



Sole Source Acquisition Request

1. Fully describe the product(s) and/or service(s) being requested.

The Tobacco Prevention Program requires an Agreement for a contractor to create, provide, conduct and present 10 town hall educational meetings on vaping tobacco and marijuana, health impacts, cessation resources (including the California Smokers' Helpline) and the need for local tobacco control policy change. The town hall meetings are anticipated to reach 400-700 youth and adult attendees. The presentations will take place in 10 cities including, Clovis, Coalinga, Fowler, Fresno, Kerman, Kingsburg, and Selma. The contractor will be required to identify three additional cities within Fresno County based on need. The contractor will work with county staff to create, review and approve the presentations.

The town hall meetings are to include a panel of expert speakers from tobacco prevention, marijuana prevention, law enforcement, etc.

2. Identify the selected vendor and contact person; include the address, phone number and e-mail address for each.

California Health Collaborative (CHC)
1680 West Shaw Avenue
Fresno, CA 93711-3504
Contact: Daisy Lopez
Phone: (559) 221-6315
Fax: (559) 221-6219
DLopez@healthcollaborative.org

3. What is the total cost of the acquisition? If an agreement, state the total cost of the initial term and the amounts for potential renewal terms.

The total cost of the subcontract is \$150,000

Anticipated Start Date: Upon execution of contract

Anticipated End Date: One year after the date of execution

4. Identify the unique qualities and/or capabilities of the service(s) and/or product(s) that qualify this as a sole source acquisition.

The CHC is a nonprofit 501(c)3 organization committed to enhancing the quality of life and health of the people of California, particularly the underserved and underrepresented. They currently receive funding from the California Department of Public Health to conduct tobacco education and policy system change activities to youth and adults in Fresno County. Furthermore, the CHC is the only agency in Fresno County funded to conduct marijuana prevention/education activities to youth and young adults in the county. Their marijuana prevention funding is from the Fresno County Department of Behavioral Health. There are no other programs that focus on marijuana prevention.

Additionally, the CHC has conducted educational townhall meetings for the past several years throughout Fresno County under their marijuana prevention and prescription drug-abuse prevention programs. These events are always well attended and receive positive feedback from the community. On September 26, 2019, CHC hosted their first tobacco and marijuana townhall meeting in the City of Parlier.

The CHC is uniquely qualified for this subcontract because of their strong background in both tobacco and marijuana education and prevention as well their experience in conducting successful townhall meetings in Fresno County.

5. Explain why the unique qualities and/or capabilities described above are essential to your department.
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According to the Centers for Disease Control and Prevention, electronic-cigarettes (e-cigarette) "are devices that produce an aerosol by heating a liquid containing various chemicals, including nicotine, flavorings, and other additives (e.g., propellants, solvents, and oils). Users inhale the aerosol, including any additives, into their lungs. Aerosols produced by e-cigarettes can contain harmful or potentially harmful substances, including heavy metals such as lead, volatile organic compounds, ultrafine particles, cancer-causing chemicals, or other agents such as chemicals used for cleaning the device. E-cigarettes also can be used to deliver tetrahydrocannabinol (THC), the principal psychoactive component of cannabis, or other drugs; for example, "dabbing" involves superheating substances that contain high concentrations of THC and other plant compounds (e.g., cannabidiol) with the intent of inhaling the aerosol." E-juices, which is the liquid nicotine solution put into e-cigarettes, come in a wide variety of flavors such as, gummy bears, cookies and milk, strawberry, etc. The ease of use and the flavors is what attract youth to start vaping.

The Centers for Disease Control and Prevention has declared that vaping in youth has become an epidemic in our country. From 2016 to 2018, vaping among California high school students rose 27%. In 2018, 10.9% of California high school students reported using e-cigarettes and 14.7% reported using cannabis.

In Fresno County, California Student Tobacco Survey results show:

- o 29.2% of surveyed 10th & 12th graders reported ever trying an e-cigarette
- o 6.1% of surveyed 10th and 10.5% of 12th graders reported using e-cigarettes in the past 30-days
- o 79.7% of surveyed 10th and 12th grade tobacco users reported using a flavored tobacco product
- o 35.6% reported ever trying marijuana
- o 16.2% reported using marijuana in the last 30 days

Additionally, an outbreak of vaping-associated pulmonary injury (VAPI), a severe lung disease associated with the use of e-cigarettes products, has caused alarm throughout the country. Over the past month, twenty-five states have reported more than 200 possible cases of VAPI due to the use of e-cigarettes. Ninety people in California who have a history of vaping were hospitalized due to VAPI. Two people have died (one in Los Angeles County and one in Tulare County).

The Fresno County Department of Public Health has received numerous requests from media, schools, and community groups to conduct educational presentations on vaping and how to quit. The Fresno County Tobacco Prevention Program staff is unable to keep up with all of the requests. These town halls are a critical need in our community.

6. Provide a comprehensive explanation of the research done to verify that there is only a sole vendor that is capable of providing the required service(s) and/or product(s). Include a list of all other vendors contacted with regard to providing the requested product(s) and/or service(s) and indicate their response.

A thorough search of the internet found that the CHC is the only agency in Fresno County that provides marijuana education/prevention services in the county. This information was substantiated by Fresno County Department of Behavioral Health staff via e-mail. CHC's expertise in conducting town hall meetings combined with their expertise in marijuana and tobacco prevention make them an excellent candidate for this work.

mruvalcaba 9/26/2019 1:56:38 PM

Requested By:

[\[✕ Sign\]](#) Double click!

Title

I approve this request to sole source for the service(s) and/or product(s) identified herein.

dluchini 9/27/2019 1:13:47 PM

Department Head Signature

[\[✕ Sign\]](#) Double click!

gcornuelle 2/5/2020 9:13:13 AM

Purchasing Manager Signature

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