

Revised

# MEASURE C RENEWAL UPDATES



December 9, 2025



## RECOMMENDED ACTION

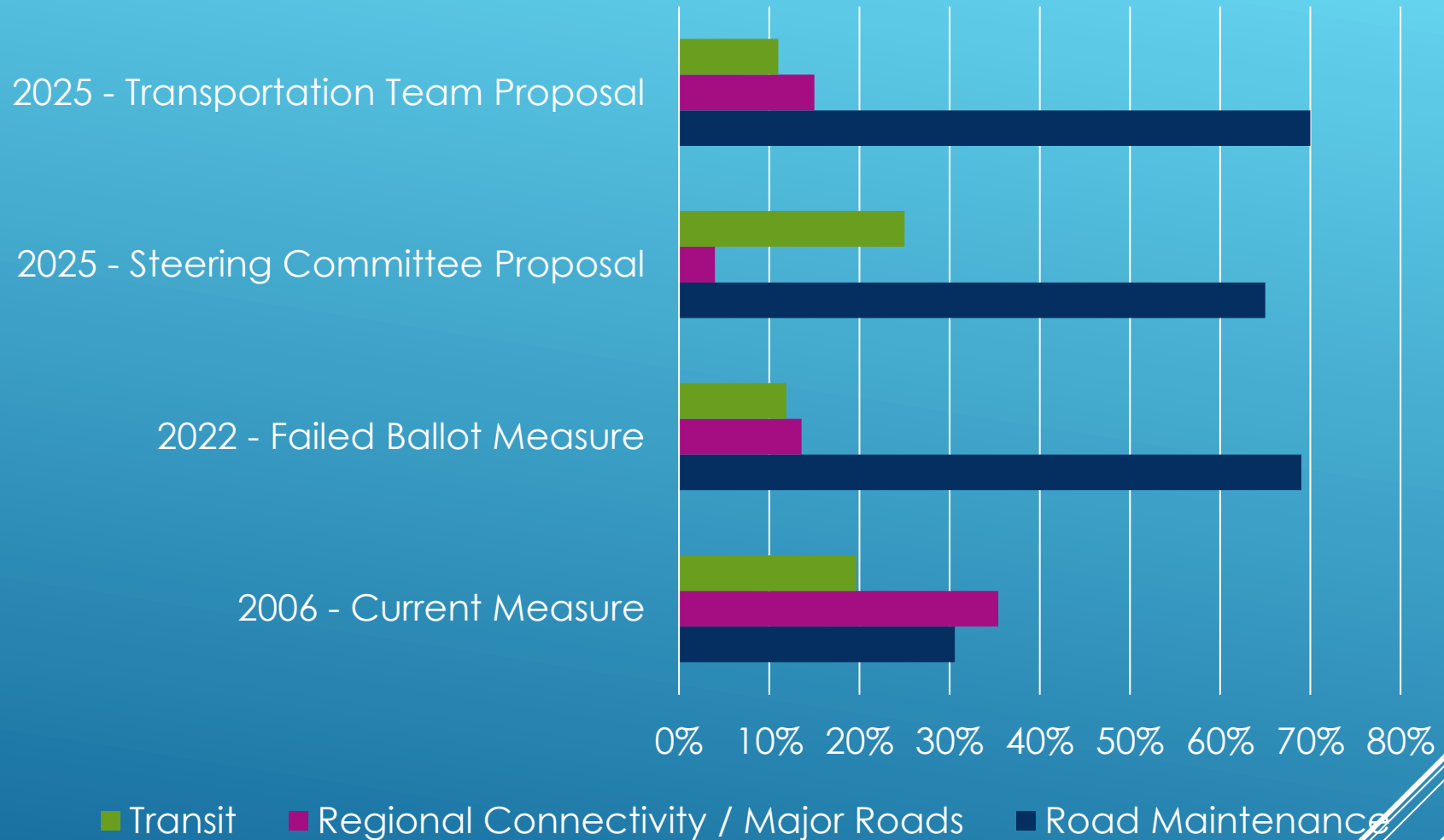
Receive presentation from staff regarding Measure C renewal and potential citizen-led initiatives and provide direction to staff, as necessary.

# RECENT ACTIONS

Nov 18, 2025:  
Transportation  
Team proposed an  
alternative funding  
allocation.

Nov 20, 2025:  
FCOG Policy Board  
approved Steering  
Committee's  
Allocation Plan.

# ALLOCATION COMPARISON



# PROJECTED IMPACTS OF VARIOUS FORMULAIC PROPOSALS

Estimated Road Maintenance Budgetary Impacts of Various Formulaic Proposals

Agency	Population		Road Miles		2006 - Current Measure	2022 - Failed Measure	2025 - Steering Committee	2025 - Transportation Team	2025 - Hypothetical Steering Committee Hybrid	Difference Between Steering Committee and Hypothetical Proposal
					75/25 / \$100k Flr. / 30.6% RM	78/22 / \$100k Flr. / 69.01% RM	80/20 / \$400k Flr. / 65% RM	78/22 / \$400k Flr. / 70% RM	75/25 / \$400k Flr. / 65% RM	
County of Fresno	160009	15.56%	3389	53.96%	25.16% \$ 8,930,705	24.01% \$ 19,585,823	23.24% \$ 17,029,361	24.01% \$ 19,018,405	25.16% \$ 18,402,858	\$1,373,497
Clovis	127674	12.42%	487	7.75%	11.25% \$ 4,049,019	11.39% \$ 9,345,496	11.49% \$ 8,617,607	11.39% \$ 9,233,930	11.25% \$ 8,450,731	(\$166,876)
Coalinga	17252	1.68%	50	0.80%	1.46% \$ 611,533	1.48% \$ 1,304,370	1.50% \$ 1,474,397	1.48% \$ 1,550,757	1.46% \$ 1,442,845	(\$31,552)
Firebaugh	8510	0.83%	21	0.33%	0.70% \$ 347,209	0.72% \$ 683,672	0.73% \$ 921,627	0.72% \$ 957,690	0.70% \$ 903,977	(\$17,651)
Fowler	7436	0.72%	37	0.59%	0.69% \$ 342,063	0.69% \$ 663,026	0.70% \$ 898,286	0.69% \$ 937,963	0.69% \$ 893,486	(\$4,800)
Fresno	552751	53.76%	1805	28.74%	47.51% \$ 16,773,015	48.26% \$ 39,264,887	48.76% \$ 35,285,996	48.26% \$ 37,821,448	47.51% \$ 34,390,709	(\$895,287)
Huron	6421	0.62%	11	0.18%	0.51% \$ 279,757	0.53% \$ 526,622	0.53% \$ 782,542	0.53% \$ 807,631	0.51% \$ 766,465	(\$16,077)
Kerman	17403	1.69%	61	0.97%	1.51% \$ 630,765	1.53% \$ 1,344,937	1.55% \$ 1,507,865	1.53% \$ 1,589,518	1.51% \$ 1,482,053	(\$25,812)
Kingsburg	13167	1.28%	46	0.73%	1.14% \$ 501,361	1.16% \$ 1,041,479	1.17% \$ 1,237,857	1.16% \$ 1,299,568	1.14% \$ 1,218,241	(\$19,616)
Mendota	12598	1.23%	28	0.45%	1.03% \$ 461,649	1.05% \$ 955,276	1.07% \$ 1,165,169	1.05% \$ 1,217,203	1.03% \$ 1,137,281	(\$27,888)
Orange Cove	9622	0.94%	33	0.53%	0.83% \$ 392,442	0.85% \$ 786,252	0.85% \$ 1,010,876	0.85% \$ 1,055,703	0.83% \$ 996,191	(\$14,685)
Parlier	14535	1.41%	37	0.59%	1.21% \$ 523,812	1.23% \$ 1,100,125	1.25% \$ 1,293,514	1.23% \$ 1,355,604	1.21% \$ 1,264,012	(\$29,502)
Reedley	25950	2.52%	98	1.56%	2.28% \$ 901,272	2.31% \$ 1,976,369	2.33% \$ 2,068,004	2.31% \$ 2,192,842	2.28% \$ 2,033,526	(\$34,478)
San Joaquin	3653	0.36%	14	0.22%	0.32% \$ 213,081	0.33% \$ 364,719	0.33% \$ 635,272	0.33% \$ 652,935	0.32% \$ 630,535	(\$4,737)
Sanger	26652	2.59%	85	1.35%	2.28% \$ 901,085	2.32% \$ 1,982,638	2.34% \$ 2,077,470	2.32% \$ 2,198,832	2.28% \$ 2,033,144	(\$44,325)
Selma	24487	2.38%	79	1.26%	2.10% \$ 837,275	2.13% \$ 1,832,279	2.16% \$ 1,943,266	2.13% \$ 2,055,166	2.10% \$ 1,903,057	(\$40,209)
<b>TOTAL</b>	<b>1028120</b>	<b>100%</b>	<b>6281</b>	<b>100%</b>	<b>100% \$ 36,696,042</b>	<b>100% \$ 82,757,970</b>	<b>100% \$ 77,949,110</b>	<b>100% \$ 83,945,195</b>	<b>100% \$ 77,949,110</b>	<b>\$ -</b>

# FISCAL IMPACT TO FRESNO COUNTY



POTENTIAL **\$10M** ANNUAL  
LOSS IN ROAD FUND IF  
MEASURE C EXPIRES.



ADDITIONAL FUNDING  
IMPACTS DUE TO UNMET  
TRANSIT NEEDS.

# UPCOMING

December 4, 2025:  
Steering  
Committee to vote  
on Implementation  
Guidelines

December 18,  
2025: FCOG Policy  
Board to vote on  
Implementation  
Guidelines

# Staff Suggested Revisions to Implementation Guidelines

- ▶ Establish a subcommittee of County and City transportation staff to develop a revised 2026 Measure C Implementation Guidelines
- ▶ Increase the Local Neighborhood Streets and Roads allocation from **65%** to **70%**
- ▶ Increase the Regional Transportation Program allocation from **5%** to **18%**
- ▶ Revision to County's Set-Aside annual allocation of \$5 million for Disadvantaged Communities
- ▶ Revisions to 70 PCI Requirements
- ▶ Remove reference in the Implementation Guidelines to Vehicle Miles Traveled
- ▶ Clarify the audit protocols



# RENEWAL BALLOT PROCESS

Expenditure Plan  
Approved by **FCOG**  
**Policy Board.**

Expenditure Plan approved  
by **City Councils** representing  
a majority of the  
incorporated population.

Expenditure Plan must be  
Approved by **Board of**  
**Supervisors.**

Expenditure Plan must be  
approved by **Fresno County**  
**Transportation Authority.**

Measure requires **66.67%** of  
the vote to pass. (2022  
Measure failed with **58.2%**)

# CITIZEN INITIATIVE BALLOT PROCESS

Proponent state their intention to gather signatures for an initiative.



Citizen initiatives require 22,000+ valid signatures.



Board of Supervisors required to place on ballot.



Measure passes with simple majority vote.



# QUESTIONS & DISCUSSION