

ABC LICENSE APPLICATION: DETERMINATION OF PUBLIC CONVENIENCE OR NECESSITY

Nicole R. Beadles
7029 S. Elm Avenue
Fresno, CA 93706
February 26, 2019



BOARD OF SUPERVISORS MEETING

February 26, 2019

Presented before your Board today is an item to consider and take action on a request for determination of public convenience or necessity on application for Type 48 Alcoholic Beverage Control (ABC) License filed by Nicole R. Beadles.

- * License Type 48 (On-Sale General): Authorizes the sale of beer, wine and distilled spirits for consumption on the premises where sold.

FRESNO COUNTY POLICY

MANAGEMENT DIRECTIVE 2400

County policy requires the following criteria to be considered before a determination of public convenience or necessity can be met:

1. The issuance of a license would not tend to create a law enforcement problem and increase the level of crime activity.
2. The issuance of a license would provide a needed service to the community and that without this use there would be an inconvenience to the community.
3. The issuance of a license will have a positive impact on the local economy including the creation of new jobs.

The determination of public convenience and necessity alone does not guarantee the applicant will receive a license from CDABC. The issuance of a license is totally within the discretion of the CDABC, and the applicant must also comply with other requirements of CDABC and other applicable land use and health and safety code requirements.

RESPONSE

- * The applicant provided a written response, which is included within the agenda item. The applicant is available for questions.
- * The Department of Public Works was contacted. There are no zoning issues relating to this application.
- * The Fresno County Sheriff's Department was contacted and reviewed this application. Staff is available for questions.

STATISTICS

- * Applicant is in Census Tract 18
- * 4 on-sale licenses are allowed by ABC in this census tract
- * There are 5 existing on-sale licenses in this census tract, including applicant
- * Given this undue concentration of licenses, ABC must deny the application unless your Board determines that public convenience or necessity would be served by the issuance

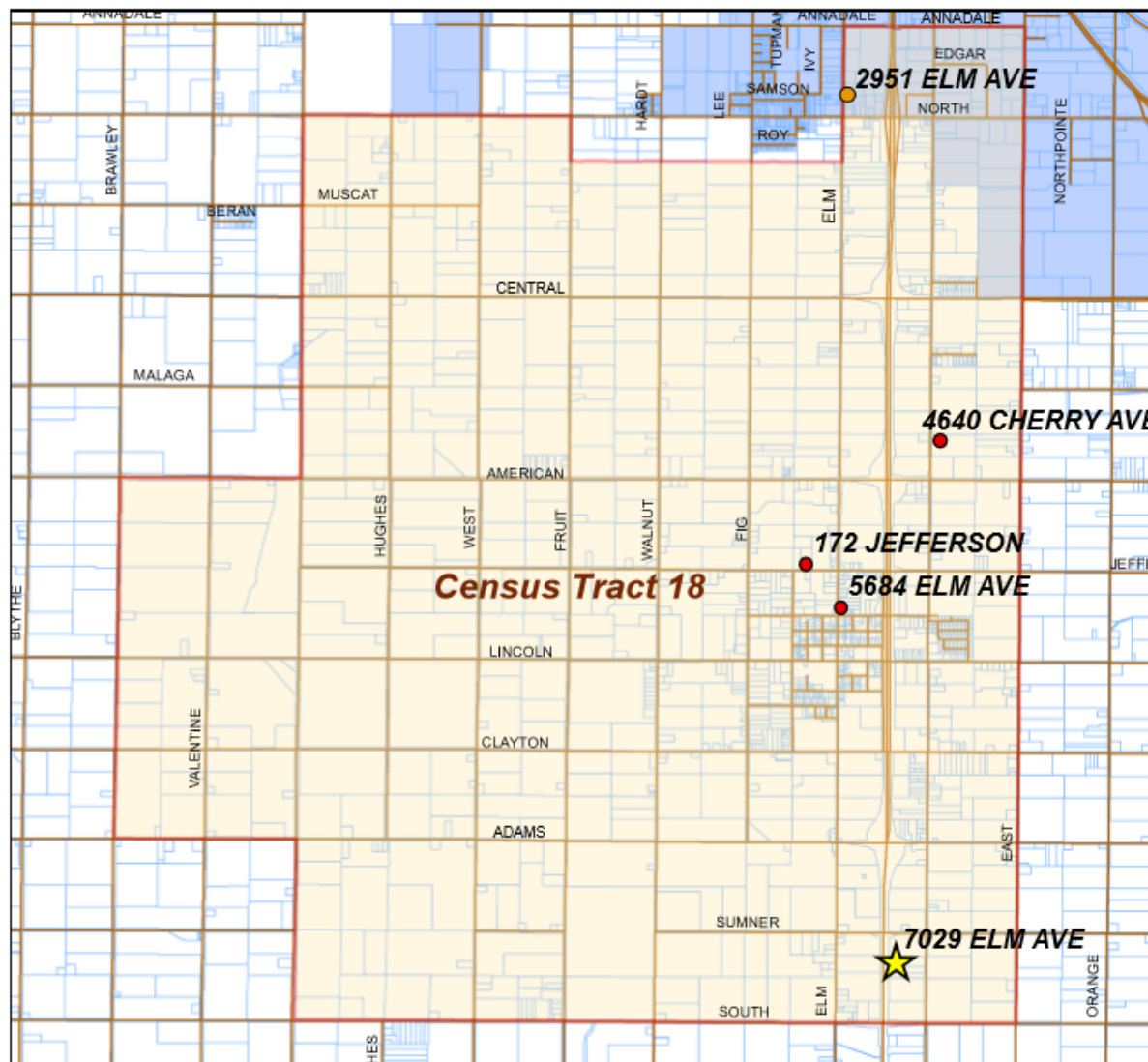


Fresno County Census Tract 18 Map

Active On-Sale Licenses and New Applicant Address Applicant Address: 7029 Elm Ave.



0 0.5 1 2 3 4 Miles



Legend

- ★ APPLICANT LOCATION
- ACTIVE ON-SALE LICENSES
- SURRENDERED
- CENSUS TRACT 18
- FRESNO COUNTY STREETS
- FRESNO COUNTY PARCELS
- City of Fresno

On-Sale Licenses (Type 40, 42 & 51) Within Census Tract 18 and Their Proximity to the Applicant

Applicant: Nicole R. Beadles
7029 S. Elm Avenue, Fresno, CA 93706
Census Tract 18

License Type	Business Name	Premises Address	City, State ZIP	Distance From Applicant	Travel Time
42	EASTON WEST SALOON	5684 S ELM AVE	FRESNO, CA 93706-5809	1.3 MILES	3 MINUTES
40	CENTRAL PLAZA	4640 S CHERRY AVE	FRESNO, CA 93706	2.7 MILES	6 MINUTES
51	COLONIA PORTUGUEZA DO DIVINO ESPIRITO SANTO	172 W JEFFERSON AVE	FRESNO, CA 93706	3.3 MILES	6 MINUTES
42	EL VAQUERO NIGHT CLUB (Surrendered)	2951 S ELM AVE	FRESNO, CA 93706-5411	6.4 MILES	11 MINUTES
42	NIKKI'S	7029 S ELM AVE	FRESNO, CA 93706-8702	APPLICANT	N/A

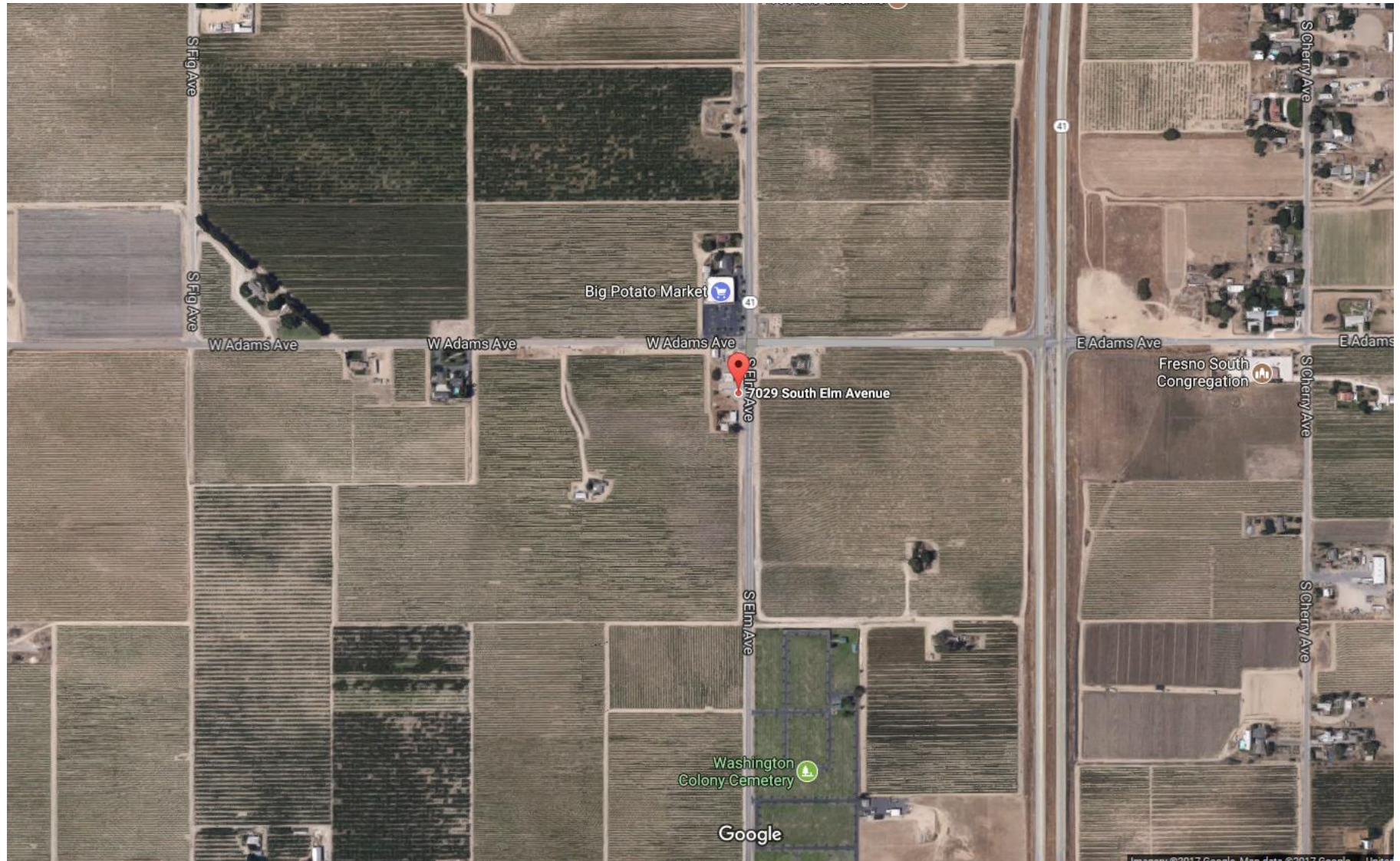
License Type

- 40 On-Sale Beer
- 42 On-Sale Beer and Wine
- 51 Club

Sources

License Types: www.abc.ca.gov
Distances: www.google.com/maps

Aerial View of Applicant's Location



View of Applicant's Storefront (West)

7029 S. Elm Avenue, Fresno, CA 93706



North View of Applicant's Site



South View of Applicant's Site



East View of Applicant's Site



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