



Board Agenda Item 9

DATE: September 10, 2019

TO: Board of Supervisors

SUBMITTED BY: Jean M. Rousseau, County Administrative Officer
Lee Ann Eager, President, Economic Development Corporation

SUBJECT: Report on Economic Development Corporation's Opportunity Analysis

RECOMMENDED ACTION(S):

Receive presentation by the Economic Development Corporation on Opportunity Analysis for Districts 1, 4 and 5.

ALTERNATIVE ACTION(S):

There is no alternative action as this is a presentation requiring no action from your Board.

FISCAL IMPACT:

There is no Net County Cost associated with the recommended action.

DISCUSSION:

On August 7, 2018, the Board approved an agreement with the Economic Development Corporation (EDC) to assemble a team of experts in the field of economic development, corporate site selection, infrastructure finance, and market analysis, to work alongside EDC staff in developing a focused "Opportunity Analysis". The project goal is to work with rural communities along key transportation corridors to identify specific catalyst properties that have development opportunities and outline the steps needed to make these sites "shovel-ready" for development, allowing the EDC, County of Fresno and participating cities to market to target industries.

The analysis has been completed; therefore, the EDC is providing the report to your Board.

REFERENCE MATERIAL:

BAI #28, August 7, 2018

ATTACHMENTS INCLUDED AND/OR ON FILE:

Opportunity Analysis Report

CAO ANALYST:

Ronald Alexander