



CENTRAL UNIFIED SCHOOL DISTRICT

4605 North Polk Avenue · Fresno, CA 93722

Phone: (559) 274-4700 · Fax: (559) 271-8200

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SUPERINTENDENT

Mark G. Sutton

February 21, 2017

Fresno County Board of Supervisors
c/o Brian Pacheco – District 1
2281 Tulare Street #301, Hall of Records
Fresno, CA 93721-2198

Dear Supervisor Brian Pacheco,

I write on behalf of Central Unified School District in support of Highway City Community Development's proposal to Fresno County Board of Supervisors & the Fresno County Library to be partners in the development of a Mixed use professional building that would house a Fresno County Library footprint in Phase I of the build, and a Regional library for the area west of 99/Central Unified in the future. We strongly support this effort, as the area west of 99, with its own population of a small city, does not have a library or the resources and functions a library for the community can bring.

Highway City Community Development has done research and analysis of the area in great depth, and is advocating to bring key missing resources that provide stable infrastructure to the area. A library/literacy services is at the top of the list of community needs. The library would provide many needed resources for the area, and be part of a strong, positive revitalization plan as outlined in the Fresno general plan and the Restore Fresno initiative.

We ask that you support this plan and approve the motion to bring the funding to the project that would provide the services of the Fresno County Library as a full-time operation to this focal point hub of the West of 99/Central Unified area.

Sincerely,

Mark G. Sutton
Superintendent
Central Unified School District

District Administration

Laurel Ashlock, Ed.D, Assistant Superintendent, Chief Academic Officer · Ketti Davis, Assistant Superintendent, Professional Development
Jack Kelejian, Assistant Superintendent, Human Resources · Kelly Porterfield, Assistant Superintendent, Chief Business Officer
Paul Birrell, Director, 7-12 and Adult Education · Tami Boatright Ed.D, Director, K-8 Education · Andrea Valadez, Administrator, Special Education & Support Services

SHEET METAL WORKERS' LOCAL UNION No. 104
FRESNO, MADERA, TULARE AND KINGS COUNTIES DISPATCH OFFICE

PHONE (559) 255-0455



FAX (559) 452-0402

5410 E. HOME AVENUE, SUITE A, FRESNO, CA 93727

February 24, 2017

Fresno County Board of Supervisors
c/o Brian Pacheco – District 1
2281 Tulare Street #301, Hall of Records
Fresno, CA 93721-2198

Dear Supervisor Brian Pacheco,

I write in support of Highway City Community Development's Proposal to Fresno County Board of Supervisors & the Fresno County Library to be partners in the development of a mixed-use professional building that would house a Fresno County Library footprint in Phase I of the build, and a Regional library for the area west of 99/Central Unified in the future. We strongly support this effort, as the area west of 99, with its own population of a small city, does not have a library or the resources and functions a library for the community can bring.

Highway City Community Development has done research and analysis of the area in great depth, and is advocating bringing key missing resources that provide stabile infrastructure to the area. A library/literacy service is at the top of the list of community needs. The library would provide many needed resources for the area, and be part of a strong, positive revitalization plan as outlined in the Fresno general plan and the Restore Fresno initiative.

We ask that you support this plan and approve the motion to bring the funding to the project that would provide the services of the Fresno County Library as a full-time operation to this focal point hub of the West of 99/Central Unified area.

Sincerely,

David Peña
Business Development Representative
SMART Local Union No. 104

1331 Fulton Mall
Fresno, California 93721

(559) 443-8400
TTY (800) 735-2929

www.fresnohousing.org

February 22, 2017

Fresno County Board of Supervisors
c/o Brian Pacheco – District 1
2281 Tulare Street #301, Hall of Records
Fresno, CA 93721-2198

Dear Supervisor Brian Pacheco,

On behalf of Fresno Housing, I am writing in support of the Highway City Community Development Corporation proposal to the Fresno County Board of Supervisors and the Fresno County Library, to partner in the development of a mixed-use building that would house a Fresno County Library footprint in Phase I of the build, and a Regional library for the area west of 99/Central Unified in a subsequent phase. We strongly support this effort, as communities west of 99, do not have a library or library resources vital in addressing literacy and educational disparities for residents.

The Highway City Community Development Corporation has conducted the research and analysis of the communities within the area, and is advocating to establish key partnerships and bring the necessary resources to bring stability to a fragile community. A library/literacy services is top priority for this community. The library would provide many needed resources for the area, including being a valued partner in addressing early learning and child literacy issues, as well as be part of the ongoing revitalization efforts as outlined in the City of Fresno General Plan and Restore Fresno Initiative.

We ask that you support this plan and support the request for funding to support the services of the Fresno County Library as a full-time operation within the West of 99/Central Unified area.

Sincerely,



Preston Prince
CEO



February 20th, 2017

Fresno County Board of Supervisors
c/o Brian Pacheco – District 1
2281 Tulare Street #301, Hall of Records
Fresno, CA 93721-2198

Dear Supervisor Brian Pacheco,

I'm writing in support of Highway City Community Development's proposal to Fresno County Board of Supervisors & the Fresno County Library. This partnership in the development of a mixed-use professional building that would house a Fresno County library footprint in phase 1 of the build, and a Regional library for the area west of 99 within the Central Unified School District in the future. We strongly support this important effort as the focus area west of 99, high in concentrated poverty and lacking many of the amenities many other neighborhoods have, does not have a library or the resources and functions a library can bring.

Highway City Community Development has done research and analysis of the area in great depth, and is advocating bringing missing resources that provide stable infrastructure to the area. A library and literacy services has been at the top of the list. The library would provide a catalyzing spark that would lead to other efforts and be part of a strong, positive revitalization plan as outlined in the City of Fresno's General Plan and the Restore Fresno initiative.

Every Neighborhood Partnership is a local community based organization that works in 48 of Fresno's 92 elementary school neighborhoods. We see, on a daily basis, the felt needs of our neighborhoods. With only 29% of our 3rd graders reading at their grade level, we know the struggles these kids will deal with, as they grow older. Libraries, along with our schools, are a major player in the area of literacy. We have seen in recent years, the measurable impact that the programs at our local libraries are having. We want to see this same impact in the Highway City community where this partnership would happen.

We ask that you support this plan and approve the motion to bring the funding to the project as outlined in the plan that would bring the services of the Fresno County library as a full-time operation to this vital hub west of 99 in the Central Unified School District. Please don't hesitate to call me should you have any question, my cell is 559-250-6860.

Sincerely,

A handwritten signature in black ink, appearing to read "Artie Padilla".

Artie Padilla
Executive Director

2044 E. Nees Avenue Fresno CA 93720 559.250.6860



4710 N. Polk Ave
Fresno, CA 93722
(phone) 559-271-8869
(fax) 559-271-8383

Fresno County Board of Supervisors
c/o Brian Pacheco – District 1
2281 Tulare Street #301, Hall of Records
Fresno, CA 93721-2198

Dear Supervisor Brian Pacheco,

I write on behalf of Central Community Church in support of Highway City Community Development's Proposal to Fresno County Board of Supervisors & the Fresno County Library to be partners in the development of a Mixed use professional building that would house a Fresno County Library footprint in Phase I of the build, and a Regional library for the area west of 99/Central Unified in the future. We strongly support this effort, as the area west of 99, with its own population of a small city, does not have a library or the resources and functions a library for the community can bring.

Highway City Community Development has done research and analysis of the area in great depth, and is advocating to bring key missing resources that provide stable infrastructure to the area. A library/literacy services is at the top of the list of community needs. The library would provide many needed resources for the area, and be part of a strong, positive revitalization plan as outlined in the Fresno general plan and the Restore Fresno initiative.

We ask that you support this plan and approve the motion to bring the funding to the project that would provide the services of the Fresno County Library as a full-time operation to this focal point hub of the West of 99/Central Unified area.

Sincerely,

A handwritten signature in black ink, appearing to read "Theresa Edwards", with a long, sweeping horizontal line extending to the right.

Theresa Edwards
Executive Administrator
Central Community Church



4270 N. BLACKSTONE AVE, SUITE 212, FRESNO, CA 93726 PH. 559.485.1416 FAX 559.485.9109
INFO@FRESNOMETMIN.ORG WWW.FRESNOMETMIN.ORG

February 23, 2017

Fresno County Board of Supervisors
c/o Brian Pacheco – District 1
2281 Tulare Street #301, Hall of Records
Fresno, CA 93721-2198

Dear Supervisor Brian Pacheco,

I write on behalf of Fresno Metro Ministry in support of Highway City Community Development's Proposal to Fresno County Board of Supervisors & the Fresno County Library to be partners in the development of a Mixed use professional building that would house a Fresno County Library footprint in Phase I of the build, and a Regional library for the area west of 99/Central Unified in the future. We strongly support this effort, as the area west of 99, with its own population of a small city, does not have a library or the resources and functions a library for the community can bring.

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We ask that you support this plan and approve the motion to bring the funding to the project that would provide the services of the Fresno County Library as a full-time operation to this focal point hub of the West of 99/Central Unified area.

Sincerely,



Working Together as One
A Better Community

Keith Berghold

Executive Director

Fresno Metro Ministry

4270 N. Blackstone Ave, Suite 212 • Fresno, CA 93726

Ph: 559.485.1416 ext. 101 • Fax: 559.485.9109 • Cell: 559.250.1902

www.fresnometmin.org

February 23, 2017

Fresno County Board of Supervisors
c/o Brian Pacheco – District 1
2281 Tulare Street #301, Hall of Records
Fresno, CA 93721-2198

CENTER FOR
COMMUNITY
TRANSFORMATION
FRESNO PACIFIC UNIVERSITY

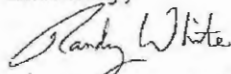
Dear Supervisor Brian Pacheco,

I write on behalf of The FPU Center for Community Transformation in support of Highway City Community Development's Proposal to Fresno County Board of Supervisors & the Fresno County Library to be partners in the development of a Mixed use professional building that would house a Fresno County Library footprint in Phase I of the build, and a Regional library for the area west of 99/Central Unified in the future. We strongly support this effort, as the area west of 99, with its own population of a small city, does not have a library or the resources and functions a library for the community can bring.

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We ask that you support this plan and approve the motion to bring the funding to the project that would provide the services of the Fresno County Library as a full-time operation to this focal point hub of the West of 99/Central Unified area.

Sincerely,



Randy White, DMin
Executive Director
FPU Center for Community Transformation
1717 S Chestnut Ave
Fresno, CA 93702



February 23, 2017

4991 E. McKinley Suite 123,
Fresno CA 93727

P: 559.237.4102

F: 559.456.9192

www.HabitatFresno.org

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CEO/Executive Director

Matthew Grundy

Fresno County Board of Supervisors
c/o Brian Pacheco – District 1
2281 Tulare Street #301, Hall of Records
Fresno, CA 93721-2198

Dear Supervisor Brian Pacheco,

I write on behalf of Habitat for Humanity Fresno County in support of the Highway City Community Development's Proposal to Fresno County Board of Supervisors and the Fresno County Library to be partners in the development of a mixed use professional building that would house a Fresno County Library footprint in Phase I of the build, and a Regional library for the area west of 99/Central Unified in the future. We strongly support this effort, as the area west of 99, with its own population of a small city, does not have a library or the resources and functions a library for the community can bring.

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We ask that you support this plan and approve the motion to bring the funding to the project that would provide the services of the Fresno County Library as a full-time operation to this focal point hub of the West of 99/Central Unified area.

At Your Service,

Matthew Grundy
CEO/Executive Director



February 23, 2017

Fresno County Board of Supervisors
c/o Brian Pacheco – District 1
2281 Tulare Street #301, Hall of Records
Fresno, CA 93721-2198

Dear Supervisor Brian Pacheco,

I write on behalf of Resources for Independence Central Valley in support of Highway City Community Development's Proposal to Fresno County Board of Supervisors and the Fresno County Library to be partners in the development of a Mixed use professional building that would house a Fresno County Library footprint in Phase I of the build, and a Regional library for the area west of 99/Central Unified in the future. We strongly support this effort, as the area west of 99, with its own population of a small city, does not have a library or the resources and functions a library for the community can bring.

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We ask that you support this plan and approve the motion to bring the funding to the project that would provide the services of the Fresno County Library as a full-time operation to this focal point hub of the West of 99/Central Unified area.

Sincerely,

Dr. Samuel Morgan
Executive Director
Resources for Independence Central Valley
3008 N. Fresno Street
Fresno, CA 93703

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Jim Cox

Darion Armstrong-Huggins

Tax ID: 94-2328156

Certified as Center of Excellence by CILPeRS

POINTER'S ENT WHOLESALE HOUSE

4252 W. CAMBRIDGE AVE FRESNO CA 93722
(559) 289-5424

Fresno County Board of Supervisors
c/o Brian Pacheco – District 1
2281 Tulare Street #301, Hall of Records
Fresno, CA 93721-2198

Dear Supervisor Brian Pacheco,

I write on behalf of POINTER'S ENT in support of Highway City Community Development's Proposal to Fresno County Board of Supervisors & the Fresno County Library to be partners in the development of a Mixed use professional building that would house a Fresno County Library footprint in Phase I of the build, and a Regional library for the area west of 99/Central Unified in the future. We strongly support this effort, as the area west of 99, with its own population of a small city, does not have a library or the resources and functions a library for the community can bring.

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We ask that you support this plan and approve the motion to bring the funding to the project that would provide the services of the Fresno County Library as a full-time operation to this focal point hub of the West of 99/Central Unified area.

Sincerely,

Mr. Anton A. Pointer,
POINTER'S ENT, Owner
(559) 289-5424

Highway City Community Development

Serving Highway City and the Central Unified School District

The mission of HCCD is 'To improve the economic, social and spiritual infrastructure within the neighborhoods of need West of the 99, bringing hope and stabilization in the community. The mission will be accomplished through collaboration and partnerships with businesses, churches, individuals, non-profits and the Central Unified School District.



Current Developmental Focus:

Recognizing areas of need in Central Unified/West of 99 area, and bringing sustainable change to that area.

- Resourcing Need: Children, Literacy, Health Care Options
- Reducing blight, increasing positive infrastructure: housing, green space
- Neighborhood revitalization through empowerment

Helping People Help Themselves!

-HCCD

Background



Highway City Community Development was born in 1983 as Highway City Thrift Store through a vision of Northwest Church on the West side of Highway 99 in Fresno, Ca. It was a place for the community to buy quality items for an affordable price. The store also sponsored AWANA programs and 5 Daze of Fun, a summer enrichment program for children.

In 1991, Northwest church purchased a plot of land west of the 99, near Gettysburg & Polk for future development, and then in 1992, the Thrift store moved to its current location at 5472 W. Shaw Ave, near Polk. Dignity based work programming was started at the store in 1995, and it continues in expanded formats to include work experience, job training and life skills-preparing people to be job ready.

In 1996 Northwest launched the beginnings of a church in the same Highway City area to serve the needs of the neighborhood. Highway City church was located on State Street and worked in conjunction with the store. To better serve the neighborhoods, and expand services, a non-profit arm was created; Highway City Community Development. It was quickly realized that Highway City church was too small to serve the needs of the community and was relocated to the cafeteria of Central High School in a partnership with Central Unified School District.

Amazingly, as the story unfolds, in 2001, the land that Northwest church had purchased sat next to a church that was for sale, located across from Teague Elementary. In a capital campaign, Northwest church matched funds that Central Community Church raised, and the church was purchased right next to the open land, that was then quick deeded to CCC.

2004 brought the vision of building on the property that is shared by HCCD & CCC, and community input was gained. A community center that would have access and resources for youth and seniors was drawn into a plan as well as more buildings for the church, and outdoor fields. However, as the vision grew, the economy worsened, and the vision lay dormant.

Two years ago, the vision was recast and plans to move forward started again for the center that would focus on literacy, health care and needs of the families in the area. Networking created partnerships, and community input again showed that the center was on target for need. *Today we are focused on bringing the center to life, as a step towards helping the community thrive.*

Resources for families in the area also include Inner-city Afterschool and Summer Enrichment programs, as well as English Learning Classes, Budgeting Courses and children's activities (Saturday Sports & Recreation). A monthly Farmer's Market Food Distribution provides healthy additions to families in need. We are direct partners to Central Unified to work with families in crisis to help provide the resources to help change

The City of Fresno's vision and our alignment:



The city's 2035 General Plan shows a reality that our "community faces a long and difficult journey back to health". The plan calls for only half of the growth in the next twenty years to be new, while the other half occurring in existing neighborhoods, which is a departure from previous plans. Restore Fresno 2016 is an initiative that focuses on improving property values, living conditions, public safety and the overall quality of life in our older neighborhoods. The tools available to make these changes include land use policy, code enforcement, targeted public infrastructure investments, collaborations of public & private sectors and grants. The foundational elements of revitalization include a targeted plan for the West of 99 "Growth in Area 1" specific plan.

Realizing that the city had a focus on the area West of 99, and that thoughts of revitalization, restoration and infrastructure were not just a pipe dream, we continue to march forward in being change makers in our community.

Developing a strategic plan:

Research, analysis and community input have all been part of an ongoing process to make sure that the land and our resources will be used to its optimal potential.

In doing so, the current developmental focus has been on:

Recognizing areas of need in the Central Unified/West of 99 area and bringing sustainable change to that area.

Resourcing need: Children, Literacy, Healthcare options

Reducing blight, increasing positive infrastructure: housing, greenspace, and infill

Neighborhood revitalization through empowerment.

In the past several years, new housing developments have been erected in the West of 99 area, as well as additional schools in the Central Unified School District to support the growth. Future housing developments show multiple tracts being raised in the next five plus years, however other resources and infrastructure are not plentiful to this growing community – a community with a diverse demographic in culture, economy, and need.

Living west of the 99, you can visually see the lack of resources.



An unsettling reality is- *"If you live past the railroad tracks, and there was an emergency that cut you off from the rest of the city, would we have the resources to sustain ourselves?"* What's missing?

Analysis & Research:

With the population of a mid-sized town at over 38,000 residents (*only includes Central Unified areas within census tracts west of 99*), the need to bring sustainable resources is paramount to a healthy community. A sustainable community is defined as being economically, environmentally and socially healthy with resources that are equitably available for future generations.

West of the 99, where many families have mobility issues, the following are areas of change or need:

Grocery stores – 2

Doctors/urgent Care – 1 (VHT will open late 2017)

Dental/Optical/Chiropractic services - 0

Libraries – 1 satellite location open limited hours/access at

Teague Elementary

Parks/Green Space – 2

Bus routes – 1 (*route, limited coverage*)

Banks/Credit Unions – 2

Payday loan operations - 3 (*reduce*)

Liquor Stores – 15 (*reduce*)



While many neighborhoods in the Central Unified/West of 99 thrive, there are still many pockets of poverty, low mobility and a higher lack of resources than other areas.

Five census tracts in the Central Unified area average over 22% poverty.

The worst tract in the area comes in at over 39%. Average median Income of those five tracts is at \$45.5K (*Census Tract 2010, Fresno Hunger Count Survey 2014, city-data.com*)

66% of the students at Central Unified qualify for free/reduced lunches

Largest waitlisted area for services at Headstart preschools.

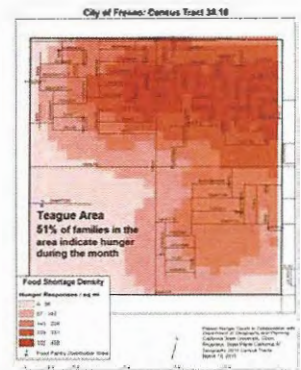
On average, 400 students are categorized as homeless on any given day in Central Unified.

5300+ people served in a year at monthly Farmer's Market style food distribution, average 200+ families per month

In struggling tract areas, 16-31% of students have no internet access, and in the struggling areas, only 59-65% of parents list college as a goal vs.

83-85% in higher performing areas with access to resources.

Tract areas of poverty show high concentrations of monthly food insecurity.



*Mapped example of poverty & food hunger

Highway City Community Development

Serving the families West of the 99, in the Central Unified/Highway City area.

Total Census Tract Information for Central Unified Areas

Tract	Area of service	Pop	Households	Demographics	% surveyed that indicate monthly hunger issues	Median Income	% Unemployed	% of pop. Under poverty level
38.04	McKinley/Steinbeck	5531	1618	58% H, 28% W, 8% A, 5% B	26%	\$53K	15%	11%
38.05	Roosevelt/Tilley	6852	2482	62% H, 22% W, 11% B, 5% A	46%	\$42K	17%	23%
38.07	Tilley/Madison	3362	1147	55% H, 31% W, 13% B, 2% A	52%	\$18K	12%	39%
38.09	Steinbeck	4771	1626	43% H, 26% W, 25% A, 4% B	26%	\$50K	9.5%	25%
38.08	McKinley/Tilley	2370	631	51% H, 21% A, 15% W, 7% B		\$60K	12%	18%
38.10	Teague/Steinbeck	5446	1310	62% H, 23% W, 6% B, 6% A, 2% M	51%	\$50K	9.5%	17%
Subtotal		28332	8814		40%	\$45.5K	13%	22%
38.03	Harvest/Polk	5059	1467	51% H, 24% W, 20% A, 4% M		\$60K	12.9%	8.5%
42.07	Herndon-Barstow	4529	1487	39% H, 33% W, 19% A, 5% M, 2% B		\$73K	14.1%	16.7%
42.16	Riverbluff	3777	1037	51% W, 33% W, 19% A, 5% B, 3% M		\$76K	6.7%	4.7%
42.08	Liddell	1957	584	57% W, 16% H, 15% A, 4% B, 6% M		\$101K	6.3%	2.2%
42.15	Saroyan	3851	1178	45% W, 31% H, 12% A, 7% B		\$77K	6.5%	3.9%
Subtotal		19173	5753	area not surveyed		\$77.4K	9.3%	7.2%
Totals/Avg		47505	14567					



*Afterschool Program

data extrapolated from 3 neighborhoods in census tract

Central is approx. 1/3 of the total census tract

Information resource:

***Bold areas** are West of the 99 within Central Unified = 37,9520 population

Census Tract 2010, Fresno Hunger Count Surveyed areas 2014, Areas of Poverty (extrapolated) city-data.com

Focus schools in more intensive areas/pockets of poverty are:

Teague, Steinbeck, Tilley, Madison, McKinley & Roosevelt- based on boundary areas & data

Client Demographics of Population Served through HCCD

African American	12%
Asian	4%
Caucasian	14%
Hispanic/Latino	65%
American Indian	2%
Other/Multi	3%
	100%

Education

Graduate Sch.	1%
College	7%
Some College	14%
HS graduate	32%
Some HS	27%
GED	5%
Vocational	2%

Employment

Unemployed	30%
Homemaker	17%
Disabled	13%
Retired	11%
PT	10%
FT	6%
Seasonal	5%
Student	2%
Homeless	2%



*Food Distribution

Approximate number of clients served annually through HCCD:

6000

(Individual category numbers may total more than 6000, some clients are served in multiple areas)

Monthly Food Distributions	5838 people / 1300 families
Afterschool Programs	75 children (regular attendance)
Adult Education Class (ESL)	20 enrolled
Highway City Thrift Work Programs	215 participants
Highway City Thrift Job Training	6 participants
Summer Enrichment/Community	
Youth programs, PreK bootcamp	60 children registered - 7 week program
Family/Childrens Activities	275 families
Summer lunch program	650 lunches served
Families/Children in Crisis/Homelessness	70
Toys for Tots & Christmas Giving	150

*served with resources/filled needs requested



*ESL class

Annual Community Events

Fall Festival	National Night Out (partner with City of Fresno, Fresno PD)
Christmas Giving Event	Health Fair- (partner with Safe Kids, Valley Childrens, Binational)

Volunteer Power

185 people

Volunteers serve at the following programs/events with HCCD:

Highway City Thrift Store, Food Distributions, After school & summer enrichment programs, Saturday Sports & Recreation & events

Highway City Community Development Partners & Collaborators:

HCCD partners with many agencies and community stakeholders to learn, glean and bring back the best strategies and resources to bring sustainable change to the area— realizing that as a cohesive collective of experts in different agencies can combine to be true changemakers

Collaborations:

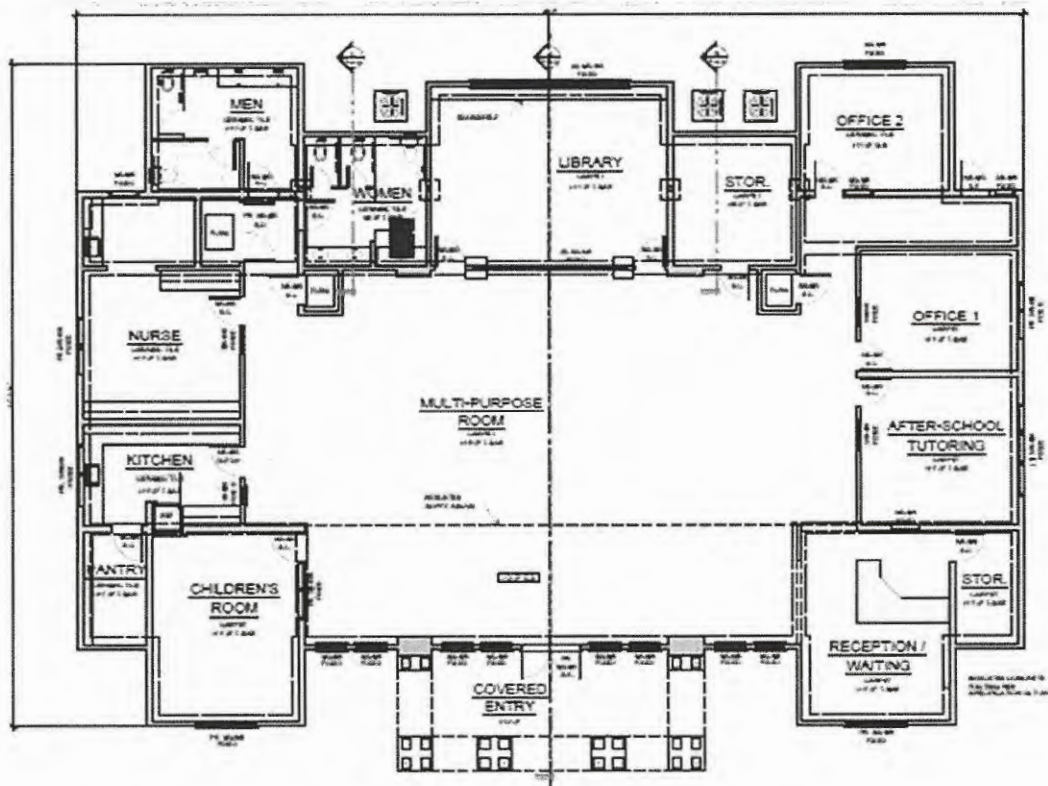
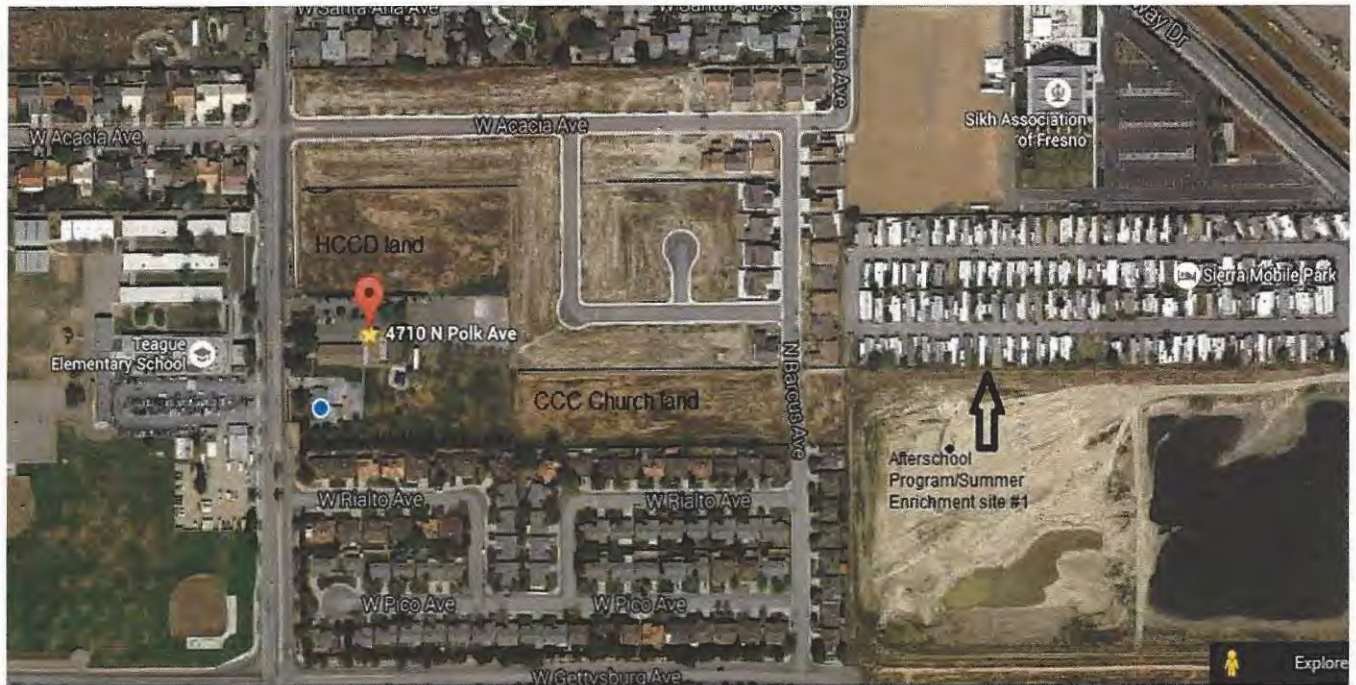
Restore Fresno CDC (Community Development Corporation) Collaborative—City of Fresno
CLC Partnership for Jobs Training—Multi Agency (Workforce, Better Blackstone, ENP, SCCCD, DA, Etc)
Safe Kids—Multi Agency (Valley Childrens, CMRC, CHP, Public Health, School Districts)
FCHIP /Fresno Community Health Improvement Partnership—Multi Agency (Public Health, School Districts, Area Hospitals, CDC's)
Food to Share Network—Multi Agency (Food Distributors, Producers, Farmers, USDA, CSUF, CDC's)

Partners:

Central Unified School District / C.L.A.S.S.
JD Food, Inc.
Fresno Housing Authority
The Lowrey Family
Derrels Mini Storage
Pacific Gas and Electric Company
CONNECTIONS Program
Rotary Interact Club
Central Community Church
Poverello House
Fresno Rescue Mission
Fresno County E.O.C.
Westcare
Fresno Pacific University
CSU Fresno
Fresno County Library
Fresno County Retired Workers
Central Valley Training Center
Cobb Investment Inc.
Love Inc.
Care Fresno
Highway City Science Workshop - City of Fresno/PARCS
Safe Kids
Valley Children's Hospital
Kaiser Permanente, Fresno
Ramos Furniture, LifeStyle Furniture, Lou Rodmans, Fashion Furniture, Central Distributing, Mattress land, Sleep Train
and the management at Sierra Mobile Home Park and Courtyard Apartments



In our near future: In alignment with our research, our goals and those of the city—we are moving forward with plans to build a Community Resource Center on HCCD land. A focal point for the community to provide resources that are needed West of the 99.



SCHEME 1 - COMMUNITY CENTER FLOOR PLAN

5,560 SQ. FT.

Highway City Community Development – West of 99/Central Unified Area Survey

(Feb. 2017)

What Educational resources for your family are needed most in the West of 99/Central Unified area?

- | | |
|--|--------|
| a. Tutoring | 58.75% |
| b. College Prep Workshops | 43.75% |
| c. Counseling – family and/or children | 41.25% |
| d. Afterschool opportunities | 62.50% |
| e. Other: _____ | 8.75% |

Respondent: Very little after school tutorial assistance. 2/15/2017 10:35 AM

What General Resources for your family are needed most (in your opinion) in the West of 99/Central Unified area so you don't have to travel ? (Mark all that apply) 88 respondents

- | | |
|--|---------------------------------------|
| a. Library/literacy services | Rank #1 – 62.32% (*as rated #1 or #2) |
| b. Health Resources – dr., dental, chiropractic, optical | Rank #3 – 56.93% |
| c. Banking/financial planning | Rank #5 – 13.79% |
| d. Grocery Stores | Rank #2 – 55.56% |
| e. Retail | Rank #6 – 11.6% |
| f. Restaurants | Rank #4 – 22.39% |
| g. Churches | Rank #7 – 3.64% |
| h. List a specific need: _____ | |

Respondent: A community center/library south of Shaw would be really great. The Highway City Center is fantastic, but far for families living south of Shaw. The library collaboration with schools is good too, but a fully functioning library with computers, community classes, and other services located in Central Unified would be amazing! 2/15/2017 8:31 PM

Respondent: More STEM opportunities for kids needed! So important and so lacking. Also, a library is sorely needed 2/15/2017 10:18 PM

What types of opportunities for children need to be expanded on in the Central Unified/West of 99 area?

- | | |
|------------------------------------|--------|
| a. Art classes/workshops | 63.86% |
| b. Music classes/workshops | 68.67% |
| c. Dance classes/workshops | 57.83% |
| d. Computer Courses | 63.86% |
| e. STEM/Robotics | 59.04% |
| f. Other or specific comment _____ | 14.46% |

Respondent: #3 other- athletic training and conditioning 2/16

Respondent: Recreational sports to play for fun for children ages 12-18. There are few opportunities for students who don't make HS teams or those who don't want to join intense Travel Leagues

How do you feel about the Northwest Policing District in response to our area?

*Have you noticed a change since Fresno PD has started to reorganize and move to a more positive community policing policy, the change in districting, and other steps to be more involved.

- | | |
|---------------------|--------|
| a. Positive change | 32.53% |
| b. No difference | 62.65% |
| c. Negative effects | 2.41% |

Comments: _____

Do you feel we have enough Green Space & parks in our Central Unified/West of 99 area?

- | | |
|---|--------|
| a. Yes | 18.60% |
| b. No | 81.40% |
| c. What neighborhood needs a green space the most: (list cross streets) | |

Respondent: Green Space for humans and dogs! Shaw and Grantland area.

Respondent: Definitely more parks please! - would love a park in the Barstow/Veterans area

Presence of police staff near schools in morning when kids are coming and going. Police at parks, sub stations.

2/15/2017 7:27 PM View respondent's answers

The area needs to be kept clean. I notice much trash, and debris thrown on roadsides.

2/15/2017 6:24 PM View respondent's answers

Build overpass for golden state train

2/15/2017 5:32 PM View respondent's answers

I would like to have all the graffiti and all apartments remodeled etc. I would like to see money invested in this area duplicate Clovis School District make our area beautiful. I would like the kids and families to feel proud that our community is invested in them being successful and giving them the tools they need to do that.

2/15/2017 5:14 PM View respondent's answers

Parents need to be made accountable for their child's behavior. Parenting classes and job training classes for adults and teens. Teach them that being a thug and stealing is not a honorable profession. Don't visit the parks as my kids are grown. Wouldn't go near them due to thugs and gangs tearing up everything. Don't waste any more of my money. On Nextdoor have seen comments where people have called police numerous times with no return calls. Not much change there. Last of all, get our councilwoman Soria to do what she told me when she was begging for my vote. She needs to get out of tower district. She is worthless. Wish I had voted for Catellano! Thanks, Annie

2/15/2017 4:43 PM View respondent's answers

I feel like the neighborhood has really gone downhill since we moved in 5 years ago. There's nothing out there to attract good/quality families. Definitely more parks please! I couldn't enter text in the question above - would love a park in the Barstow/Veterans area. In terms of stores... how about a Sprouts or a Trader Joe's?! And what about Veterans Blvd?!? We feel SO deceived on that one! Am also concerned about what high speed rail will mean for our neighborhood.

2/15/2017 4:27 PM View respondent's answers

need more parks, Barstow and Cresta cross streets.

2/15/2017 4:24 PM View respondent's answers

Creating programs for teens to volunteer in our neighborhoods. Teach them the respect for a community and to care for where they live. Teach them how to create a safer environment in the neighborhoods whether it be by patrolling around as Lookout group picking up garbage and trash pulling weeds and making areas look nice or speaking with other neighborhood kids and becoming role models and mentors

2/15/2017 3:55 PM View respondent's answers

Questions 3 and 7 - ALL of the above!

2/15/2017 3:45 PM View respondent's answers

Thank you for taking on this cause.

2/15/2017 11:12 AM View respondent's answers

Very little after school tutorial assistance.

2/15/2017 10:35 AM View respondent's answers

We don't have anything our side of town, just turning ghetto with the juveniles.

2/15/2017 9:16 AM View respondent's answers

I didn't even know highway city had a science center. Would love informant on where it is and what all it has.

2/15/2017 9:04 AM View respondent's answers

I couldn't fill in the other in the questions.

2/15/2017 8:58 AM View respondent's answers



9300 Valley Children's Place
Madera, CA 93636

(559) 353-3000
valleychildrens.org

February 24, 2017

Fresno County Board of Supervisors
c/o Brian Pacheco, Chairman
2281 Tulare Street #301, Hall of Records
Fresno, CA 93721-2198

Dear Chairman Brian Pacheco:

I am writing on behalf of Valley Children's Healthcare in support of Highway City Community Development's proposal to the Fresno County Board of Supervisors & the Fresno County Library regarding additional library services for a critically underserved community.

Specifically, the proposal calls for the development of a mixed use professional building that would house a Fresno County Library footprint in Phase I of the build, and a regional library for the area west of Hwy 99/Central Unified School District in the future. We strongly support this effort, as the area west of Hwy 99, with a population the size of a small city, does not have a library or the resources and support a library brings to a community.

Highway City Community Development has done research and analysis of the area in great depth, and is working hard to bring critical resources and a stable infrastructure to the area. A library and its associated literacy services are at the top of the list of community needs. The library would provide many needed resources for the area, and be part of a strong, positive revitalization plan as outlined in the Fresno general plan and the Restore Fresno initiative.

We ask that you support this plan and approve the motion to bring the funding to the project that would provide the full-time services of the Fresno County Library to the Highway City community. Thank you for your consideration.

Sincerely,

Tim Curley
Director of Community and Government Relations

Item #6
2-28-17



ESMERALDA Z. SORIA
Councilmember, District One

February 28, 2017

Fresno County Board of Supervisors
c/o Brian Pacheco – District 1
2281 Tulare Street #301, Hall of Records
Fresno, CA 93721

Dear Supervisor Pacheco,

On behalf of the City of Fresno and City Council District 1, I give my support for the proposed mixed-use development for housing and professional building that would include a Fresno County Library and community center.

As the City Councilmember of the district being considered, I have made this area a priority. Within the first few months of my taking office, this area west of the 99, stood out for its lack of basic infrastructure, transportation and service's needs.

The area immediately surrounding is served by Central Unified School District's elementary school. The school demographics is 70% minority with 91% of the school's students eligible for free/reduced price lunches. Less than 5% of the population earning a college degree.

The City of Fresno recently invested over \$10 million in a universally accessible park ½ mile from the proposed library site. This fiscal year I committed funds to provide engineering studies to identify and begin the process of providing the needed street and neighborhood improvements. Improvements to include; curb, gutter, sidewalk and the necessary road drainage.

I ask that you support this plan and approve the motion to bring the funding to the project that would provide the services of the Fresno County Library as a full-time operation providing County Library resources for the first time within the West of 99/Central Unified area.

Sincerely,

Councilmember Esmeralda Soria
Fresno City Council Vice-President
City of Fresno Successor Agency Vice-Chair