

Stay & Play 2023 Application Questions

This document is for planning purposes only, to apply please complete the online application.

Application Link: https://bit.ly/SP2223_App

Applicant Information

Submitter email address: isariya.locke@fresnolibrary.org

Submitter name: Isariya Locke

Submitter phone number: 559-600-9279

Library jurisdiction name: Fresno County Public Library

Library Director name: Raman Bath

Have you obtained approval from your Library Director for this application? (Yes/No)

Application Details (2000 character limit for each answer)

1. Name and address of the proposed *Stay & Play* library branch/site:
 - Betty Rodriguez Regional Library 3040 N Cedar Ave, Fresno, CA 93703

2. Describe the proposed *Stay & Play* library branch/site and its community:
 - The Betty Rodriguez Regional Library (BRRL) is part of Fresno County Public Library System and situated in the City of Fresno. BRRL serves the diverse community with a population of 74,847. Over 55% of a population are Hispanic or Latino descent. The median household income is lower than that of the Fresno County. There are 3,831 families below poverty with children.

3. How would implementing *Stay & Play* in your library benefit your community?
 - The Stay & Play program at the library would be an excellent resource for informal caregivers who help working parents with caring for their children. They would have an opportunity to socialize, gain knowledge about early literacy and child development, and access to abundant resources provided by the library and partner organizations.

4. How does *Stay & Play* align with your library jurisdiction's strategic objectives?

Similar to public libraries throughout the state, the pandemic brought on challenges to staff and our patrons that we never previously considered. As our library system has ebbed and flowed

with these changes and as we continue to increase our in-house services, we have had the time to reflect and ask, how do we align ourselves with the post-pandemic needs of our community?

With a fresh lens and in conversations with branch staff and the children's librarian, the *Stay & Play* program coincides with Fresno County Public Library's strategic objectives by providing welcoming and accessible spaces, creating inclusive activities, connecting with partner organizations to share resources, and forming trust and building relationships with the community. While the focus of many of our children's programs and services target the parent-child relationship, this is not always true of who we see in attendance in our library and at library programs. FCPL's mission and vision emphasizes providing opportunities to strengthen our communities, focusing our libraries where everyone is welcome. With the knowledge we have regarding households where children are cared for by someone other than a biological/step/adoptive parent, our goal is to ensure that our informal childcare providers are provided equitable resources and our support.

The Stay & Play program will assist with both of those goals by introducing the public library as a safe space, a central learning hub, and community resource for diverse family structures. Library staff will also benefit from this program as it will provide further training and resources that will allow them to be better equipped both in their day-to-day interactions with the public and during the Stay & Play program sessions. Our intent is to continue to build and grow with our diverse communities by providing them with the support they need to bridge barriers, foster neighborhood relationships, and strengthen their own extended support network.

5. Describe the support your Stay & Play team will receive within your library jurisdiction, including how Library Administration will be involved:

Fresno County Public Library will support the Stay & Play team by working together with the Public Service Supervisors to ensure staff have the appropriate work time to prepare, communicate, perform outreach, facilitate, and evaluate the Stay & Play program. Further support will be provided by frontline staff and the Betty Rodriguez Friends of the Library for the promotion of the program, along with general staffing needs on the program days. They will also work closely with the Principal Librarian who oversees all library grants and awards. The Principal Librarian will provide ongoing feedback and suggestions.

In addition to providing staff support, Library Administration and other departments will assist with the creation of marketing materials for outreach and promotion. We will also work closely with FCPL's Business Office to ensure we adequately stay within our budget. The Business Office routinely schedules ongoing meetings with all staff working on grants to make sure we stay ahead of purchasing and financial deadlines.

6. Identify any existing or potential partners you expect to work with on this project. Please include community resources you believe can support the informal caregivers (e.g. friends, neighbors, family members) in your community.
- Public Health Nursing of Fresno County (Government Agency) - Babies First Program
 - First5 Fresno County
 - Fresno EOC Head Start
 - Fresno Unified School District
 - Fresno Housing Authority
 - Fresno County Superintendent of Schools
 - Centro La Familia Advocacy Services
7. Any other information we should consider or anything else you would like to tell us?

Library Team

Please identify the library staff team who will be involved and provide their contact information. Each library should identify between 2 and 3 team members:

Primary contact (team member #1)

Name: Isariya Locke
Title: Children's Services Librarian
Phone number: (559-600-6297
Email address: isariya.locke@fresnolibrary.org

Team member #2

Name: Samantha Vargas
Title: Library Assistant
Phone number: (559) 600-9245
Email address: samantha.vargas@fresnolibrary.org

Team member #3

Name: Jamie Kurumaji
Title: Supervising Librarian
Phone number: (559) 600-9271
Email address: jamie.kurumaji@fresnolibrary.org

One of the professional development opportunities available for Stay & Play library staff is Library Juice Academy's [Foundations of Early Literacy](#) which begins the week of November 28, 2022.

This course begins the week of November 28, 2022, and participation is optional.

How many of your team members plan on attending this course? 3

Stay & Play Grant Spending Plan

We expect to spend the \$4,000 grant award as follows:

- \$1,000 for manipulative toys, and decorations
- \$2,000 for programming and library materials
- \$750 for professional and specialized services
- \$250 for marketing expense in Spanish and English

Stay & Play 2023 Application FAQs

1. What else can you tell me about *Stay & Play*?

In California, roughly 80% of children under the age of two, and 40% under the age of five, are cared for by informal childcare providers, including other family members, friends, and neighbors, also called 'FFNs'. Informal caregivers often lack access to the information, resources, and support available to formal, licensed childcare providers. Since informal caregivers provide many hours of care, they can have a profound impact on the lives of children during critical early development years.

Stay & Play positions libraries to support informal caregivers through programming designed specifically for this important community, helping them learn, develop relationships, and build connections to library and community resources. Ultimately this helps ensure that the children in their care are on track for success in school and life.

Key program outcomes achieved through previous years of the *Stay & Play* project include better equipping informal caregivers with early learning information and helping them understand their value and role in child development. Informal caregivers also established relationships with other informal caregivers, with library staff, and with supporting community organizations. The *Stay & Play* model continues to evolve as libraries innovate programming tailored to their communities' needs.

We are scaling up the program to add another 10 library locations, representing more of California's diverse libraries and communities.

Please view the [Stay & Play Toolkit](#) to find out more information.

2. Does this replace or require an existing story time program?

Stay & Play libraries leveraged existing story time programs or created their *Stay & Play* programs from the ground up. An existing story time program is not required to participate.

3. Can I apply for more than 1 location in my jurisdiction?

Please submit separate applications for each site, for no more than 2 sites per jurisdiction. We will consider each application on a per site basis with the overall goal to have a diverse range of jurisdictions, including small and large systems, in urban, suburban, and rural locations.

4. What can the \$4,000 in funding support for libraries be spent on?

This funding is to reimburse participants for expenses related to the development and delivery of *Stay & Play* programs. Participants have flexibility with this funding, and examples of eligible expenses include furniture, equipment, program materials, and food for children and their caregivers.

5. Is there a limit to the number of library staff from each jurisdiction that can participate? What if we don't have 2-3 staff members available for the library team?

Through previous years of this project, we have found that teams of 3, with 2 front line staff members and 1 supervisor/manager, were ideal. Additional staff members helped with program setup and breakdown and served as a backup. Having a supervisor, manager, or member of library administration involved also contributed to the support and success of the program. All staff members will participate in the professional development and community of practice sessions.

Since each library jurisdiction and their community is all different, and if you are interested in participating but cannot commit 2-3 staff members, please contact the Project Manager, information below, to discuss.

6. What are the obligations in the longer term?

We believe that you will find the *Stay & Play* programs as rewarding for your staff and the program outcomes as beneficial for your communities as did the previous participating libraries, and you will continue to offer *Stay & Play* programs at your library locations that incorporate what you have learned. We ask that you will be available to share what you have learned in the community of practice.

7. What will be expected from the partners referenced in the application?

Community partners can help in several ways. They can help with outreach to informal caregivers, provide access to community resources, and assist with program development by providing local expertise.

8. If I have any other questions, who do I contact?

Christian Theyer

Project Manager, *Stay & Play*

Email: christian@theyerconsulting.com

Phone: (424) 266-0366

Award Notifications

From: [Christian Theyer](#)
To: isariya.locke@fresnolibrary.org
Cc: [Shana Sojoyner](#)
Subject: Stay & Play Application - Fresno County
Date: Friday, November 18, 2022 7:18:42 PM

You don't often get email from christian@theyerconsulting.com. [Learn why this is important](#)

Dear Isariya,

Welcome to Stay & Play!

Congratulations! Your library has been selected to participate in the Stay & Play project. You will be joining a cohort of new and continuing library jurisdictions to be part of Stay & Play expansion across California.

Shana Sojoyner and I are excited to work with your team on this project.

I will be scheduling a kick-off meeting with your team, after the Thanksgiving holiday, to go over details of the project.

For now, please send me the names of your team members to enroll in the [Foundations of Early Literacy](#) course, which begins the week of 11/28/22. This is a dedicated class for Stay & Play participants, taught by [Saroj Ghoting](#), and I will take care of enrollment and payment.

You are welcome to send me up to 3 names even if you indicated fewer on your application.

Please feel free to contact me with any questions.

Sincerely,

Christian Theyer
Project Manager, Stay & Play
christian@theyerconsulting.com
424.266.0366

From: [Christian Theyer](#)
To: [Pollard, Kelly, Library](#); [Conn, Katharine, Library](#); [Megan Wolf](#); [Kim Quach](#); [Mara Cabrera](#); [Pamela DaGrossa](#); [Locke, Isariya](#); [Keithley Hale](#); [Egana, Genevieve](#); [Alison Day](#); [Schalk, Helen](#); [Taylor, Debra](#); [Escobedo, Ramses](#); [Letona-Adams, Carmen](#); [Elizabeth Betsy Boyle](#); [Lozano, Margarita](#); [Robin Estrada](#); [Sara Vickers](#); [Amber O'Brien-VerHulst](#)
Cc: [Shana Sojoyner](#)
Subject: Stay & Play - Continuation Invitation
Date: Wednesday, July 12, 2023 3:01:35 PM
Attachments: [stayandplaylogo@400.png](#)

Hello Stay & Play libraries!

We are inviting you to continue to participate in Stay & Play for the 2023-2024 project period, continue to deliver and evolve your Stay & Play programs, teach and learn from each other, and help new libraries successfully launch their own programs.

Continuing libraries will:

- Receive \$4,500 in funding towards your program expenses
- Continue to deliver and grow your Stay & Play programs
- Have the option to participate in professional development courses, as space permits
- Participate in quarterly community of practice meetings
- Be available to help to help new libraries
- Report on your programs and expenses

Here is the high-level schedule for the next program cycle:

- Oct 2023 – Feb 2023: Professional development opportunities
- Oct 2023 – Jul 2024: Community of practice sessions (quarterly)
- Mar 2024 – May 2024: New libraries deliver their programs

Please email me the following by **August 11, 2023**:

- Will you be continuing with Stay & Play for next year? Continuing libraries do not need to apply again.
- If continuing, how many spots would you be interested in for the Foundations of Early Literacy course in October, and how many for the Family Service Partnerships course in November. We won't know if we have space available until September.

If another branch in your jurisdiction is interested in joining Stay & Play, please look out for the application announcement on CLA Talk.

Please let me know if you have any questions. I look forward to working with you again on this wonderful project!

Sincerely,

Christian Theyer

Project Manager, Stay & Play
christian@theyerconsulting.com

424.266.0366





2022-23 Library Expenditure Detail

| | | |
|------------------------------|------------------------------|---|
| Library Jurisdiction: | Fresno County Public Library | |
| Claim Payment: | <u>\$4,000.00</u> | Expenditure Total: <u>\$4,005.01</u> |

By signing, I certify that the expenditures detailed in this form were in support of my library jurisdiction's Stay & Play program and incurred by January 31, 2022.

Name: Isariya Locke

Title: Children's Librarian

Email: Isariya.Locke@fresnolibrary.org

Signature: Isariya Locke **Date:** 7/10/2023

| Category | Amount | Description |
|---------------------|-------------------|---|
| Materials/Supplies | 1,515.66 | Educational Toys from Lakeshore |
| Materials/Supplies | 361.23 | Craft supplies and toys from Oriental Trading |
| Materials/Supplies | 342.04 | Craft supplies and Keurig coffee maker from Staples |
| Materials/Supplies | 319.35 | Craft supplies from Michaels |
| Marketing/Publicity | 100.00 | Facebook post boosting |
| Food/Refreshments | 270.33 | Snacks, drinks and coffee for Session 1 |
| Food/Refreshments | 565.59 | Snacks, drinks and coffee for Session 2 |
| Materials/Supplies | 362.96 | Gonge River Landscape Balancing |
| Materials/Supplies | 128.87 | Play dough classpack and clay and dough tool kits |
| Materials/Supplies | 38.98 | Storage Boxes |
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| Total | \$4,005.01 | |

FOR ACCOUNTING USE ONLY:

ORG No.: 7517

Cost Center: 75170307

Subclass: 10000

Fund: 0107

Account No.: 3575



CLAIM FORM 2022-23
Packard Stay & Play Grant #2022-74249

Library: Fresno County Public Library

I hereby request payment for expenses incurred implementing the Packard Stay & Play grant in the amount of: \$ 4,000.00

Signature  Title County Librarian

Name Raman Bath Date 11/17/22

Payable to: N/A
(If different than above)

Address: 2420 Mariposa St, Fresno, CA 93721

Approved by Paula MacKinnon

Signature _____ Date _____

EMAIL one scanned, signed copy for review to: christian@theyerconsulting.com
Then MAIL one original signature to:

Califa Group
Attn: Paula MacKinnon
330 Townsend St., Suite 133
San Francisco, CA, 94107



CLAIM FORM 2023-24
Packard Stay & Play Grant #2022-74249

Library: Fresno County Public Library

I hereby request payment as a participant in the Packard Foundation funded Stay & Play project. These funds will be used for expenses, incurred by June 30, 2024, implementing my library jurisdiction's Stay & Play program(s).

\$ 4,500.00

Signature Raman Bath Title County Librarian

Name Raman Bath Date 10-3-23

Payable to: Fresno County Public Library
(If different than above)

Address: 2420 Mariposa St.

Approved by Paula MacKinnon

Signature _____ Date _____

EMAIL one scanned, signed copy for review to: christian@theyerconsulting.com
Then MAIL one original signature to:
Califa Group
Attn: Paula MacKinnon
330 Townsend St., Suite 133
San Francisco, CA, 94107

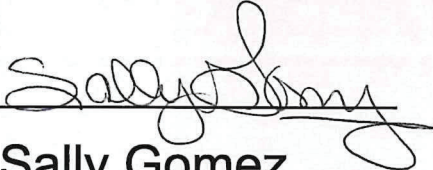


CLAIM FORM 2023-24
Packard Stay & Play Grant #2022-74249

Library: Fresno County Public Library

I hereby request payment as a participant in the Packard Foundation funded Stay & Play project. These funds will be used for expenses, incurred by June 30, 2024, implementing my library jurisdiction's Stay & Play program(s).

\$ 624.97

Signature  Title Interim County Librarian
Name Sally Gomez Date February 12, 2024

Payable to: _____
(If different than above)

Address: 2420 Mariposa St, Fresno, CA 93721

Approved by Paula MacKinnon

Signature _____ Date _____

**EMAIL one scanned, signed copy for review
to: christian@theyerconsulting.com**

Then MAIL one original signature to:

Califa Group
Attn: Paula MacKinnon
330 Townsend St., Suite 133
San Francisco, CA, 94107