Measure C Update

April 22, 2025

MeasureC2026.com

KENDALL FLINT

PROJECT MANAGER, DKS ASSOCIATES

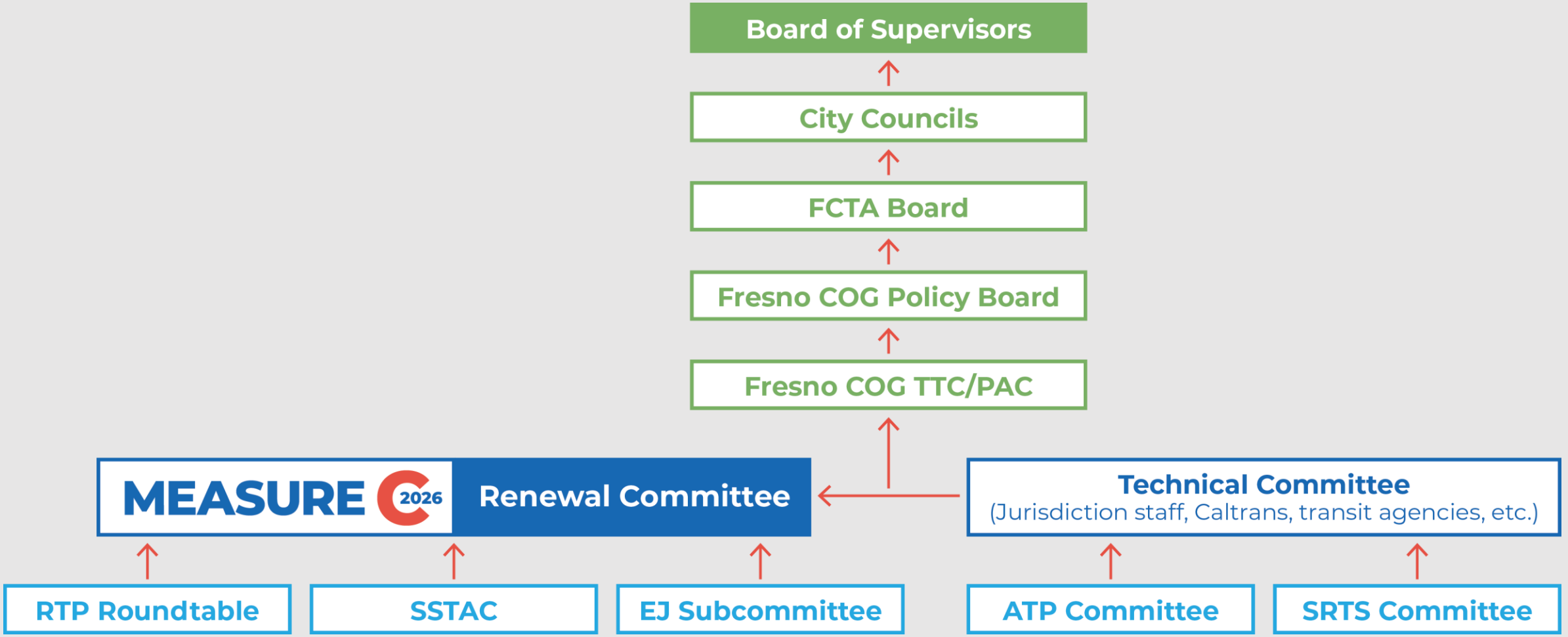
FRESNO Council of Governments

FCTA FRESNO COUNTY TRANSPORTATION AUTHORITY

Work Completed
(40+ Meetings in March)

- Meetings with Mayors/BOS
- Meetings with City Managers/County Admin
- Meetings with Key Stakeholders
- Meeting with Staff at Local Agencies
- Review of Current Measure
- Steering Committee Application Review and Recruitment
- New Logo

Measure C Committee Process



Steering Committee Focus

- Length of Measure C Renewal
- Revenue Allocation by Category
  - Limited to Transportation Only
  - Compliant with CA State Law
- Revenue Allocation by Agency
- Oversight Committee/ Reporting Requirements

The Measure C Renewal Plan: Emphasis on Transportation Categories

Specific Focused Investments

Pedestrians & Bicyclists

Transit

Regional Projects

Local Streets & Roads

Collaborative Outreach

Outreach Efforts Begin in May!

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Questions?

Thank You

MEASURE C 2026

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