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**BEFORE THE BOARD OF SUPERVISORS
COUNTY OF FRESNO
STATE OF CALIFORNIA**

RESOLUTION NO. 22-334

**IN THE MATTER OF PROCLAIMING NOVEMBER 26TH)
AS "SMALL BUSINESS SATURDAY")**

WHEREAS, Fresno County celebrates the entrepreneurial spirit of our local small businesses and the numerous contributions they make to our local economy and community; and

WHEREAS, according to the United States Small Business Administration, there are 32.5 million small businesses in the United States with small businesses making up 99.7% of firms with paid employees, and are responsible for 62% of new jobs created since 1995; and

WHEREAS, 79% of consumers recognize the value of supporting local small businesses on Small Business Saturday, with 70% reporting the day inspires them to encourage others to also shop locally from independently owned retailers in their community; and

WHEREAS, 58% of shoppers reported they made purchases online with a small business and 54% reported they dined or ordered takeout from a local restaurant, bar, or café on Small Business Saturday in 2021; and


WHEREAS, Fresno County supports local businesses that create jobs, boost our local economy, and preserve our communities; and

WHEREAS, advocacy groups, as well as public and private organizations throughout the United States, have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW THEREFORE, BE IT RESOLVED that the Fresno County Board of Supervisors hereby proclaims November 26th to be "Small Business Saturday" and urges residents of Fresno County to support small businesses and merchants on this day and throughout the year.


THE FOREGOING, was passed and adopted by the following vote of the Board of Supervisors of the County of Fresno this 8th day of November 2022, to-wit:

AYES:	Supervisors Brandau, Magsig, Mendes, Pacheco, Quintero
NOES:	None
ABSENT:	None
ABSTAINED:	None



Brian Pacheco, Chairman of the Board of
Supervisors of the County of Fresno

ATTEST:
BERNICE E. SEIDEL
Clerk of the Board of Supervisors
County of Fresno, State of California

By 
Deputy