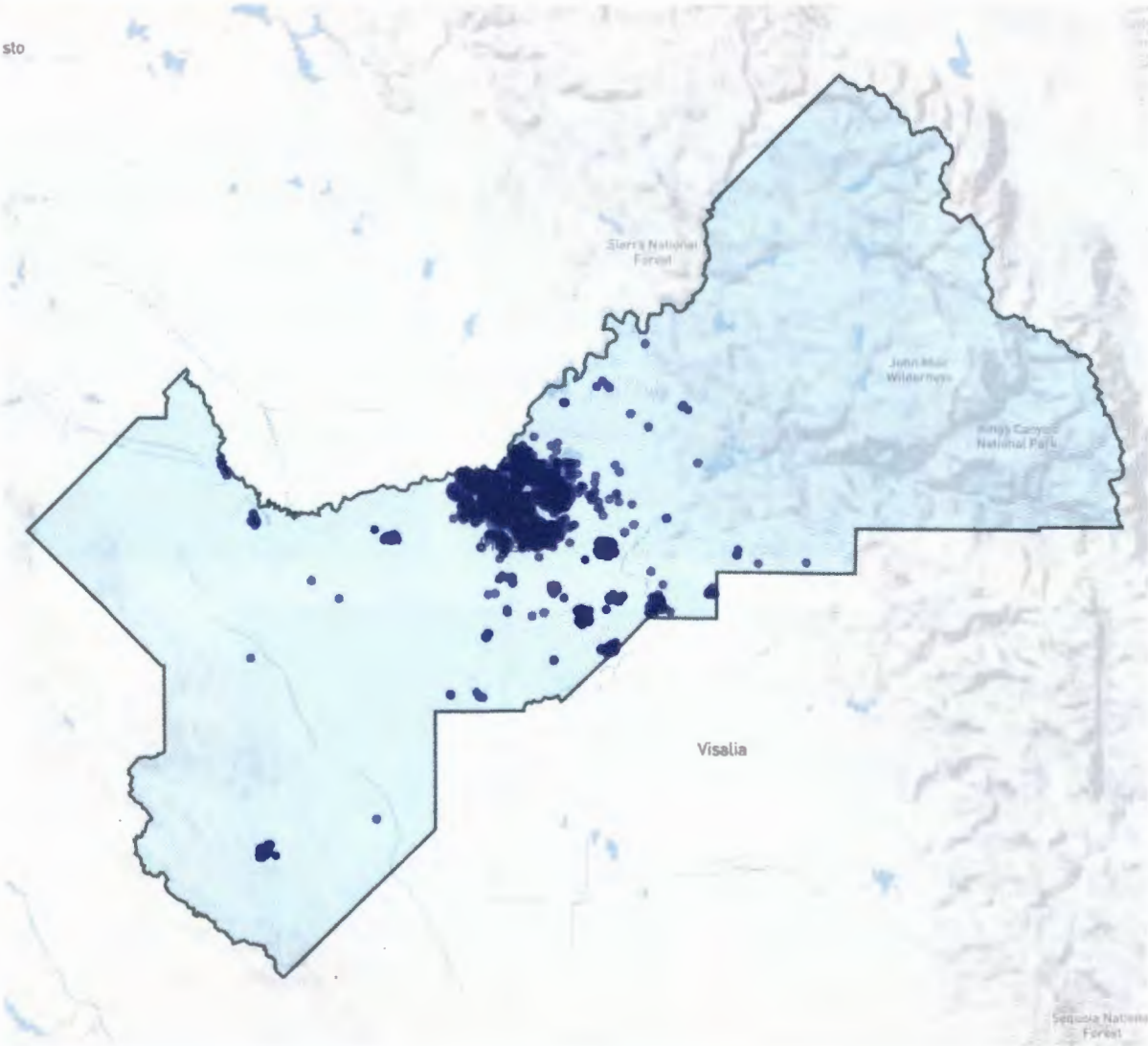


3,489 Homes Improved

03/05/2014
HERO Launch Date

231,698
Housing Count

03/05/2014 - 06/19/2017
Report Range



Improvements

Type	Total Installed	Bill Savings
Energy	4,869	\$76.8M
Solar	1,869	\$99.6M
Water	208	\$3.12M

Lifetime Impact

Applications Submitted	10.9K
Applications Approved	7,508
Funded Amount	\$71.0M
Economic Stimulus	\$123M
Jobs Created	602
Energy Saved	606M kWh
Emissions Reduced	160K tons
Water Saved	315M gal

Learn how these numbers are calculated at <https://www.herogov.com/faq>

Industry-leading Consumer Safeguards

HERO offers homeowners peace of mind throughout their project.



Homeowners Get the Final Say. Guaranteed.

We work only with contractors who have agreed not to be paid until the homeowner has signed off that the project has been completed to their satisfaction. If the homeowner isn't satisfied, we're not satisfied.



Everyone Agrees to the Rules.

Every contractor registered with HERO has agreed to follow our guidelines, which includes our industry-leading consumer safeguards that help protect homeowners and contractors every step of the way.



Clear Disclosures.

We show all the costs and terms in a simple clear form modeled after the "Know Before You Owe" form homebuyers now see when they purchase a house.



Terms Confirmed by Phone.

We conduct recorded calls with homeowners to confirm the products being installed, cost and full details of the PACE assessment.



Ongoing Support.

Unlike many other financing options, we help homeowners and contractors resolve disputes, and we are available to answer questions when the home is refinanced or sold.



Certified Products on Every Job.

Products installed in a HERO project are required to meet local, state, or federal efficiency or performance standards.



Senior Safeguards

We take extra steps with Seniors 65 and over and, at their request, help guide them through the process.