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BEFORE THE BOARD OF SUPERVISORS
COUNTY OF FRESNO
STATE OF CALIFORNIA

RESOLUTION NO. 26-281

PROCLAIM AUGUST 2026 AS WORLD BREASTFEEDING)
AWARENESS MONTH IN THE COUNTY OF FRESNO)

WHEREAS, according to the World Alliance for Breastfeeding Action, the 2026 World Breastfeeding Week theme, "Breastfeeding for a Sustainable Start in Life: Strengthen What Works," calls upon communities, organizations, and individuals to build upon proven strategies, strengthen support systems, and advance breastfeeding promotion through collaboration and shared learning; and

WHEREAS, the American Academy of Pediatrics updated its policy to align with the World Health Organization's recommendation that breastfeeding continue for two years and beyond, alongside complementary foods, recognizing the health benefits for both infants and mothers; and

WHEREAS, breastfeeding supports essential nutrition, healthy growth and development, strengthens immune systems, and contributes to improved health outcomes throughout a child's life; and

WHEREAS, Fresno County's exclusive breastfeeding rate at hospital discharge remains below the California average, highlighting the continued need for education, outreach, and support for breastfeeding families; and

WHEREAS, the Fresno County Breastfeeding Coalition continues to bring together healthcare providers, community organizations, and families to promote breastfeeding awareness, education, expand access to resources, and strengthen support networks throughout Fresno County.

NOW THEREFORE, BE IT RESOLVED that the Fresno County Board of Supervisors hereby proclaims August 2026 as World Breastfeeding Awareness Month in the County of Fresno and encourages all residents to recognize the importance of breastfeeding and support efforts that help families achieve the healthiest possible start in life.

THE FOREGOING, was passed and adopted by the following vote of the Board of Supervisors of the County of Fresno this 14th day of July 2026, to-wit:

AYES: Supervisors Bredefeld, Chavez, Magsig, Mendes, Pacheco
NOES: None
ABSENT: None
ABSTAINED: None



Garry Bredefeld, Chairman of the Board of
Supervisors of the County of Fresno

ATTEST:
BERNICE E. SEIDEL
Clerk of the Board of Supervisors
County of Fresno, State of California

By 

Deputy