

ABC License Application
Type 21 (Off-sale general)
Harbans Kaur & Harbans Singh Lehra
dba Elkhorn Ave. Market
3126 W. Elkhorn Ave.
Caruthers, CA 93609

ELKHORN AVE MARKET - APPLICANT RESPONSE

I have been in business at the Elkhorn Ave Market, located at 3126 W Elkhorn Ave., Caruthers, CA 93609, for well over seven years. During this time I have established a good rapport with the locals and they now rely upon my business to serve their daily needs. This location has been here well over 15 years and is something of a landmark as it serves as a halfway point between two towns.

Below are my reasons why I believe that the Board should make a determination of public convenience and necessity for this application.

1. My business currently sells beer only and has for as long as I have been in business. During this time there has been no determinable increase in the crime level. In fact, this location acts as a deterrent for crime owing to the 16 security cameras installed in the premises. The issuance of the license will not, therefore, cause any law enforcement problems but continue to make the intersection a safer place.
2. The issuance of a license would surely offer a much needed convenience to the community. Without this, customers would find themselves driving up to 15 miles just to get a similar service. This license will only help customers by bringing this service closer to them and therefore prove a valuable resource to the community.
3. The issuance of this license would impact the economy very positively as it would open up a spot for new jobs, attract new customers, and increase business in the local area. I do my share and pay my business taxes.

I am a responsible business owner and I am sure that this license will only positively impact both the community, and the business. Thanks!