



COUNTY OF FRESNO

DEPARTMENT CELEBRATION REQUEST FORM

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Celebration date(s):

Month of April

Celebration theme:

National Alcohol Awareness Month

Has the Department undertaken this celebration in the past? Yes No

If yes, please explain: Emails and/or social media.

Number of staff expected to participate:

Available for all

Estimated cost:

\$0

What will the celebration entail?

This celebration will be used as a resource to raise awareness, reduce stigma, and educate communities about alcohol use. Highlighting National Alcohol Awareness Month will be done through emails, social media posts, internal or external newsletters, and community outreach events as they become available. There aren't any specific community events identified at the moment, but should the Department attend, the Department would share educational materials at the events. Communication can be viewable by any community resident who follows the Department's social media platforms.

What is the public purpose of the Celebration?

National Alcohol Awareness Month provides a time to reduce the stigma surrounding alcoholism and to educate the public on the dangers of alcohol misuse. The month highlights risks that are often overlooked, but also celebrates progress, recovery, and the proactive choice to live a healthier life.

Department head or designee name: Emma Rasmussen, Deputy Director

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Department head or designee signature and date

Department contact for questions: Solomon Vang, 559-600-9986

CAO Review:

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