

Key Strategies:

13 Recommendations in Four Pillars



**Engage
community &
align resources**



**Reduce
inflow to
homelessness**



**Improve crisis
response**



**Increase
permanent
housing exits**

Based on the input received from participating organizations and the analysis of local data, reports, and evaluations, Barbara Poppe recommended four (4) areas of focus, which were endorsed by the Steering Committee. These are the pillars of this plan: engage community and align leadership, reduce inflow into homelessness, improve crisis response, and expand permanent housing options. Each pillar umbrellas suggested strategies to address homelessness in the Fresno community. The following section includes Barbara Poppe and Associates recommendations within each of the Pillars, which have been further developed in partnership with the Steering Committee. These thirteen (13) recommendations will build upon the strong foundation that existing programs and providers have built over the past years, which are responsible for the progress to date. By focusing new investment in these specific areas, progress on reducing homelessness will be accelerated. The Four Pillar framework will also provide the flexibility to adjust the collective community response to homelessness over time.



**Engage
community &
align resources**

1. Adopt Collective Impact Initiative and engage cross-sector community leaders
2. Educate and engage the entire community in solutions
3. Strengthen the data foundation—what gets measured, gets done



**Reduce inflow
to homelessness**

4. Scale up diversion and make consistent across community—and enhance points of access for housing and services
5. Preserve affordable housing options
6. Build and implement collaborative community solutions to reduce homelessness among domestic violence survivors



**Improve crisis
response**

7. Align community programs to create a comprehensive crisis response network that provides person-centered and housing-focused service
8. Create new, low-barrier crisis housing options



**Expand
permanent
housing options**

9. Partner and recruit landlords to enhance and expand all types of housing placement options and supports
10. Scale up rapid re-housing
11. Increase permanent supportive housing
12. Aggressively expand non-traditional permanent housing options
13. Design a cross-sector demonstration for people who experience street homelessness and are frequent users of public services.