



# Board Agenda Item 30

---

DATE: November 14, 2017

TO: Board of Supervisors

SUBMITTED BY: Jean M. Rousseau, County Administrative Officer

SUBJECT: Report from Board Workshop and Revised Vision, Mission, and Guiding Principles

RECOMMENDED ACTION(S):

- 1. Approve revised Vision, Mission, and Guiding Principles for Fresno County; and**
- 2. Accept Report from Facilitator Jackie Ryle.**

In October 2017, your Board met to review the current vision and mission statements and guiding principles along with establishing goals. The recommended actions approve the revised statements and guiding principles and accept the facilitator's report.

ALTERNATIVE ACTION(S):

If the recommended actions are not approved, the County's Vision, Mission and Guiding Principles would remain unchanged.

FISCAL IMPACT:

There is no Net County Cost associated with the recommended actions.

DISCUSSION:

On October 19 and October 20, 2017, your Board held a public workshop to discuss the vision and mission statements and guiding principles of Fresno County, and to establish goals to best meet the needs of the County moving forward.

The workshop covered a range of discussion topics including, but not limited to, water, economic development, agricultural interests, and your Board's commitment to delivering the best possible services to County residents and businesses.

As a result of the workshop, your Board established revised vision and mission statements and guiding principles. Additionally, your Board formulated desired goals to be pursued in close partnership with city leaders, departments, and stakeholders in support of the revised vision and mission.

The revised vision and mission statements are as follows and as shown in Attachment A:

- Vision: Working together for a quality of life for all.
- Mission: To provide excellent public services to our diverse community.

The guiding principles were revised to delete those that are redundant, obvious, or covered elsewhere. Therefore, the following principles were eliminated: Fact-Based Decision-Making, Truth Telling, Commitment to Resolving Conflict, and Conflict of Interest. The revised guiding principles are as shown in Attachment A.

The goals established by your Board are as follows:

- Continued focus on water-related strategies and tactics
- Economic development
- Communicate and collaborate equally with all constituents within the County of Fresno
- Increase leadership profile and work in close collaboration with all cities within the County of Fresno
- Maintain clear and open communication among all stakeholders to ensure the Board is knowledgeable and informed

As discussed during the workshop, staff will further refine the goal statements and work on strategies and tactics to implement the goals.

ATTACHMENTS INCLUDED AND/OR ON FILE:

Attachment A - Revised Vision, Mission and Guiding Principles

Attachment B - Workshop Report

CAO ANALYST:

Jeannie Z. Figueroa