ensure there is not a duplicate disbursement for the same patient/household. Allow for multiple families living within one household.	Fresno BHC EOC	County	Invoices for payments with supporting documentation. Monthly map demonstrating location of distributions of patient/household address.	August 2020- December 2021
3.2.2	Plan: Referrals	Develop process for referrals to complementary resources and services. Track across all agencies in a single database or comparable that will allow reporting of unique individuals being served.	All Partners	County	Resource map	September 2020
3.3.1	Implement: Quarantine Supports	Distribute to index cases and close contacts County will work with Contractors to develop screening form and methodology for distribution of funds	Fresno BHC WFFRC CBI AACC	County	# of patients/households that have received funds	September 2020- December 2021

3.3.2	Implement: Follow-up and Wellness Checks	Assess if index case and contacts have received resources and referrals.	All Partners	County	Report of follow-up calls	September 2020-December 2021
3.4.1	Evaluate	Evaluate monthly in terms of equitable distribution, impact, and level of funding utilized out of the whole. We will be re-evaluating need from geographic region, to amounts being distributed, to budget for isolation/quarantine.	CVHPI EOC	County	Monthly Meeting Oral Report to DPH Ops	Monthly September 2020-December 2021

Category 4: Vaccine Clinic				
Activity	Activity Name	Description	Deliverables	Timeframe
4.1	African American Community Needs Assessment	Conduct COVID-19 vaccine needs assessments to inform vaccine outreach, education, equitable distribution, and implementation plan	<p>Conduct community survey to reach minimum of 300 residents to learn about vaccine hesitancy and knowledge gaps</p> <p>Collect vaccine interest from 500 community residents during COVID-19 testing events</p> <p>Conduct four community listening sessions via Zoom</p>	<p>January 31, 2021</p> <p>February 1, 2021</p> <p>April 30, 2021</p>
4.1.1	Plan Outreach & Education	Build public awareness and education about the most effective way to help stop the spread of the COVID-19 virus.	<p>Key messaging development, including value statements, facts, and taglines</p> <p>Web development to include a minimum of three landing pages targeted to address learnings from community assessments</p> <p>Incorporate key messaging, value statements, facts, and taglines into primary marketing collateral</p>	<p>February 26, 2021</p> <p>March 25, 2021</p> <p>March 1-April 30, 2021</p>

4.1.1.2	Implement Outreach/education	Engage key stakeholders, such as AA community leaders, pastors, athletes, physicians in various outreach activities that incorporate the campaign messaging	Virtual outreach via SM platforms, text campaign, phone banking Physician & pastors community panel 4-FB Live events/panel discussions 6-Community Meetings 2-Ask the physician virtual sessions	December 2021 January 2021 June 2021 Monthly June 2021
4.1.1.3	Vaccinator Training	Train 10-15 CHWs to become county certified MAs, to increase the number of skilled vaccinators in the county of Fresno	CHWs will complete: 4-6 hours of vaccine training in partnership with CVHPI Complete CDC Vaccine training for providers. Provide certificate Train 4 CHWs in cold chain Certificated BLS/CPR training County approved MA training/clinical hours Conduct supplemental IM injection training with physician consultant and lead RN	Feb 2021 March 2021 March 15, 2021 April 2021 April 2021 April 2021

4.1.4	Implement/Operate COVID-19 Vaccine Clinic	Independently manage and operate the clinical and administrative components of a COVID-19 vaccine clinic with a focus on serving the most vulnerable population in a way that advances racial health equity and access. In some cases the AA Coalition may work jointly with County staff or other partners at a particular clinic site.	<p>I. Launch/operate vaccine call center in partnership with CBI</p> <p>II. Manage & facilitate all operational components of vaccine clinic, including:</p> <ul style="list-style-type: none"> a. Vaccine pickup & transport b. Cold chain c. Patient appointments/registrations d. Traffic control e. Clinic setup and patient flow f. Logistics related to post-vaccine administration g. Patient observations, and managing patient check-out and second vaccine appointment scheduling g. Patient appointment transport for elderly 	<p>February 16, 2021</p> <p>April 1, 2021- December 30, 2021</p>
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Budget: July 2020 through December 2021	Total
Personnel	
Coalition Program Director	57,136
Coalition Program Coordinator	33,319
Administrative Assistant	20,766
Coalition Data Coordinator	16,875
CI/CT/CHW/Resource Specialists	545,283
Clinical Personnel-Vaccine Clinic	93,750
Account Clerk	17,400
Finance Manager	21,000
Coalition Mental Health Professional	35,156
<i>Sub-total</i>	\$ 840,684
<i>Fringe</i>	\$ 192,955
<i>Total Personnel</i>	\$ 1,033,640
Operating Costs	
Supplies (office, printing, etc.)	41,453
Travel/Mileage	5,558
Outreach/Education/Marketing	269,943
Communications	22,992
Supply transport Rental (Program)	5,786
Community Transportation	5,850
Mobile Hotspot Device	13,520
Computers	40,933
Program Supplies	18,885
Staff Supplies	22,090
Vaccine Clinic Supplies	112,500
Community Medical Supplies	110,493
PPE & cleaning supplies	125,570
Consultants, licensed & unlicensed	207,375
Vaccine Clinic Facilities Rental	86,250
Liability Insurance	1,875
Software (Scheduling, Cloud)	1,875
Equipment	4,500
Employee Training	3,750
Biohazard Waste Disposal	2,048
Interpretation & Translation	1,500
<i>Total Operating</i>	1,104,746
<i>Direct Costs</i>	2,138,385
<i>Indirect Costs @ 10%</i>	212,670
<i>Total Direct and Indirect</i>	2,351,055
EPU Subcontracts	
African American Clergy Taskforce	38,941
Cultural Brokers, Inc.	180,211
West Fresno Family Resource Center	132,440
Take a Stand	98,528
Fresno Metro Black Chamber of Commerce	150,557
<i>Total Other Costs</i>	600,677
Grand Total	2,951,732