

ABC LICENSE APPLICATION: DETERMINATION OF PUBLIC CONVENIENCE OR NECESSITY

Falcon Junction, Inc.,
29477 Auberry Rd.
Prather, CA 93651
September 1, 2020



BOARD OF SUPERVISORS MEETING

September 1, 2020

Presented before your Board today is an item to consider and take action on a request for determination of public convenience or necessity on application for Type 21 Alcoholic Beverage Control (ABC) License filed by Falcon Junction, Inc.

- * License Type 21 (Off-Sale General): Authorizes the sale of beer, wine and distilled spirits for consumption off the premises where sold.

FRESNO COUNTY POLICY MANAGEMENT DIRECTIVE 2400

County policy requires the following criteria to be considered before a determination of public convenience or necessity can be met:

1. The issuance of a license would not tend to create a law enforcement problem and increase the level of crime activity.
2. The issuance of a license would provide a needed service to the community and that without this use there would be an inconvenience to the community.
3. The issuance of a license will have a positive impact on the local economy including the creation of new jobs.

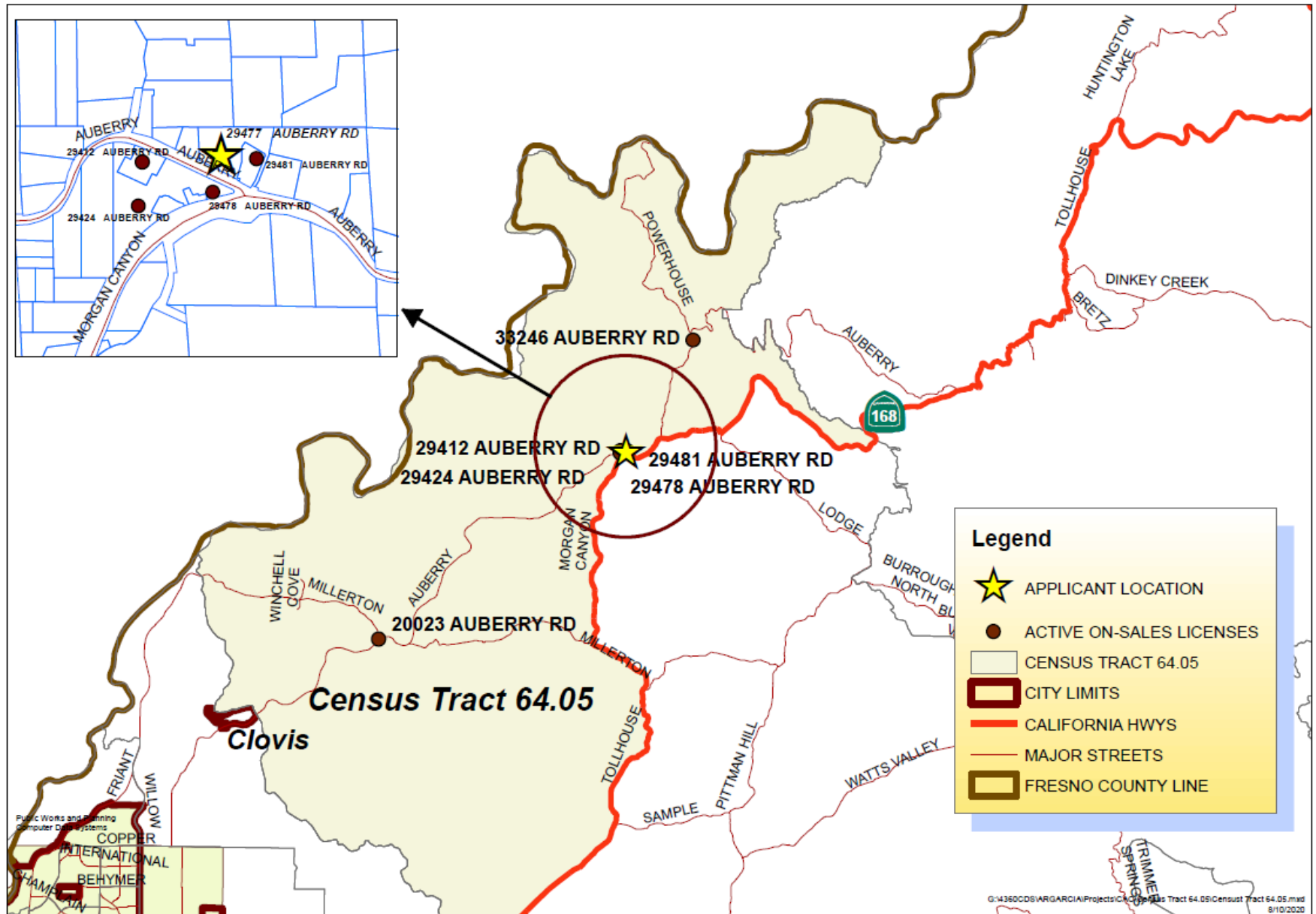
The determination of public convenience and necessity alone does not guarantee the applicant will receive a license from CDABC. The issuance of a license is totally within the discretion of the CDABC, and the applicant must also comply with other requirements of CDABC and other applicable land use and health and safety code requirements.

RESPONSE

- * The applicant provided a written response, which is included within the agenda item. The applicant is available for questions.
- * The Department of Public Works was contacted. There are no zoning issues relating to this application.
- * The Fresno County Sheriff's Department was contacted and reviewed this application.

STATISTICS

- * Applicant is in Census Tract 64.05
- * 4 off-sale licenses are allowed by ABC in this census tract
- * There are 7 existing off-sale licenses in this census tract, including applicant's existing Type 20 license
- * Given this undue concentration of licenses, ABC must deny the application unless your Board determines that public convenience or necessity would be served by the issuance.



Type 20 & 21 Licenses Within Census Tract 64.05 and Their Proximity to the Applicant

Applicant: Falcon Junction, Inc.
29477 Auberry Rd., Prather, CA 93651
Census Tract 64.05

License Type	Business Name	Premises Address	City, State ZIP	Dist From Applicant	Travel Time
	20 FALCON JUNCTION	29477 AUBERRY RD	PRATHER, CA 93651	N/A	N/A
	20 DOLLAR GENERAL #17184	29481 AUBERRY RD	PRATHER, CA 93651	0.1 miles	1 min
	21 CVS PHARMACY STORE 9399	29412 AUBERRY RD	PRATHER, CA 93651-9719	0.1 miles	1 min
	21 CANYON FORK MARKET	29424 AUBERRY RD 125	PRATHER, CA 93651	0.1 miles	2 min
	21 TINY MART 1	29478 AUBERRY RD	PRATHER, CA 93651	0.2 miles	2 min
	21 PONDEROSA MARKET	33246 AUBERRY RD	AUBERRY, CA 93602	3.9 miles	6 min
	20 MILLERTON COUNTRY STORE	20023 AUBERRY RD, # 2	CLOVIS, CA 93619-8104	9.3 miles	13 min

License Type

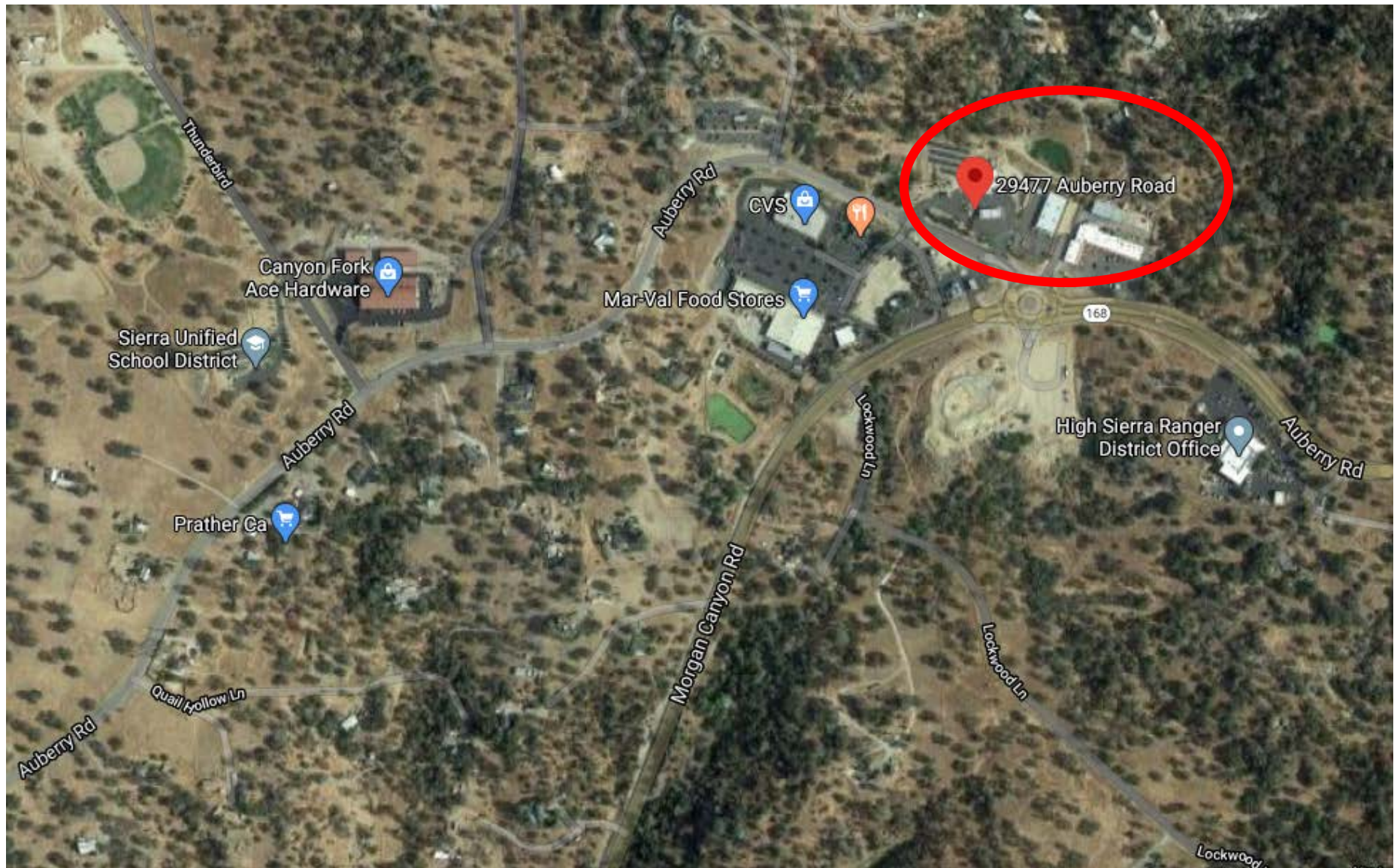
- 20 Off-Sale Beer and Wine
- 21 Off-Sale General

Sources

License Types: www.abc.ca.gov

Distances: www.google.com/maps

Aerial View of Applicant's Location



North View of Applicant's Site

29477 Auberry Rd., Prather, CA 93651



West View of Applicant's Site



South View of Applicant's Site



West View of Applicant's Site



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