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BEFORE THE BOARD OF SUPERVISORS
COUNTY OF FRESNO
STATE OF CALIFORNIA

RESOLUTION NO. 25-207

**PROCLAIM AUGUST 2025 AS WORLD BREASTFEEDING)
AWARENESS MONTH IN THE COUNTY OF FRESNO)**

WHEREAS, according to the World Alliance for Breastfeeding Action, breastfeeding can be the great equalizer, and working with known groups with inequities in our society will help bridge those gaps; and

WHEREAS, the American Academy of Pediatrics changed their policy to reflect the World Health Organization's recommendation of breastfeeding for up to two years or beyond; and

WHEREAS, in Fresno County, the exclusive breastfeeding rate for multiracial, Black, Hispanic, and Asian groups is lower than the State of California, and their White breastfeeding peers by about 20%. According to the Maternal and Infant Health Assessment (MIHA), in 2024, the breastfeeding initiation rate in California was 90%, while the exclusive breastfeeding rate was 87.8% for the surveyed period. In contrast, in 2024, Fresno County reported a breastfeeding initiation rate of 68%, while the exclusive breastfeeding rate in Fresno County was 55% for the surveyed period; and


WHEREAS, the Fresno County Breastfeeding Coalition will continue to engage individuals and organizations to enhance collaboration, promote breastfeeding efforts, and continue to connect and provide breastfeeding support to the most vulnerable groups which in turn will help reduce inequities that exist in our County; and

WHEREAS, the Fresno County Breastfeeding Coalition will hold its 17th annual Breastfeeding Awareness Walk and Celebration on Saturday, August 2, 2025, which continues to be a free event and is open to the public.

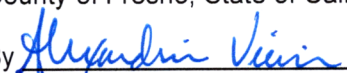
NOW THEREFORE, BE IT RESOLVED that the Fresno County Board of Supervisors hereby proclaim August 2025 as World Breastfeeding Awareness Month in the County of Fresno.

THE FOREGOING, was passed and adopted by the following vote of the Board of Supervisors of the County of Fresno this 8th day of July 2025, to-wit:

AYES: Supervisors Bredefeld, Chavez, Magsig, Mendes, Pacheco
NOES: None
ABSENT: None
ABSTAINED: None


Ernest Buddy Mendes, Chairman of the Board of
Supervisors of the County of Fresno

ATTEST:
BERNICE E. SEIDEL
Clerk of the Board of Supervisors
County of Fresno, State of California

By 
Deputy