

## Grant Agreement

GRANTEE	County of Fresno
	2420 Mariposa Street
	Fresno, CA 93721-2204
DUNS number	078787397
Name for publicity purposes	Fresno County Public Library
Purpose	NEA Big Read 2017-2018
Grant award	\$14,000
Case number	00019825
Date of Agreement	August 16, 2017

This Agreement, by and between Arts Midwest on behalf of the National Endowment for the Arts and County of Fresno listed above, hereinafter referred to as GRANTEE, is subject to the following terms and conditions.

### The program

NEA Big Read is a program of the National Endowment for the Arts in partnership with Arts Midwest designed to broaden our understanding of our world, our communities, and ourselves through the joy of sharing a good book.

NEA Big Read team at Arts Midwest will serve as your contact for all questions regarding the program and this Grant Agreement. The team can be reached at 612.238.8010 or [neabigread@artsmidwest.org](mailto:neabigread@artsmidwest.org).

### Grant award stipulations

#### Grant award

**Your grant award from Arts Midwest, on behalf of the National Endowment for the Arts, is \$14,000.**

This award derives from the National Endowment for the Arts (CFDA #45.024) distributed through Arts Midwest. These are federal funds based on a cooperative agreement (2016-05, July 1, 2016 to October 31, 2018) between the National Endowment for the Arts and Arts Midwest with a \$1,472,000 total award amount for the purpose of supporting community wide reading initiatives. This grant must be indicated as federal funds with GRANTEE's records.

This award must be used towards the expenses incurred as part of GRANTEE's NEA Big Read programming. These expenses may include artist fees; book purchases; staff salaries and benefits; and other expenses. *Unallowable expenses include fundraising, hospitality activities, meals, concessions, gifts for participants, or costs incurred prior to receipt of an executed copy of this Grant Agreement or after August 17, 2018.*

- The award must be matched on a 1 to 1 basis with nonfederal funds.

- In order to receive the full grant, GRANTEE's total expenses as shown on your final report budget must be at least double the grant award amount.
- There can be no overlapping expenses between this grant and a grant received directly from the National Endowment for the Arts.

GRANTEE is expected to carry out a project that is consistent with the proposal that was approved for funding by Arts Midwest and the National Endowment for the Arts.

If the award amount above is less than the amount requested in GRANTEE's application, a revised budget based on the award amount is due to Arts Midwest before any funds can be issued. A revised budget form can be found online at <https://artsmidwest.force.com/neabigread> in the Grantee Dashboard.

If major changes in the programming or more than a 20% adjustment in total project costs are believed to be necessary, GRANTEE must send a written request, with justification, to Arts Midwest prior to the expenditure of grant funds. Approval is not guaranteed.

#### **Grant payments**

Arts Midwest will disburse this grant in two installments by check to GRANTEE as follows:

- Program start payment of \$11,200.00 will be sent to arrive on or about the date of the first event as indicated on GRANTEE's Event Listing (see Program event listing). Prior to issuing this payment, Arts Midwest must also receive a revised budget (if applicable) and an updated calendar of engagements (see Reporting).
- Final payment of \$2,800.00 will be sent four to six weeks following the receipt of a complete final report (see Reporting).

If the above payment schedule represents a financial hardship, GRANTEE has the option to request one advance payment of up to 80% of your grant award. Advance payments may be requested for expenditures already incurred or for expenditures you expect to incur within 30 days. Please complete the Advance Payment Request Form, available at <https://artsmidwest.force.com/neabigread> in the Grantee Dashboard, to request an advance payment for expenditures you expect to incur within 30 days or reimbursements for expenditures already incurred. If an advance payment is issued, your program start payment will be adjusted according to the remaining balance.

Funds received must be disbursed within 30 days of receipt.

#### **Independent contractor**

It is understood that this Agreement does not constitute a partnership or joint venture between Arts Midwest and GRANTEE, and that GRANTEE's status is solely that of an independent contractor. GRANTEE shall be solely responsible for the performance of its contracts including, without limitation, the payment of all costs, expenses, and damages that may arise from said contracts.

#### **Funding default "force majeure"**

This Agreement may be terminated by Arts Midwest in the event that funding from the National Endowment for the Arts is not forthcoming, or by reason of an Act of God, force majeure, or any unforeseen occurrence which renders the fulfillment of this agreement by either party impossible. Under such circumstances, neither party shall be liable to the other for payment of damages.

#### **Award management**

All documents needed to manage your award, including the Standards Manual, budget forms, and other resources are available in the Grantee Dashboard (<https://artsmidwest.force.com/neabigread>).

GRANTEE will be expected to manage this award and fulfill reporting requirements (see Reporting) in the Grantee Dashboard. Arts Midwest will work with you to provide access to this online community.

## Program requirements

As a participant in NEA Big Read, GRANTEE agrees to conduct the following Big Read activities:

- Develop and produce a dynamic community reading program designed around a single NEA Big Read selection that inspires conversation and discovery. Your literary programming should feature diverse and creative engagements that show a clear connection between the NEA Big Read book and the target audience and engage a wide range of community members with the book. The ideal Big Read lasts approximately one month and must occur between September 1, 2017 and June 30, 2018. A successful Big Read will be held in a variety of venues and, through effective partnerships, reach a broad audience. The number of engagements planned should correlate with your community population. Activities should include:
  - a kick-off event to launch the program;
  - a minimum of 10 discussions on the selected book;
  - At least one keynote session on the selected book and its themes, either with the author or another appropriate speaker. If you are considering an author visit as part of your programming, please be aware that honoraria and availability vary by individual. Other considerations for a keynote could include a panel discussion or a presentation by someone associated with the book or author.
  - a minimum of two special events involving other forms of artistic programming designed to engage participants with the selected book (e.g., art exhibits/contests, films, musical performances, theatrical readings, and creative writing activities related to the themes of the book, etc.).
- Partner with a library (if GRANTEE itself is not a library) and with additional community organizations. Other collaborating organizations might include arts organizations, bookstores, community centers, community colleges, community service organizations, correctional institutions, libraries, local businesses, middle and high schools, military installations, museums, senior centers, social service organizations, universities, and youth groups.
- Promote your programming through digital and print channels, and partnering with local radio, print, TV, and other media outlets.
- Use and distribute the NEA Big Read educational and promotional materials.

In addition, GRANTEE is strongly encouraged to participate in online orientation activities.

*Failure to comply with the program requirements will jeopardize this grant award.*

## Crediting and publicity

The National Endowment for the Arts and Arts Midwest seek to achieve unified branding for this national program and GRANTEE must comply with the crediting requirements as set forth in the Standards Manual, which is enclosed and therefore made part of this Agreement. This includes the usage of the credit line and logo in all print and digital materials as well as proper display of NEA Big Read banners and bookmarks. Arts Midwest expects GRANTEE to ensure proper crediting and visibility for the benefit of both GRANTEE and this national program.

GRANTEE will be required to include a sampling of printed materials and digital communications with your final report.

*Failure to meet these credit requirements, as set forth in the Standards Manual, may jeopardize GRANTEE's future Arts Midwest support.*

### **Public relations**

GRANTEE's outreach efforts to local media, including print, television, and radio outlets, are very important to the success of NEA Big Read.

The National Endowment for the Arts will create a sample news release for use in publicizing GRANTEE's participation in NEA Big Read. This news release should be customized to accommodate your local organization and distributed to your local media. The news release can be downloaded from <https://artsmidwest.force.com/neabigread>, in the Grantee Dashboard (see Website).

The NEA also created a PR toolkit, which is available online in the Grantee Dashboard, Resources – Media and Public Relations tab. This toolkit contains sample press releases, talking points, frequently asked questions, and other public relations tools, along with tips on working with print, radio, and television media.

### **Educational materials**

All NEA Big Read educational materials are accessible online.

NEA Big Read educational materials vary by book selection. Materials may include Reader Resources, Teacher's Guides, Audio Guides, and films.

Please note: NEA Big Read educational materials are not provided in print.

Online resources include:

- Reader Resources, which contain an introduction to the featured book, background on the writer, and discussion questions. Some Reader Resources also contain additional resources and information about related works.
- Teacher's Guides, which contain lesson plans on the featured book that can be used in high school or middle school classrooms and/or by library media specialist.
- Audio Guides (available to stream online and via iTunes), which are 20 to 30-minute programs about the book featuring interviews and readings by literary and public figures.
- Films about the author available to stream online.

*Reader Resources, Audio Guides, and Films by NEA Big Read are licensed under a Creative Commons Attribution-NonCommercial-NoDerivs 4.0 International License. For legal reasons, photos used in the Reader Resources are prohibited from duplication without permission. The Audio Guides may be used for radio broadcast, classroom, and individual uses. Text content from NEA Big Read Teacher's Guides by NEA Big Read is licensed under a Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License.*

### **Promotional materials**

The following NEA Big Read promotional materials are provided to GRANTEE.

#### **Banners**

GRANTEE will receive three complimentary 2.5' x 6.5' NEA Big Read banners (two horizontal banners and one vertical banner) featuring the NEA Big Read logo and branding for on-site event promotion. GRANTEE shall hang these banners in visible locations of your choice before and during your community read activities. More banners may be ordered from our vendor for a fee; contact Arts Midwest for more information.

#### **Bookmarks**

GRANTEE will receive a predetermined quantity of complimentary 8.5" x 1.125" bookmarks featuring NEA Big Read logo.

### **Other promotional tools**

In addition to these materials, we also provide NEA Big Read logo block and credit line for GRANTEE's use in creating your own promotional and marketing materials. NEA Big Read logo block and credit line are available to be included on advertisements, posters, flyers, postcards, or other promotional items of your design. These materials are available for download in the Grantee Dashboard.

## **Reporting**

### **Program engagements (events) listing**

GRANTEE's engagements listing is essential to providing Arts Midwest and the National Endowment for the Arts with detailed information concerning your project's activities. Your engagements listing is managed at <https://artsmidwest.force.com/neabigread> in the Grantee Dashboard.

GRANTEE shall use the Grantee Dashboard to input and manage their engagements as part of this program. GRANTEE is required to input their information according to the following schedule:

- **30 days prior to your first Big Read engagement**, enter all planned engagements including the minimum programming requirements (found on page 3 of this Agreement) as Case Engagements in the Grantee Dashboard. Your program start grant payment will be generated after review of this event listing by Arts Midwest along with receipt of your revised budget (if applicable).
- **Within 45 days of the completion of your activities**, enter complete attendance figures as described in the final report (see Final report). Your final grant payment will be generated after review of this submission along with your final report.

*If GRANTEE's programming beginning or ending dates change, GRANTEE must notify Arts Midwest immediately via telephone, email, or via message in the Grantee Dashboard so grant payments will not be delayed.*

### **Final report**

The final report enables us to compile and forward comprehensive information to the National Endowment for the Arts regarding NEA Big Read.

GRANTEE is obligated to submit a final report to Arts Midwest within 45 days following the "programming end date" listed in the Grantee Dashboard. Sample final report materials are available in the Grantee Dashboard. Please review the final report requirements prior to beginning your Big Read activities so you can properly document them throughout the process.

The final report consists of the following:

- **Program summary data, partnerships data, final budget, narratives, three examples of crediting materials, three examples of media materials, and (optionally) images.**
  - Submit online (a link can be found in the Grantee Dashboard)
- **Final event listing with attendance figures**
  - Submit online via the Grantee Dashboard.

*Failure to complete a final report will jeopardize this grant award and future Arts Midwest support.*

## **Compliances**

### **Assurance of Compliance**

GRANTEE shall comply with all provisions of the Assurance of Compliance Addendum, which is included and therefore made a part of this Agreement. These compliances are required by Arts Midwest's federal and state funding sources. An interactive version of the Assurance of Compliance with web links is also downloadable from the Grantee Dashboard at <https://artsmidwest.force.com/neabigread>.

#### **DUNS and SAM.gov**

The DUNS number we have on file for GRANTEE is 078787397. This is the number that was provided by GRANTEE and is associated with GRANTEE's registration in SAM.gov. GRANTEE must have and maintain an "active" registration at [www.SAM.gov](http://www.SAM.gov) through the life of this award until June 30, 2018. This registration may need to be renewed if it expires during this time. If you have questions concerning your registration, please contact Arts Midwest at 612.238.8010.

#### **Non-profit status**

GRANTEE certifies that it is a duly constituted, registered, and qualified 501(c)(3) not-for-profit organization as designated by the Internal Revenue Service, or is an entity of federal, state, local, or tribal government. GRANTEE agrees to notify Arts Midwest immediately of any alteration of such status that may occur prior to the conclusion of the grant period.

#### **Admission**

Admission to, as well as seating and participation in, NEA Big Read programs shall be open to any person and shall be without regards to race, color, natural origin, disability, religion, age, or gender as provided in Section 504 of the Rehabilitation Act of 1973, the Americans with Disabilities Act of 1990, Title VI of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, and the Age Discrimination Act of 1975.

GRANTEE shall provide, upon request from Arts Midwest, up to 6 complimentary admissions to all activities without cost to Arts Midwest for VIPs or promotional use. Arts Midwest will work with GRANTEE to ensure that proper procedures for admission are followed.

#### **Liability**

GRANTEE agrees that Arts Midwest shall not be liable for any loss, damage, or expense of any kind arising from acts or omissions of GRANTEE, its agents and its employees, including but not limited to: compensation for injury, property damage, the payment of any taxes, or the payment of court and reasonable attorney fees.

#### **Binding Effect**

GRANTEE agrees to carry out this project in compliance with the terms listed in this Agreement. GRANTEE agrees to notify Arts Midwest in writing of any changes that may impact or require an amendment to this Agreement. Failure to comply with all terms of this Agreement and addenda may jeopardize future funding to GRANTEE by Arts Midwest. GRANTEE further understands and agrees that the grant received from Arts Midwest must be returned in full in the event that GRANTEE unilaterally cancels this Agreement.

This Agreement shall be governed and interpreted in accordance with the laws of the State of Minnesota. All disputed claims or controversies arising out of or related to this Agreement shall be settled in the state or federal courts located in Hennepin County, Minnesota. GRANTEE expressly waives all jurisdictional rights and questions of proper venue.

### Audit

Please check the appropriate box. Did GRANTEE expend \$750,000 or more in federal awards during your most recently completed fiscal year?

☐ NO

☐ YES

If yes, GRANTEE must provide a copy of the Single Audit Report; Finding Section (if applicable); and Corrective Action Plans Section (if applicable). Please submit a PDF copy or link to this report to [neabigread@artsmidwest.org](mailto:neabigread@artsmidwest.org). No funds will be distributed until Arts Midwest receives this Audit.

**By signing below, GRANTEE has read, understands, and agrees to comply with the terms and conditions in this Grant Agreement with Arts Midwest, on behalf of NEA Big Read. Please electronically sign this Grant Agreement by May 26, 2017.**

#### County of Fresno

Signature:

Name: Kelley Landano

Title:

Date:

#### Arts Midwest

Signature:

Name: Susan T. Chandler

Title: Vice President

Date:

A fully-executed copy will be emailed to GRANTEE once countersigned by Arts Midwest.



## Assurance of Compliance

NEA Big Read is supported by funds that derive from Federal funds (CFDA #45.024) from the National Endowment for the Arts. All selected applicants must comply with the following national policies and legal requirements, statutes, and regulations, including the Uniform Guidance for Federal Awards (2 CFR).

1. **Required registrations.** Organizations are required to have a DUNS number (Dun and Bradstreet) that reflects the organization's legal name and current physical address. Organizations must also maintain an active registration in SAM.gov (System of Award Management) from submission of the application and if selected through the duration of the programming dates.
2. **Nondiscrimination Policies.** Your organization must acknowledge and agree to execute your project (e.g. productions, workshops, engagement, program, etc.) and require any contractors, successors, and assignees to comply with applicable provisions of national laws and policies prohibiting discrimination, including but not limited to:
  - i. **Section 504 of the Rehabilitation Act of 1973** (29 U.S.C. 794), provides that no otherwise qualified individual with a disability in the United States shall, solely by reason of his/her disability, be excluded from participation in, be denied benefits of, or be subject to discrimination under any program or activities supported by Federal funds.
  - ii. **Section 504 Self-Evaluation and Additional Resources**
    - i. A Section 504 self-evaluation must be on file at your organization. It assists in evaluating programs, activities, and facilities to ensure full compliance with Section 504 accessibility requirements; the Civil Rights Office has provided a "Section 504 Self-Evaluation Workbook" found at <https://www.arts.gov/open-government/civil-rights-office/section-504-self-evaluation-workbook>.
    - ii. A staff member should be designated as the 504 coordinator. The completed workbook or similar compliance and supporting documentation should be kept on file for a period of three years from the date a Final Report is filed and made available to the public and Arts Midwest upon request.
  - iii. **Americans with Disabilities Act of 1990** (42 U.S.C. 12101-12213), prohibits discrimination on the basis of disability in employment (Title I); State and local government services (Title II); and places of public accommodation and commercial facilities (Title III).
  - iv. **Title VI of the Civil Rights Act of 1964** (42 U.S.C. 2000d et seq.), provides that no person in the United States shall, on the grounds of race, color, or national origin, be excluded from participation in, be denied benefits of, or be subject to discrimination under any program or activity supported by Federal funds. Title VI extends protection to persons with limited English proficiency.
    - v. **Executive order 13166, Improving Access to Services for Persons with Limited English Proficiency**, national origin discrimination includes discrimination on the basis of limited English proficiency (LEP). To ensure compliance with Title VI, an organization must take reasonable steps to ensure that LEP persons have meaningful access to your programs. Meaningful access may entail providing language assistance services, including oral and written translation, where necessary. An organization is encouraged to consider the need for language services for LEP persons in conducting your program and activities. For assistance and information go to <http://arts.gov/foia/reading-room/nea-limited-english-proficiency-policy-guidance>
  - vi. **Title IX of the Education Amendments of 1972** (20 U.S.C. 1681 et seq.), provides that no person in the United States shall, on the basis of sex, be excluded from participation in, be denied benefits of, or be subject to discrimination under any education program or activity supported by Federal funds.
  - vii. **Age Discrimination Act of 1975** (42 U.S.C. 6101 et seq.), provides that no person in the United States shall, on the basis of age, be excluded from participation in, be denied benefits of, or be subject to discrimination under any program or activity supported by Federal funds.
3. **Environmental and Preservation Policies**
  - **National Environmental Policy Act of 1969** (42 U.S.C. Section 4332), applies to any activity supported by Federal funds that would have environmental implications.
  - **National Historic Preservation Act of 1966** (16 U.S.C. 470), applies to any project supported by Federal funds that would either support the planning or major renovation of any structure eligible for or on the National Register of Historic Places, in accordance with Section 106. This law also applies to project activities, such as new construction, that would affect such properties.
4. **Debarment and Suspension.** An organization must comply with requirements regarding debarment and suspension in Subpart C of 2 CFR part 180, as adopted by the Arts Endowment in 2 CFR 32.3254. The organization certifies that it is not delinquent in the repayment of any Federal debt. There are circumstances under which we may receive information concerning your fitness to carry out a project and administer Federal funds, such as:



- i. Conviction of, or a civil judgment for, the commission of fraud, embezzlement, theft, forgery, or making false statements;
  - ii. Any other offense indicating a lack of business integrity or business honesty that seriously and directly affects your present responsibility;
  - iii. Any other cause of so serious or compelling a nature that it affects an organization's present responsibility.
5. **Drug-Free Workplace Act (41 U.S.C. 701 et seq. and 45 CFR Part 1155)** requires you to publish a statement about your drug-free workplace program. You must give a copy of this statement to each employee (including consultants and temporary personnel) who will be involved in award-supported activities at any site where these activities will be carried out. You must maintain on file the place(s) where work is being performed under this award (i.e., street address, city, state, and zip code).
6. **Lobbying** You may not conduct political lobbying, as defined in the statutes and regulations listed below, within your project supported by Federal funds. In addition, you may not use Federal funds for lobbying specifically to obtain awards. For definitions and other information on these restrictions, refer to the following:
  - i. No part of the money appropriated by any enactment of Congress shall, in the absence of express authorization by Congress, be used directly or indirectly to pay for any personal service, advertisement, telegram, telephone, letter, printed, or written manner, or other device, intended or designed to influence in any manner a Member of Congress, a jurisdiction, or an official of any government, to favor, adopt, or oppose, by vote or otherwise, any legislation, law, ratification, policy, or appropriation, whether before or after the introduction of any bill, measure, or resolution proposing such legislation, law, ratification, policy, or appropriation; but this shall not prevent officers or employees of the United States or of its department or agencies from communicating to any such Member or official, at his request, or to Congress or such official, through the proper official channels, requests for any legislation, law, ratification, policy, or appropriations which they deem necessary for the efficient conduct of the public business, or from making any communication whose prohibition by this section might, in the opinion of the Attorney General, violate the Constitution to interfere with the conduct of foreign policy, counter-intelligence, intelligence, or national security activities. (18 U.S.C. 1913)
  - ii. Lobbying (2 CFR 200.450) describes the cost of certain influencing activities associated with obtaining grants, contracts, cooperative agreements, or loans as an unallowable project cost. The regulation generally defines lobbying as conduct intended to influence the outcome of elections or to influence elected officials regarding pending legislation, either directly or through specific lobbying appeals to the public.
  - iii. Certification Regarding Lobbying to Obtain Awards (Section 319 of Public Law 101-121, codified at 31 U.S.C. 1352) prohibits the use of Federal funds in lobbying members and employees of Congress, as well as employees of Federal agencies, with respect to the award or amendment of any Federal grant, cooperative agreement, contract, or loan. While non-Federal funds may be used for such activities, they may not be included in your project budget, and their use must be disclosed to Arts Midwest. Disclosure of lobbying activities by long-term employees is, however, not required. In addition, the law exempts from definition of lobbying certain professional and technical services by applicants and awardees.

We strongly advise you to review these regulations that are published at 45 CFR 1158, and can be found at [www.gpo.gov/fdsys](http://www.gpo.gov/fdsys).
7. **The Native American Graves Protection and Repatriation Act of 1990 (25 U.S.C. 3001 et seq.)** applies to any organization that controls or possesses Native American human remains and associated funerary objects and received Federal funds even for a purpose unrelated to the Act.
8. **U.S. Constitution Education Program.** (P.L. 108-447, Division J, Sec. 11(b)) Educational institutions (including but not limited to "local educational agencies" and "institutions of higher education") receiving Federal funds are required to provide an educational program on the U.S. Constitution on September 17. For more information on how to implement this requirement and suggested resources, see <http://www2.ed.gov/policy/fund/guid/constitutionday.html> and <http://thomas.loc.gov/teachers/constitution.html>.
9. **Prohibition of use of funds to ACORN or its subsidiaries.** (P.L. 111-88 Sec. 427) None of the Federal funds to be received shall be distributed to the Association of Community Organizations for Reform Now (ACORN) or its subsidiaries.
10. **Fly American Act (41 CFR 301-10.131-10.143)** An organization is required to follow the provision of this Act. Any air travel paid in whole or in part with Federal funds must be on a U.S. flag air carrier or a foreign air carrier under an air transport agreement (code share agreement) with the United States when these services are available. Lower cost, convenience, or traveler preferences are not acceptable reasons for using a foreign air carrier. Foreign travel is defined as any travel outside of Canada, Mexico, and the United States, and its territories and possessions.
11. **Regulations Relating to Labor (Part 505 of Title 29)** concerning all professional performers and personnel employed on a project that are financed in part or in whole with Federal funds must comply with these regulations.



- 12. Cost Principles.** The allowability of costs for projects supported by Federal funds shall be in accordance with the [Uniform Guidance Subpart E – Cost Principles](#). The following are unallowable costs based on NEA legislation and policy and take precedence over the Uniform Guidance.
- i. Cash reserves and endowments
  - ii. Construction, purchase, or renovation costs of facilities or land. However, costs associated with predevelopment, design fees, and community development, as well as preparing exhibit space, setting a piece of public art, etc. may be allowable.
  - iii. Costs to bring a project into compliance with Federal award requirements.
  - iv. Foreign nationals and artists compensation, including traveling to or from foreign countries when those expenditures are not in compliance with regulations issued by the U.S. Treasury Department Office of Foreign Assets Control.
  - v. Visa costs that are paid the U.S. Government (P.L. 109-54, Title III General Provisions, Sec. 406), however, the cost of preparing material (legal documentation, etc.) for submission is allowable.
- 13. Cost Sharing or Match Requirements** (20 U.S.C. 954(e) and [2 CFR 200.306](#)) Federal funds cannot exceed 50% of the total expenditures of the project and must be matched 1 to 1 unless otherwise stated in the Grant Agreement. This required cost sharing, or match, refers to the portion of project costs not paid by Federal funds and may include your organization's general funds, donations, non-Federal grants, and other revenue. Other Federal funds are not eligible to meet your cost share or matching requirement. This includes Federal funds that have been sub-granted or dispersed to your organization from a State Arts Agency or other organization. Please consult with the State Arts Agency or other organization to determine if any portion of their award to your organization includes funds from a Federal agency.
- 14. Indirect (Facilities & Administration) Costs** ([2 CFR 200.414](#)) Award recipients may claim indirect costs based on a current and appropriate indirect cost rate agreement negotiated with a Federal agency (research rates do not apply) or a charge a de minimis rate of 10% on modified total direct costs ([2 CFR 200.414 \(f\)](#)). The organization cannot claim both overhead or administrative costs and indirect costs.
- 15. Standards for Documentation of Personnel Expenses** ([2 CFR 200.430 \(i\)](#)) Any salaries and wages included in the project's budget must be based on records that accurately reflect the work performed. The records must comply with your organization's internal controls and established accounting policies. Records must support these costs for both the use of Federal funds and as the cost share or matching requirements.
- 16. Record Retention and Access** ([2 CFR 200.333](#)) Records of the project supported by Federal funds, including financial and supporting documents, must be retained for a period of three years after June 30, 2017. Award recipients must permit Arts Midwest and its auditor access to recipient's records and financial statements, as necessary, to ensure the compliance with Federal award requirements.
- 17. Working conditions.** Any project supported by Federal funds will not be performed or engaged in working conditions which are unsanitary, hazardous, or dangerous to the health and safety of those involved.
- 18. Audit requirements** ([2 CFR 200.501](#)) The threshold for requiring a Single Audit or Program-Specific Audit is \$750,000 in yearly expenditures of Federal funds. This amount is the aggregate of funds from all Federal sources. The percentage of costs related to an award supported by the NEA Big Read that would be included in this audit may be allowable.

## More information

- [Uniform Administrative Requirements, Costs Principles, and Audit Requirements for Federal Awards](#) (Uniform Guidance of Federal Awards: 2 CFR)
- [National Endowment for the Arts Office of Civil Rights](#)

# Standards Manual

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## Introduction

The National Endowment for the Arts seeks to achieve unified visual branding for this national program through the proper application of the logo and crediting language.

Proper crediting is an essential part of your grant. The National Endowment for the Arts and Arts Midwest expect all participants to ensure proper crediting and visibility for the benefit of both your organization and this national program.

Please ensure that your marketing department, designers, and other staff creating marketing materials for the NEA Big Read review, understand, and adhere to these requirements. The examples provided are intended as an overview and not an exhaustive listing of print and digital opportunities available to your organization.

We are happy to review your print or digital materials for proper crediting prior to production. Please email them to [neabigread@artsmidwest.org](mailto:neabigread@artsmidwest.org).

## Crediting requirements

### Logos

Your organization is required to include the NEA Big Read logo in all materials (print and digital) related to your activities.

We have provided two variants of the NEA Big Read logo for your use. Both variants have .JPG and .EPS formats.



Be sure to include the credit line (noted below).

When placing the logo on a color other than white, make sure the area is solid and free of distracting elements and color variations that may interfere with the logo's readability.

To download the logos, visit the Media and Public Relations tab in the Grantee Dashboard at <https://artsmidwest.force.com/neabigread>.

### Treatment of logo

Always maintain a graphics-free zone around the perimeter of the logo. This space is equal to or greater than one half of the logo's width.

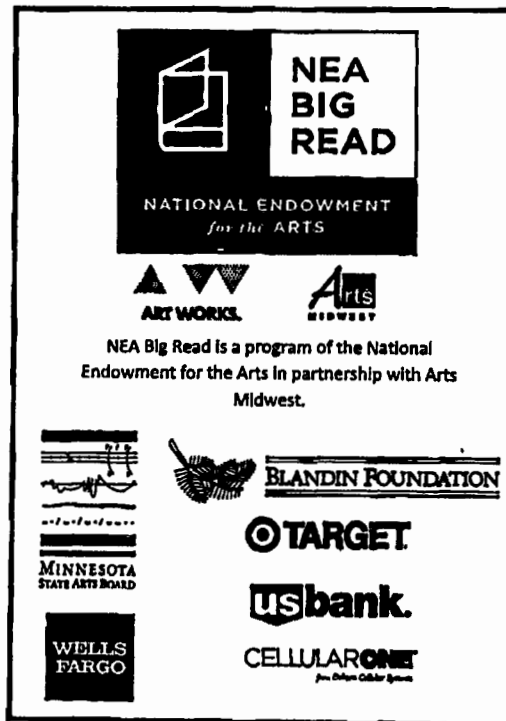
Use caution when enlarging it to maintain good resolution, and when reducing the logo to maintain readability.

You may make the logo's black or white background transparent in order to blend it well into the color scheme of your document. Please share your intended use with Arts Midwest so we can approve your modifications.

### Placement of logo

The NEA Big Read logo block should be used in all printed materials and digital communications related to your Big Read events and activities.

The NEA Big Read logo should be positioned prominently for high visibility and readability, distinct from other visual elements. The logo should be separate and distinct than any other contributor. Example:



### Improper use of logo

- Don't crop the logo.
- Don't separate elements of the logo to reorganize format or appearance.
- Don't rotate the logo.
- Don't distort the logo horizontally or vertically.
- Don't alter the colors. (You may make the background transparent as noted above.)
- Don't alter the typography of the logo.

### **Credit line**

“NEA Big Read is a program of the National Endowment for the Arts in partnership with Arts Midwest.”

- Don't alter or abbreviate the credit line.
- Font size should be consistent with the majority of type in your materials and, generally, not smaller than 10-point type.

### **Proper crediting**

The full credit line and the NEA Big Read logo must be included on:

- All printed materials and digital communications related to your Big Read engagements (e.g., postcards, brochures, posters, press releases, website events calendars, social media, marketing materials, announcements, and invitations).

### **Funders list**

When referring to this program on a funders list, please credit it as “NEA Big Read.” This short version may not take the place of the full program credit line in any other instance.

### **Basic description**

The following paragraph represents the basic description of NEA Big Read. This text may be used in all print and digital materials as space allows, including on your website.

**NEA Big Read is a program of the National Endowment for the Arts (NEA) designed to broaden our understanding of our world, our communities, and ourselves through the joy of sharing a good book. [YOUR ORGANIZATION] is one of 75 not-for-profit organizations to receive a grant to host an NEA Big Read project between September 2017 and June 2018. The NEA presents NEA Big Read in partnership with Arts Midwest.**

### **Pre-event remarks**

We encourage you to use the credit line prior to a performance or educational activity to verbally recognize this national program and the support from the National Endowment for the Arts and Arts Midwest.

### **Final Report**

You will be required to submit a minimum of three crediting examples as part of the final report. Be sure to save any online crediting examples while the webpage(s) are still live, so you can include them.

### **Media**

Photos and video of your Big Read activities are encouraged and should be submitted with your final report. Please provide high-resolution .JPG files whenever possible.

### **Permission and usage**

Before submitting your media, please obtain permissions, licenses, and copyrights so Arts Midwest and the National Endowment for the Arts have permission to use the images for educational and promotional purposes, in print and digital formats.

We will provide a form for you to list your media files and the appropriate crediting information. Please complete and submit this form alongside your other final report materials.



## Certificate Of Completion

Envelope Id: 8360821AE6F94EDA88A4A12CDCCF7B69

Status: Sent

Subject: Your revised NEA Big Read Grant Agreement for e-signature - [Fresno County Public Library]

Source Envelope:

Document Pages: 13

Signatures: 0

Envelope Originator:

Supplemental Document Pages: 0

Initials: 0

Joshua Feist

Certificate Pages: 2

AutoNav: Disabled

Payments: 0

2908 Hennepin Ave Ste 200

Envelope Stamping: Enabled

Minneapolis, MN 55408

Time Zone: (UTC-08:00) Central Time (US & Canada)

joshua@artsmidwest.org

IP Address: 136.147.46.8

## Record Tracking

Status: Original

Holder: Joshua Feist

Location: DocuSign

8/16/2017 4:22:28 PM

joshua@artsmidwest.org

## Signer Events

### Signature

### Timestamp

Kelley Landano

Sent: 9/1/2017 4:29:21 PM

Kelley.Landano@fresnolibrary.org

Viewed: 9/5/2017 12:53:27 PM

Security Level: Email, Account Authentication (None)

Electronic Record and Signature Disclosure: Not Offered via DocuSign

Susan T. Chandler

susan@artsmidwest.org

Security Level: Email, Account Authentication (None)

Electronic Record and Signature Disclosure: Not Offered via DocuSign

## In Person Signer Events

### Signature

### Timestamp

## Editor Delivery Events

### Status

### Timestamp

## Agent Delivery Events

### Status

### Timestamp

## Intermediary Delivery Events

### Status

### Timestamp

## Certified Delivery Events

### Status

### Timestamp

## Carbon Copy Events

### Status

### Timestamp

Susan Renfro

susan.renfro@fresnolibrary.org

Executive Director

Security Level: Email, Account Authentication (None)

Electronic Record and Signature Disclosure: Not Offered via DocuSign

Sent: 9/1/2017 4:29:22 PM

Viewed: 9/1/2017 4:29:44 PM

**COPIED**

Misha Hacke

misha.hacke@fresnolibrary.org

Security Level: Email, Account Authentication (None)

Electronic Record and Signature Disclosure: Not Offered via DocuSign

Notary Events	Signature	Timestamp
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Envelope Summary Events	Status	Timestamps
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Envelope Sent	Hashed/Encrypted	9/1/2017 4:29:22 PM
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Payment Events	Status	Timestamps
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