

ABC LICENSE APPLICATION: DETERMINATION OF PUBLIC CONVENIENCE OR NECESSITY

Pilot California Venture, LLC.
29533 Auberry Road, Ste. 101
Prather, CA 93651
December 14, 2021



BOARD OF SUPERVISORS MEETING

December 14, 2021

Presented before your Board today is an item to consider and take action on a request for determination of public convenience or necessity on application for Type 20 Alcoholic Beverage Control (ABC) License filed by Jeffrey Herbert Davis.

- * License Type 20 (Off-Sale Beer & Wine): Authorizes the sale of beer and wine for consumption off the premises where sold.

FRESNO COUNTY POLICY MANAGEMENT DIRECTIVE 2400

County policy requires the following criteria to be considered before a determination of public convenience or necessity can be met:

1. The issuance of a license would not tend to create a law enforcement problem and increase the level of crime activity.
2. The issuance of a license would provide a needed service to the community and that without this use there would be an inconvenience to the community.
3. The issuance of a license will have a positive impact on the local economy including the creation of new jobs.

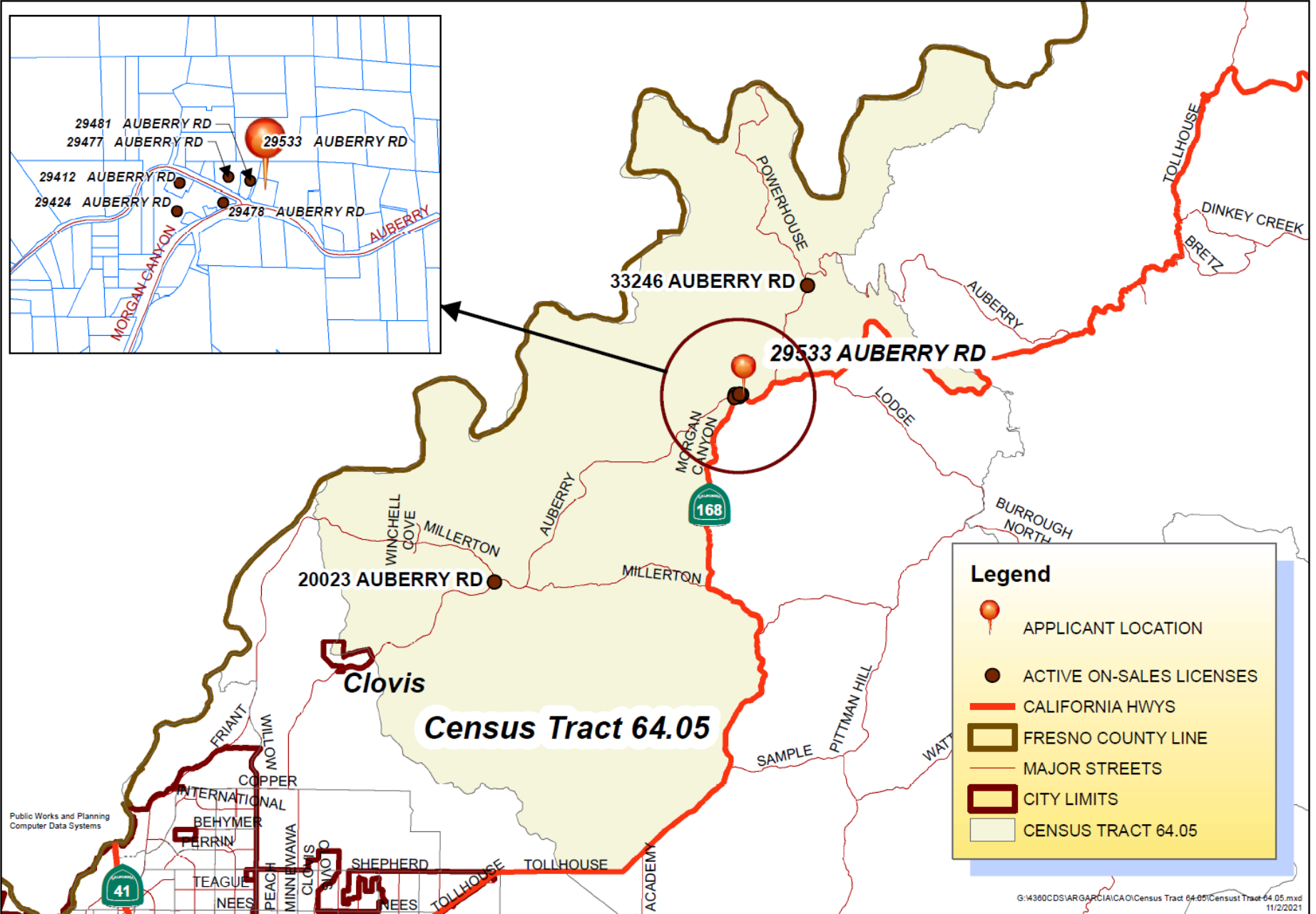
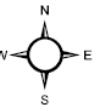
The determination of public convenience and necessity alone does not guarantee the applicant will receive a license from CDABC. The issuance of a license is totally within the discretion of the CDABC, and the applicant must also comply with other requirements of CDABC and other applicable land use and health and safety code requirements.

RESPONSE

- * The applicant provided a written response addressing the three criteria to find public convenience or necessity. The applicant is available for questions.
- * The Department of Public Works was contacted. There are no zoning issues relating to this application.
- * The Fresno County Sheriff's Department was contacted and reviewed this application.

STATISTICS

- * Applicant is in Census Tract 64.05
- * 4 off-sale licenses are allowed by ABC in this census tract
- * There are 7 existing off-sale license in this census tract.
- * ABC will deny the application unless your Board determines that public convenience or necessity would be served by the issuance.
- * Additionally, there is a moratorium on the issuance of off-sale (Type 20) licenses for Fresno County where the ratio of licenses exceeds one for each 2,500 inhabitants.



Legend

- APPLICANT LOCATION
- ACTIVE ON-SALES LICENSES
- CALIFORNIA HWYS
- FRESNO COUNTY LINE
- MAJOR STREETS
- CITY LIMITS
- CENSUS TRACT 64.05

Type 20 & 21 Licenses Within Census Tract 64.05 and Their Proximity to the Applicant

Applicant: Jeffrey Herbert Davis
29533 Auberry Road, Ste 101, Prather, CA 93651
Census Tract 64.05

License Type	Business Name	Premises Address	City, State ZIP	Distance From Applicant	Travel Time
20	DOLLAR GENERAL	29481 AUBERRY RD	PRATHER, CA 93651	400 FEET	< 1 MINUTE
21	TINY MART	29478 AUBERRY RD	PRATHER, CA 93651	0.1 MILES	< 1 MINUTE
21	FALCON JUNCTION	29477 AUBERRY RD	PRATHER, CA 93651	0.1 MILES	< 1 MINUTE
21	CANYON FORK MARKET	29427 AUBERRY RD	PRATHER, CA 93651	0.2 MILES	< 1 MINUTE
21	CVS PHARMACY	29412 AUBERRY RD	PRATHER, CA 93651	0.2 MILES	< 1 MINUTE
21	PONDEROSA MARKET	33246 AUBERRY RD	PRATHER, CA 93651	3.8 MILES	5 MINUTES
20	MILLERTON COUNTRY STORE	20023 AUBERRY RD	CLOVIS, CA 93619	15.3 MILES	22 MINUTES

License Type

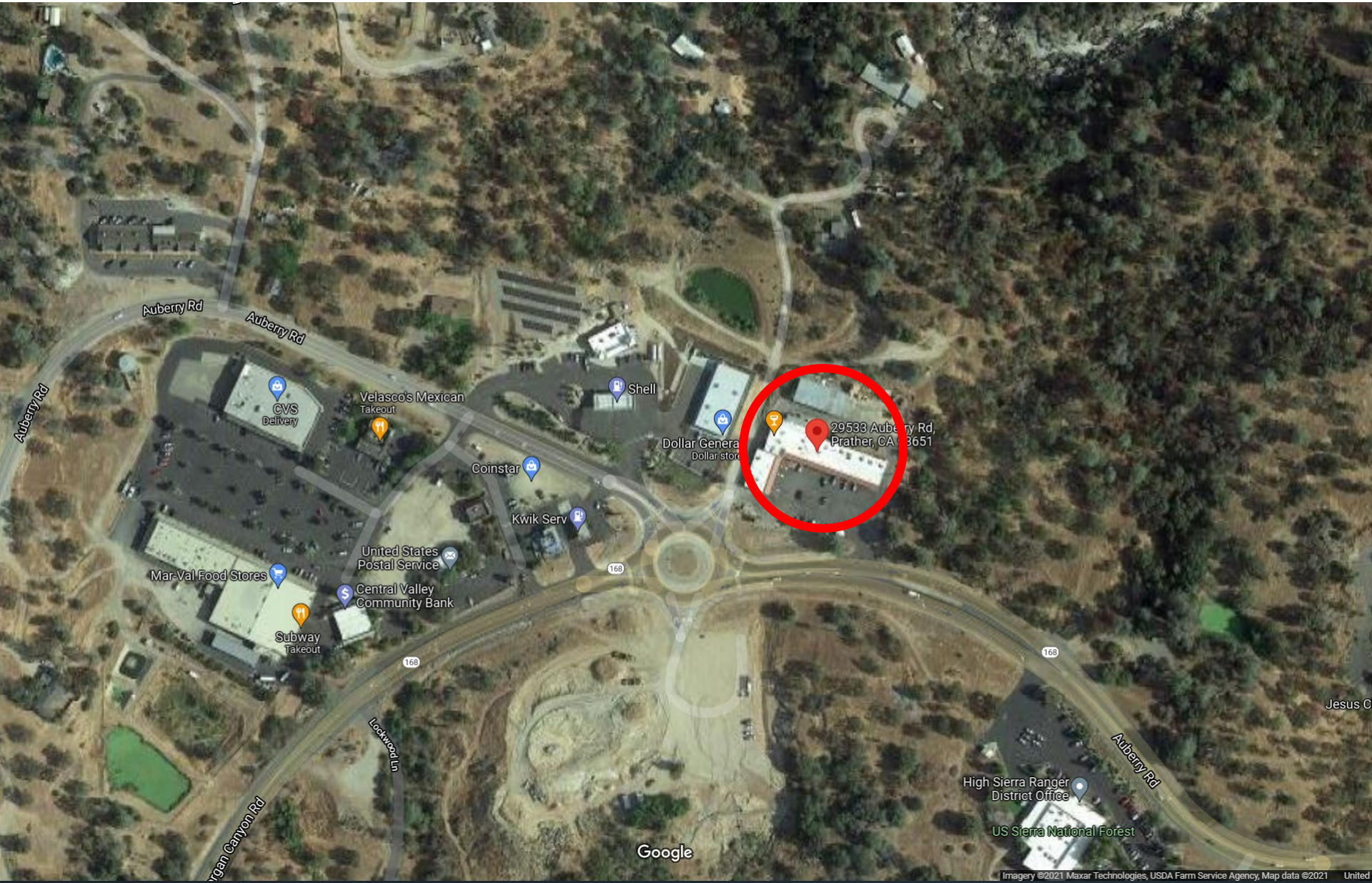
- 20 Off-Sale Beer and Wine
- 21 Off-Sale General

Sources

License Types: www.abc.ca.gov

Distances: www.google.com/maps

Aerial View of Applicant's Location



View of Applicant's Storefront

29533 Auberry Road, Ste. 101, Prather, CA 93651



East View of Applicant's Site



South View of Applicant's Site



West View of Applicant's Site



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