

FRESNO COUNTY BOARD OF SUPERVISORS
RESOLUTION OF INTENTION NO. 26-268

WHEREAS, the County of Fresno seeks to modernize its regulatory framework governing signage on County-owned property in order to support efficient communication, enhance public information capabilities, and expand opportunities for revenue generation; and

WHEREAS, the existing Fresno County Zoning Ordinance does not currently authorize the installation or operation of digital billboards on County-owned property; and

WHEREAS, allowing digital billboards through a Conditional Use Permit process would ensure that any such installations are subject to comprehensive review, public input, and appropriate conditions to address land-use compatibility, safety, environmental considerations, aesthetic impacts, and compliance with applicable state and federal regulations; and

WHEREAS, the Board of Supervisors desires to amend the Fresno County Zoning Ordinance to establish a clear regulatory pathway for the consideration and approval of digital billboards on County-owned property under a Conditional Use Permit; and

WHEREAS, the Fresno County Zoning Ordinance requires the adoption of a Resolution of Intention to initiate the necessary studies and draft proposed amendments to the Fresno County Zoning Ordinance for the Planning Commission and/or Board consideration; and

NOW, THEREFORE, BE IT RESOLVED the Board hereby directs the Department of Public Works and Planning and County Counsel to make the necessary investigations and studies as may be required to amend the Fresno County Zoning Ordinance, and to set a date for the prescribed public hearings, giving proper notice thereof.

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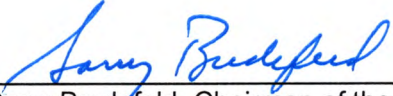
1 THE FOREGOING was passed and adopted by the following vote of the Board of
2 Supervisors of the County of Fresno this 14th day of July, 2026, to-wit:

3 AYES: Supervisors Bredefeld, Chavez, Magsig, Mendes, Pacheco

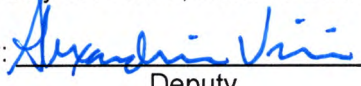
4 NOES: None

5 ABSENT: None

6 ABSTAINED: None

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9 Garry Bredefeld, Chairman of the Board of
Supervisors of the County of Fresno

10 ATTEST:
11 Bernice E. Seidel
12 Clerk of the Board of Supervisors
County of Fresno, State of California

13 By: 
Deputy