



Suspension of Competition Acquisition Request

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1. Fully describe the product(s) and/or service(s) being requested.
Assist small Fresno County retail vendors to adopt healthy food service and stocking guidelines and other standards from the Shop Healthy Here program. Promote compliance with federal lactation accommodation laws in targeted worksites within Fresno County. Partners include community health clinics (i.e. Federally Qualified Health Centers), Women Infant and Children clinics, and community based organizations.
2. Identify the selected vendor and contact person; include the address, phone number and e-mail address for each.
California Health Collaborative
Central San Joaquin Valley- Sierra Nevada
Regional Perinatal Programs of California
Brandi Muro, MPH, RPPC-Director or Program Services
1680 W Shaw Avenue
Fresno, California 93711
(559) 244-4512
Email: bmuro@healthcollaborative.org
3. What is the total cost of the acquisition? If an agreement, state the total cost of the initial term and the amounts for potential renewal terms.
5 year Term: Total- \$136,256 (March 12, 2019 - September 29, 2023)
Year 1: - \$21,524 (March 12, 2019 - September 29, 2023)
Year 2: - \$28,683 (September 30, 2019 - September 29, 2020)
Year 3: - \$28,683 (September 30, 2020 - September 29, 2021)
Year 4 - \$28,683 (September 30, 2021 - September 29, 2022)
Year 5 - \$28,683 (September 30, 2022- September 29, 2023)
4. Identify the unique qualities and/or capabilities of the service(s) and/or product(s) that qualify this as a Suspension of Competition acquisition.
The California Health Collaborative (CHC) is the current subcontractor for the Nutrition Education Obesity Prevention (NEOP) Retail & Marketing and Worksite Wellness objectives targeting six communities (Kerman, Parlier, Reedley, Sanger, West Fresno, Lowell). CHC leads recruitment for, and implementation of NEOP retail program, policy, systems, and environmental changes in retail settings to expand access to healthy foods in target communities. Additionally, CHC leads the NEOP scope of work activities to recruit worksites to implement nutrition education and physical activity promotion through worksite wellness initiatives using the California Fit Business Kit. With the County's expected award of CDC SPAN grant funds there is opportunity to expand, complement, support, and provide resources outside of the target NEOP communities.
Based on CHC's demonstrated skills, progressive outcomes, excellent performance and documented success in working within the retail setting, the Fresno County Department of Public Health (FCDPH) NEOP considers CHC as a trusted vendor and partner. CHC also has immediate access to impact the retail and targeted worksite system to create long term policy change in these settings, which affords them a unique advantage in providing the required services to the County.
CHC is the lead for the Regional Perinatal Programs of California (RPPC). This program provides quality improvement resources, consultation, and technical assistance to hospitals and health care providers to assure the well-being of pregnant women and their babies and to promote access to appropriate levels of high quality perinatal care. This unique role qualifies CHC to use CDC SPAN funding to expand and promote federal lactation accommodation laws in Fresno County.
The CHC - RPPC is responsible for working directly with area labor and delivery hospitals on quality care measures and data metrics. CHC - RPPC has a close working relationship with Fresno County labor and delivery hospitals and is able to access quality metric data. The RPPC is well respected by local obstetric department managers and lactation consultant staff within the hospitals. RPPC is currently assisting hospitals within their regional service area with the Infant Feeding Act Implementation. The FCDPH finds the current capabilities and experience of the CHC - RPPC to be well-suited for achieving success at expanding and promoting federal lactation accommodation laws forward in Fresno County.
5. Identify from Administrative Policy #34 what circumstances constitute a Suspension of Competition.
☐ In an emergency when goods or services are immediately necessary for the preservation of the public health, welfare, or safety, or for the protection of County property.
☐ When the contract is with a federal, state, or local governmental agency.
☐ When the department head, with the concurrence of the Purchasing Agent, finds that the cost of preparing and administering a competitive

bidding process in a particular case will equal or exceed the estimated contract amount or \$2,500 whichever is more.

- ☐ When a contract provides only for payment of per diem and travel expenses and there is to be no payment for services rendered.
- ☐ When obtaining the services of expert witnesses for litigation or special counsel to assist the County.
- ☒ When in unusual or extraordinary circumstances, the Board of Supervisors or the Purchasing Agent/Purchasing Manager determines that the best interests of the County would be served by not securing competitive bids or issuing a request for proposal.

6. Explain why the unique qualities and/or capabilities described above are essential to your department.

FCDPH has determined that CHC possesses essential qualities and experience to perform the required activities successfully for both objectives. Their experience and contacts in both of the targeted objectives will allow them to effectively work on and quickly demonstrate progress towards scope of work activities with minimal start up time.

7. Provide a comprehensive explanation of the research done to verify that the recommended vendor is the only vendor with the unique qualities and/or capabilities stated above. Include a list of all other vendors contacted, what they were asked, and their responses.

Because CHC already has established relationships in the retail settings and can allow for continuity of engagement within the retail setting, this vendor will be able to begin providing services immediately. CHC is the most qualified vendor to perform these activities, as they are already providing the required services in six targeted communities through the current agreement, and would be providing the same activities with other agencies beyond the current targeted areas with the additional CDC SPAN funding.

Currently there is only one (1) RPPC in the Central Valley region that serves Fresno County. There are no other agencies and/or vendors in the Fresno or statewide that provides this service in Fresno County other than the California Health Collaborative - RPPC.

CHC is the only organization that can effectively target both of the objectives by virtue of the current retail services provided to the County in CHC's existing agreement, as well as their lead role capacity in the CHC-RPPC, CHC is uniquely qualified to provide both service components.

sricovasquez 1/29/2019 11:33:38 AM

Requested By:

Program Manager

Title

[\[✕ Sign\]](#) Double click!

I approve this request to suspend competition for the service(s) and/or product(s) identified herein.

dpomaville 1/29/2019 11:43:25 AM

Department Head Signature

[\[✕ Sign\]](#) Double click!

gcornuelle 1/29/2019 12:12:09 PM

Purchasing Manager Signature

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