

**Chevron Extra Mile Store #1553**  
**25032 W. Dorris Avenue, Coalinga, CA**  
**Project Description**  
4/8/25

**Request:** Finding public convenience or necessity to allow sales of beer, wine, and distilled spirits for off-site consumption (ABC Type 21 License) at an existing Chevron Extra Mile convenience that has sold beer and wine since 1993.

**Background**

In the past decade, the seltzer industry has exploded with brands such as Truly and White Claw. More recently, “Ready to Drink” (RTD) mixed beverages made with distilled spirits have grown in popularity such as White Claw Vodka Soda or Truly Lime Margarita. Even though the Alcohol-by-Volume (ABV) for these RTD mixed beverages is about same as beer and wine products, ABC requires a Type 21 license to sell them. While the RTD product is the main driver for the request, there will be a small inventory of distilled spirit bottles.

**ALCOHOL BY VOLUME COMPARISON**

<b>Product</b>	<b>Brand</b>	<b>ABV</b>
Beer	Modelo	4.4%
Craft Beer	Stone IPA	6.9%
Malt/Seltzer	White Claw	5.0%
Malt/Seltzer	Truly	5.0%
White Wine	Barefoot Chardonnay	14.0%
Red Wine	Cupcake Cabernet	13.5%
Ready-to-Drink*	Truly Lime Margarita	5.3%
Ready-to-Drink*	White Claw Vodka Soda	4.5%
Ready-to-Drink*	Cutwater Tiki Rum Punch	7.0%

\*Made with distilled spirits

**Hours of Operation:** 24 hours daily, alcohol sales from 6 am – 12 am

**Employee Training:**

- Employees are required to complete the corporate training program and pass the course test.
- Employees engaged in sale of beer/wine will complete the LEAD training class that is approved by ABC.
- LEAD Training includes looking for signs of intoxication, proper identification checking, procedures for dealing with various situations as well as general behavior observance training.

**More information regarding security and training is attached.**

**About Chevron Extra Mile**

Chevron USA operates 297 Extra Mile Stores in CA and approximately 130 of those stores sell beer and wine. Chevron is one of the largest corporations in the world.

# **Security and Training Procedures**

## **Chevron - Extra Mile Stores**

### **Summary:**

Chevron Stations Inc. (CSI) maintains an extremely robust security and crime prevention posture. Numerous security protocols and policies were developed through the partnership with Chevron Global Security to incorporate best practices, and a fit for purpose plan to be intergraded into each corporate owed store. CSI's highest priority is to provide a safe and secure environment for its employees and customers.

### **Key Security Measures:**

- Policy signs will be posted on premises: "No Open Containers", "No Consumption of Alcoholic Beverage on the Premises" and "No Loitering".
- No exterior advertising or window signs will advertise alcohol products.
- No alcoholic beverage advertisement is located on the motor fuel island.
- 2 coolers are used for beer display and are visible to cashier.
- No fortified wines or malt liquor will be sold.
- Bottles of distilled spirits are displayed in locked cabinet.
- Chevron currently operates a surveillance camera system.
- The surveillance video is stored for at least 30 days and be made available to law enforcement upon request.
- Cooler doors containing beer will be locked from 2 am to 6 am daily.
- All customers that appear younger than 30 years old must provide ID in order to purchase alcohol.
- Point of sale system requires cashier to scan the ID to validate age. No alcohol will be sold if a customer is a minor.

### **Security and Safety by Design:**

The Extra Mile site provides a design that lends itself features that incorporate Crime Prevention Through Environmental Design (CPTED).

Our site will maintain operations 24 hours a day; therefore, adequate lighting is necessary for safe operation during times of darkness. This site is equipped with the necessary lighting, inside and out, and provides a safe environment for our customers and employees, and also discourages loitering.

Outside lighting is the responsibility of Chevron management. All lighting concerns, such as inadequate lighting or burned-out lights, will be addressed promptly by contacting our maintenance provider.

The convenience store is designed with full height glass windows to provide clear and unobstructed views from inside and out. All signage affixed to the windows will not obstruct these views.

### **Trash and Graffiti Removal**

Any and all trash accumulating on the property and landscape areas will be removed promptly. Graffiti will be removed from any wall, fence, building, structure, window, equipment or other location within 48 hours.

### **Loitering & Panhandling:**

Loitering and panhandling is not tolerated and Chevron will maintain a zero-tolerance policy. Loitering signs will be posted in conspicuous places containing wording (Spanish and English) that aligns with state and local law (work with WPD to obtain proper language). All loitering and panhandling issues will be dealt with in a swift and consistent manner by notifying local police.

No consumption or open alcoholic beverages are permitted on the premises. Signs specifically prohibiting this activity will also be placed in conspicuous places in both Spanish and English.

Chevron employees are trained and directed to immediately deal with individuals attempting to or consuming alcohol on store property. If safe to do so, employees will instruct the person(s) to cease and desist consuming the alcoholic beverage and ask the person to leave the premises. If the employee deems it unsafe to approach the subject(s), law enforcement will be promptly called to assist.

### **Security Equipment and Crime Deterrent:**

This station is currently equipped with several interior color cameras with a 24-hour operational CCTV DVR system. The system is capable of archiving a minimum of 30 days+ of stored video coverage (industry standard). The station cameras are strategically positioned to capture activity at the critical areas of the store, including the alcohol coolers. CCTV maintenance issues are handled with high priority and rectified in an expeditious fashion.

Robbery and crime deterrence is a meticulous process where each new hire is provided specific crime deterrence training and also receives an annual refresher. A daily checklist (Steps to Sundown) is provided to employees as a tool to guide them in crime deterrence as they prepare for the night shifts.

Any coolers containing alcoholic beverages will automatically lock at 12:00 a.m. and unlock at 6:00 a.m. daily.

### **ABC Compliance Training:**

Chevron employees are provided rigorous training in alcohol beverage sale rules, laws, and regulations. Chevron employees adhere to the stringent guidelines associated with the control and sale of alcoholic beverages.

All new hires and existing employees are required to attend New Employee Orientation/Annual Recertification. This includes Station Managers, Assistant Station Managers and Customer Service Representative (Cashier). This is our policy at Chevron Stations Inc. On the second day of the New Employee Orientation/Annual Recertification the employees are trained on Age Restricted Products. They are trained in the following:

- What's the legal age for purchasing alcohol/tobacco products Lotto and Lottery?
- What are the fines and penalties?
- List acceptable forms of ID that CSI accepts as valid
- Locate and review the ID Checking Guide
- What to look for on an ID and how to spot an alternated ID?
- How to verify the customer's age by properly enter their birthday in EPOS?
- What are the legal sale hours of alcohol? \_\_\_\_ 6:00 \_\_\_\_ A M to \_\_\_\_ 2:00 \_\_\_\_ A M

- CSI employees will ID all persons who appear under the age when they attempt to purchase age restricted product
- What to do if the customer's ID is expired?
- What types of payment accepted for purchasing Lotto/Lottery?
- How to handle a beer run?
- What to do if the customer appears intoxicated?
- What to do if a customer attempt or consume alcohol on the property.

If an employee fails to attend annual recertification, the employee will be removed from the schedule. The employee will not be schedule to work until he or she complete the training.

Upon completion: Manager: Review ABC-299 Clerk's Affidavit and Sign; employee must complete part 2 and manager must sign part 3

It is very important that Chevron Company Operated Store employees comply with all laws prohibiting the sale of alcohol and tobacco products to underage customers. The failure to comply with such laws could constitute grounds for termination.

Chevron has retained Maritz to perform alcohol / tobacco compliance checks at Chevron's Company Operated Stations to enhance Chevron's compliance with laws prohibiting age sensitive product sales to minors. Maritz does compliance check quarterly for both alcohol and tobacco and do the checks without notice. Checks occur any time during the day or night.

Swift consequences are given to any employee including the station manager who fails a compliance check. In reference to Law Enforcement Mystery Shop: Failed Shop 1: Any employee (inclusive of management) who fails a law enforcement mystery shop (aka "sting") will generally be **terminated upon notification** by the law enforcement agency of the failed shop, regardless of previous violation history.

## Findings

- 1. The issuance of a license would not tend to create a law enforcement problem and increase the level of crime activity.**

This location has been selling beer and wine for 32 years. They have operated responsibly and have not created law enforcement problems. The addition of spirits will not change the character of the store. The applicant has current policies and procedures as well as continuous employee training which ameliorates potential public safety issues. Furthermore, the display of a certain alcohol will be behind the cashier, out of reach from customers as an added layer of security. With a proven track record and security measures and training, there is no reason to believe that the addition of distilled spirit sales will increase the level of crime activity.

- 2. The issuance of a license would provide a needed service to the community and that without this use there would be an inconvenience to the community.**

The addition of distilled spirit sales would provide convenience to the community as customers have become accustomed to being able to purchase fuel, convenience items, beer, wine, and distilled spirits at convenience stores. The availability of all these items in the convenience of a one stop shop is an amenity that customers have come to expect. This is especially relevant with the increased demand for “Ready to Drink” beverages that require an ABC Type 21 License,

- 3. The issuance of a license will have a positive impact on the local economy including the creation of new jobs.**

This location has been selling beer and wine since 1993 and has provided a stable source of employment and sales taxes within the community for over 30 years. The addition of distilled spirit sales would allow them to remain competitive and therefore continue to be a stable employer and sales tax generator in the local economy.