

Herbert Jeffrey Davis  
29533 Auberry Rd.  
Prather, CA 93651  
13th of November 2021

To whom it may concern

We are asking for your support to issue an ABC Beer and wine license to my business Listed above.

1. The issuance of a license to our store will not create a negative impact on the neighborhood; we value our community and we value our customers we are always striving for safety and security of our customers and we will prioritize Enforcing all the Abc laws and making sure that cashiers checked ID for all sales of beer and wine . We will illuminate the outside and the inside Properly to deter crime and we will also install security cameras which are extremely helpful in reducing public nuisance cases and also reduce loitering. This new license will bring more convenience to our store customers in the community by making it a one stop shop for them and for those who are driving through the area.
2. The ABC license in our store means a safer community for our customers because most of our customers will not have stop at multiple locations and this will provide more convenience for the customers because in this shopping center we do not have any business that sells beer and wine.
3. Lastly , The issuance of a license Will have a positive impact on the local economy ; it will help To bring in more customers and increase our sales, Which will help us to pay the higher rent and utilities. We will also hire a few more employees , which will be very helpful in this remote community, The ABC license will help us to grow which will give us an opportunity to give back to the community by assisting the neighboring schools and contributing to fundraisers or other educational activities.

Thank you for your consideration

Respectfully

Herbert Jeffrey Davis