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Sole Source Acquisition Request

1. Fully describe the product(s) and/or service(s) being requested.

We are requesting that the University of California San Diego (UCSD) perform additional evaluation work in Fresno county during their biennial California Student Tobacco Survey (CSTS) of middle school and high school students. Services under this contract will include incorporating six Fresno County-specific questions designed by the Department's Tobacco Prevention Program and issuing an evaluation report on Fresno-County specific data. UCSD is contracted by the California Department of Public Health (CDPH) to conduct the CSTS by regions throughout the state, and will be offering local CSTS data collection and analysis services to interested counties. Local data analysis will provide relevant, up-to-date information on Fresno County teenagers' attitudes and perceptions on tobacco, marijuana, electronic smoking devices, and other substances. This will be the second round of data collection that UCSD has collected for Fresno County. The Department had a contract with UCSD to collect this data for the 2017-2018 CSTS.

A total of eleven Fresno County Schools will be surveyed. The surveyed schools are selected via a random sample. Fresno County Department of Public Health Tobacco Prevention Program staff will assist UCSD with recruiting the selected schools to participate in the survey.

If Fresno County does not use UCSD's local services, the county will not receive a county-specific report, and students in Fresno will not be asked the Department's six additional county-specific questions. The final Fresno County report will be sent after CDPH confirms and releases the CSTS data. We anticipate that will be in the Spring of 2021.

2. Identify the selected vendor and contact person; include the address, phone number and e-mail address for each.

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3. What is the total cost of the acquisition? If an agreement, state the total cost of the initial term and the amounts for potential renewal terms.

Total cost is \$47,600. Half (\$23,800) is due at the start of the project and the remaining \$23,800 is due upon receipt of the Fresno County-specific report.

Anticipated Start Date: Upon execution of contract
Anticipated End Date: June 30, 2021

4. Identify the unique qualities and/or capabilities of the service(s) and/or product(s) that qualify this as a sole source acquisition.

UCSD administers the large scale, in-school student survey on behalf of the CDPH every two years in every county in the state. CDPH utilizes the results of the survey to identify CA's youth smoking prevalence and incorporates the data into its program planning. The sampling protocol of the CSTS is designed to be representative of the state; therefore, data may not be representative at the county-level. Using another vendor to conduct a similar survey would be duplicative, as CDPH has contracted UCSD to sample and analyze one to two schools in Fresno County. The Department's

Tobacco Prevention Program is funded by CDPH, and it benefits the Department to use the same survey instrument and analytical protocol in our own program planning to ensure we continue to meet funder expectations and requirements.

5. Explain why the unique qualities and/or capabilities described above are essential to your department.

Fresno County Schools have participated in the CSTS for many years. Usually, the data collected in Fresno County is grouped regionally and data is not truly representative of Fresno County. This will be the second time that Fresno County-specific data will be available. As the Local Lead Agency for tobacco control in the county, this information will be useful to the Department, subcontractors, community partners, and local schools for planning youth-related tobacco intervention activities. New tobacco products such as electronic smoking devices and flavored tobacco products, have become increasingly popular among youth and young adults in recent years. According to the State Health Officer's Report of E-cigarettes, electronic smoking device use tripled among 18-29 year-olds from 2.3% in 2012 to 7.6% in California in 2013. According to Fresno County CSTS data, smoking prevalence for high school students in Fresno County has reached a historic low. In 2017-2018, only 1.9% of high school students in Fresno County reported current use of cigarettes. Electronic smoking devices are now the most commonly used tobacco product among high school students in Fresno County. Electronic smoking device use has essentially replaced smoking. The survey found that 8.4% of high school students currently use electronic smoking devices. Furthermore, the majority (79.7%) of surveyed Fresno County high school current tobacco users reported using a flavored tobacco product. Nearly one in five of surveyed Fresno County high school students reported being offered e-cigarettes, cigarettes or other tobacco products in the last 30-days.

Additionally, this survey is the only statewide survey conducted in California that assesses youth marijuana prevalence. The Department of Public Health has received many reports from local Fresno County schools that marijuana use is a major issue. In Fresno County, according to the CSTS, the rates of Fresno County youth ever using/trying marijuana are 35.6%, while 16.2% of youth currently use marijuana. This is higher than the rate of using tobacco products. The prevalence use was significantly higher among 12th grade students relative to 10th grade students (20.1% and 11.7%).

6. Provide a comprehensive explanation of the research done to verify that there is only a sole vendor that is capable of providing the required service(s) and/or product(s). Include a list of all other vendors contacted with regard to providing the requested product(s) and/or service(s) and indicate their response.

UCSD is the only vendor that administers the CSTS on behalf of CDPH. The CDPH recommends that state-funded local tobacco control programs utilize UCSD for these services. Utilizing another vendor would be duplicative, costly, and schools may be unwilling to participate in an additional survey. The cost of the survey is reasonable and is based on an algorithm that takes into account the number of schools in the sample, analysis of the data, and the Fresno County-specific report.

mruvalcaba 7/25/2019 10:36:55 AM

Requested By:

Title

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I approve this request to sole source for the service(s) and/or product(s) identified herein.

dpomaville 7/30/2019 8:41:57 AM

Department Head Signature

[\[✕ Sign\]](#) Double click!

gcornuelle 11/5/2019 8:11:03 AM

Purchasing Manager Signature

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