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BEFORE THE BOARD OF SUPERVISORS
COUNTY OF FRESNO
STATE OF CALIFORNIA

**IN THE MATTER OF PROCLAIMING)
NOVEMBER 17, 2018 AS RECYCLE-CON DAY**

RESOLUTION NO. 18-397

WHEREAS, The California Integrated Waste Management Act of 1989 (AB 939) mandates that cities and counties divert 50% of waste going to landfills. A memorandum of Understanding (MOU) was entered into on January 6, 2009 between Fresno County and the 15 cities of Clovis, Coalinga, Firebaugh, Fowler, Fresno, Huron, Kerman, Kingsburg, Mendota, Orange Cove, Parlier, Reedley, San Joaquin, Sanger and Selma; and

WHEREAS, The MOU included joint development of public education and information component as required by AB 939, and a major element of the public education and outreach programs is promotion of recycling at multiple community events within the 15 cities and the unincorporated Fresno County; and

WHEREAS, Fresno County Department of Public Works and Planning, Resources Division, in partnership with the City of Fresno Recycling Program, have sponsored a community event called Recycle-Con to promote awareness of solid waste management strategies which, among others include reuse and recycling; and

WHEREAS, Recycle-Con is a local event founded to promote and coordinate recycling education efforts fostered through America Recycles Day which is recognized on November 15th of each year; and

WHEREAS, Recycle-Con will emphasize the need for all residents to participate and understand why recycling is important to the community; and

WHEREAS, The event will provide residents with information on what each individual can do to reduce environmental impacts, as well as, promote the use of best practices in reducing, reusing, and recycling various materials in the waste stream; and

WHEREAS, The event will highlight recycling's role in the creation of new products and jobs that positively influence the economy.

