



# Board Agenda Item 34

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DATE: March 17, 2026

TO: Board of Supervisors

SUBMITTED BY: Joe Prado, Director, Department of Public Health

SUBJECT: Contribution of Funds for Community Outreach Events

RECOMMENDED ACTION(S):

**Approve and authorize the Department of Public Health to participate in community outreach events as described in the Department Contribution Approval Forms, pursuant to Administrative Policy 80.**

There is no Net County Cost associated with the recommended action. Administrative Policy 80 requires prior approval by a majority of the Board of Supervisors for Department contributions to non-County events, causes, or anything similar. The recommended action requests Board approval for the Department to participate in the events submitted in the Department Contribution Approval Forms which require a registration or event sponsorship fee. This item is countywide.

ALTERNATIVE ACTION(S):

Should your Board not approve the recommended action, the Department will not participate in the identified events.

FISCAL IMPACT:

There is no increase in Net County Cost associated with the recommended action. Costs associated are estimated to be \$3,500 and funded by existing grants. Sufficient appropriations are included in the Department's Org 5620 FY 2025-26 Adopted Budget.

DISCUSSION:

On June 10, 2025, your Board discussed department sponsorships and County financial contributions to community events. Your Board gave direction to the CAO to create a process for Board approval of contributing County funds to third-party events. Additionally, your Board directed the CAO to return at a later date to discuss and recommend celebrations that County departments may officially recognize or celebrate.

On July 8, 2025, Administrative Policy 80 - Department Contributions of Funds for Non-County Events or Causes, was approved by your Board ensuring that the County follows a consistent process when departments contribute funds for non-County events, causes, or anything similar.

The Department has developed important partnerships with local organizations through active participation and support of various events and celebrations. The Department uses every outreach opportunity to educate, elicit participation in support of achieving programmatic goals and promoting the health of our community.

The following events as well as the cost per event are presented for your Board's approval:

- 7th Annual FCHIP State of Our Health, March 19, 2026 - \$1,500  
Funds will be paid to the event organizer, FCHIP and will be utilized to purchase a table of eight for department staff and a program ad. The theme of FCHIP's 2026 State of Our Health Luncheon "Igniting Changes in Maternal Health" aligns with the Fresno County Department of Public Health's (FCDPH) priorities, which include improving maternal and child health outcomes in our region. Additional information is provided in Attachment A.
- Bowling for Babies, April 18, 2026 - \$2,000  
Funds will be paid directly to Zeta Phi Beta Sorority, Incorporated, and will be utilized to pay for event costs. This sponsorship will advance and support partnership, encourage community engagement, promote the Black Infant Health program and recruit birthing Black/African American mothers. Additional information is provided in Attachment B.

REFERENCE MATERIAL:

BAI #9, July 8, 2025

BAI #11, June 10, 2025

ATTACHMENTS INCLUDED AND/OR ON FILE:

On file with Clerk - Department Contribution Approval Forms

CAO ANALYST:

Ronald Alexander