



**HEALTHY  
FRESNO  
COUNTY**  
Better Together

# COVID-19 Equity Project

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Department of Public Health  
[www.fcdph.org](http://www.fcdph.org)

# COVID-19 Equity Project Summary

- ▶ Collaboration between the City and County focused on reaching and addressing the COVID-19 needs of diverse and vulnerable racial/ethnic populations
- ▶ Scope of Work Areas Include: Education and Outreach, Contact Tracing and Isolation and Quarantine Supports
- ▶ Partnered with 3 coalitions comprised of 21 community-based organizations
- ▶ Investment of 7.4 million
  - ✓ EOC - African American Coalition \$1,648,671
  - ✓ Building Healthy Communities - Immigrant Refugee Coalition \$4,039,556
  - ✓ Exceptional Parents Unlimited, Inc., - Disability and Equity Coalition \$1,737,043



# COVID-19 Equity Project Community-Based Organizations

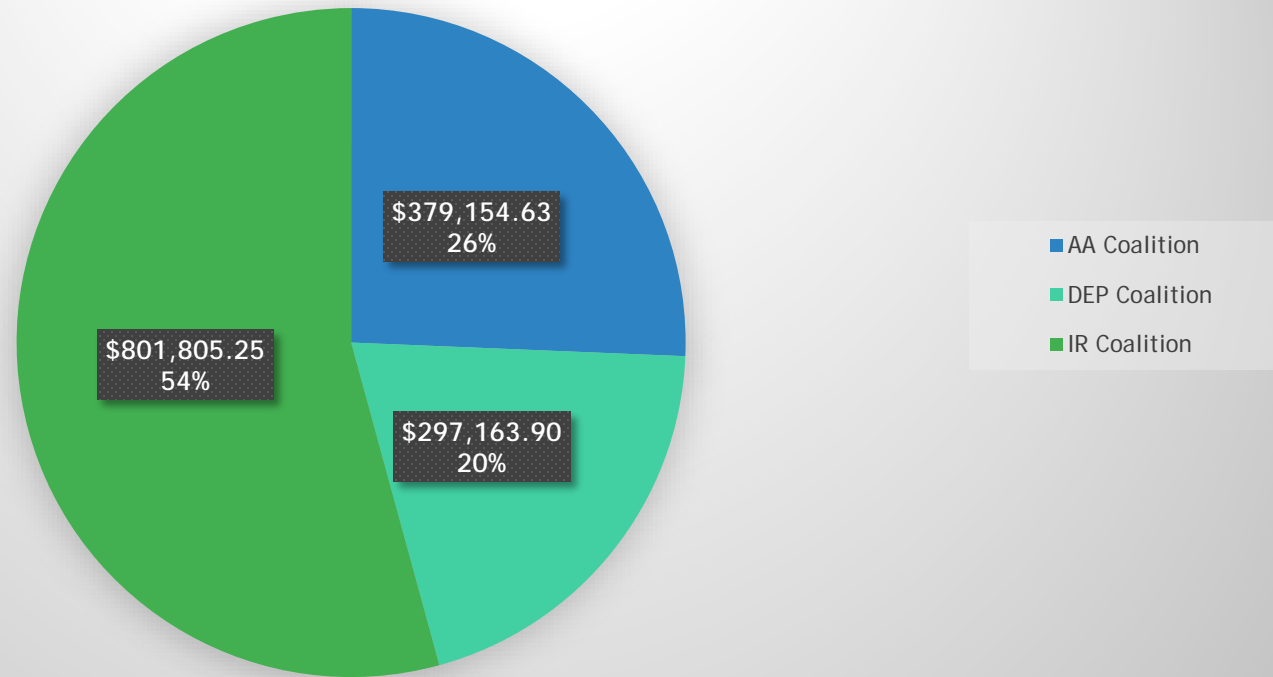
- ▶ **AA: EOC Lead with 5 subcontractors**
  - Fresno Metro Black Chamber of Commerce
  - Cultural Brokers, Inc.
  - Saint Rest/AA Clergy Taskforce
  - Take a Stand
  - West Family Resource Center
- ▶ **IR: BHC Lead with 8 subcontractors**
  - Central Valley Health Policy Institute
  - Centro Binacional Para El Desarrollo Indigena
  - Centro La Familia
  - Cultiva La Salud
  - FIRM
  - Jakara Movement
  - Reading and Beyond
  - The Fresno Center
- ▶ **DEP: EPU Lead with 5 subcontractors**
  - Deaf and Hard of Hearing Service Center
  - Easterseals of Central California
  - Resources for Independence Central Valley
  - Valley Center for the Blind
  - United Cerebral Palsy



# Key Metrics

- Provided health education and outreach to nearly 5,000 individuals at 250 testing events
- Initiated contact tracing for 1,458 positive cases and 458 contacts
- Supported persons in 16 languages besides English (e.g., ASL, Spanish, Hmong, Arabic, Lao, Khmer, Mam, Ukrainian, Bengali, Russian, Vietnamese, Punjabi, Mixteco, Triki, Zapoteco, and Tlapaneco)
- Provided direct support to nearly 800 individuals in a variety of areas (e.g., rent, food, utilities, respite care transitions, childcare etc.)
- Reached 474 households for Isolation and quarantine support payments

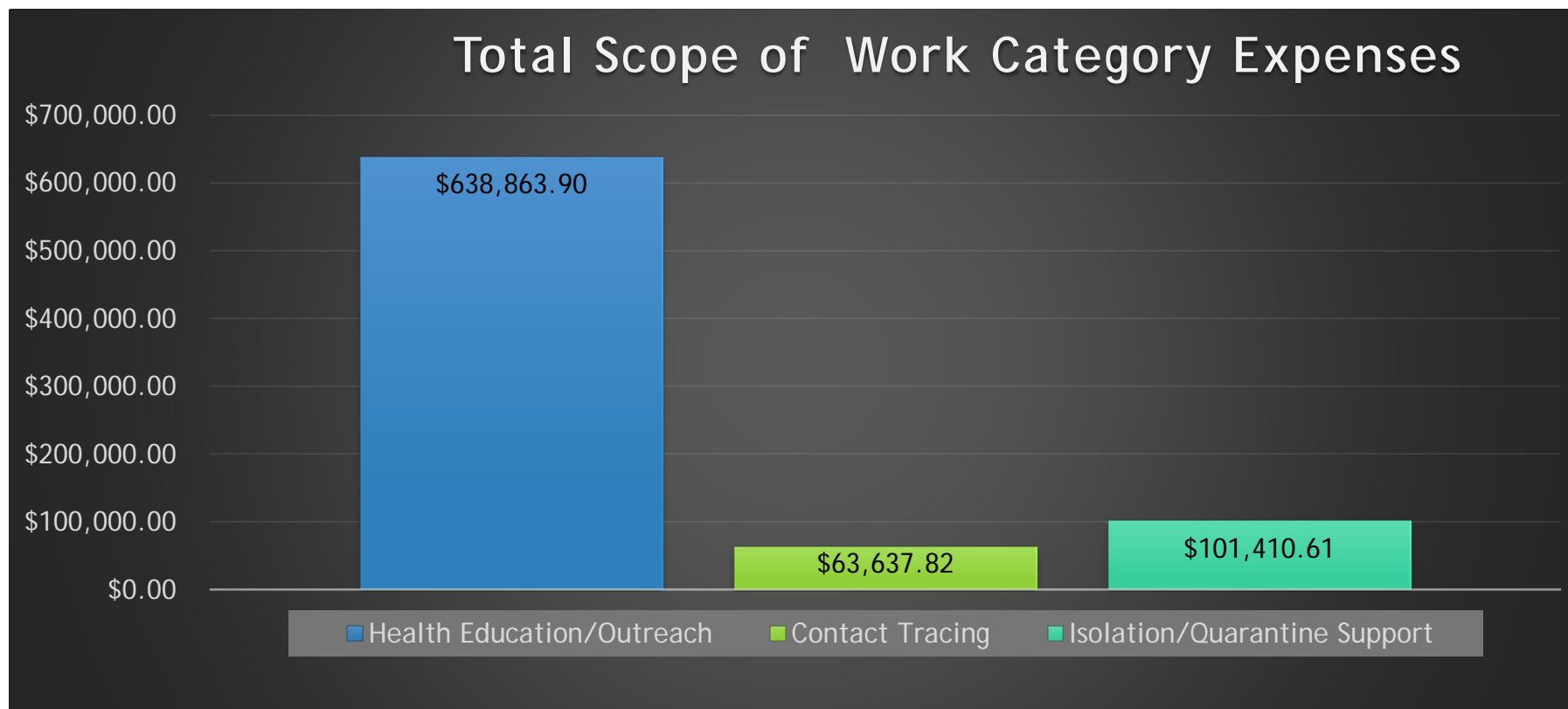
## YTD Expenses by Coalition



## Year-to-Date Expenses by Coalition

- YTD expenses begin on the effective date of each contract, through November 30, 2020.





## Scope of Work Categories

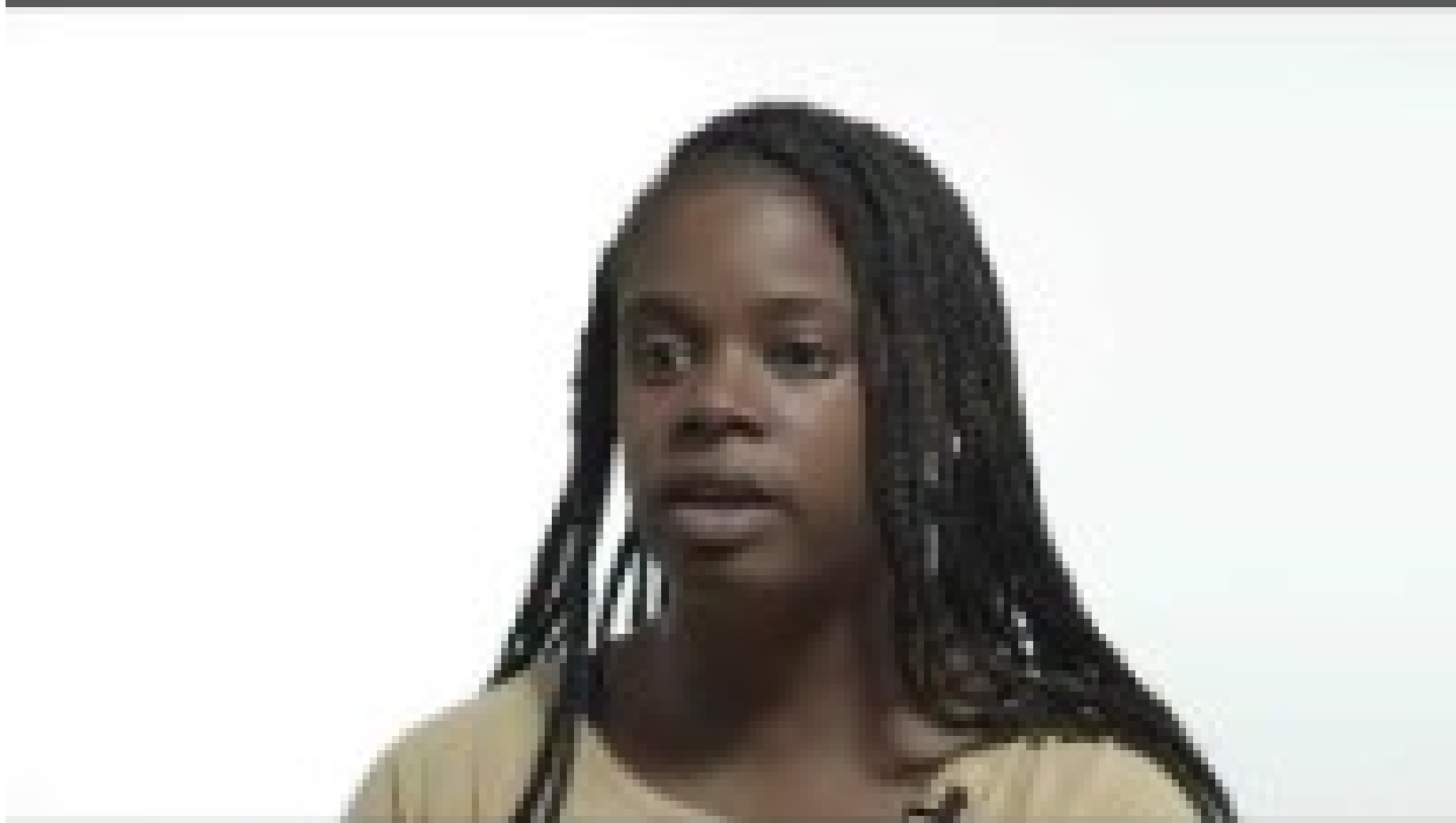
- The scope of work categories within each contract are “Health Education/Outreach”, “Contact Tracing”, and “Isolation/Quarantine Support”.
- Direct admin costs are included in the YTD expenses, but are not included in the scope of work categories.





# **African American Coalition**

# AA COALITION VIDEO







**IMMIGRANT  
REFUGEE**  
*coalition*



# COVID-19 EQUITY PROJECT

Immigrant Refugee Coalition (IRC)  
Project Summary  
August 2020 - December 2020

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# ABOUT US

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The community-based organizations that are part of the Immigrant Refugee Coalition (IRC) have risen to meet the need of immigrant and refugee communities during the COVID-19 pandemic through a variety of activities working directly with Asian, Middle Eastern, and Latino communities. Each partner organization has deep experience utilizing the Promotora or Community Health Worker Model in their work and has established deep and meaningful relationships with the communities each represents, including elders and other community leaders.

Over the last ten years, the IRC has worked together addressing social determinants of health in Fresno County and quickly shifted to function as a COVID-19 response team for immigrant and refugee populations.



# WHAT WE DO

Through the COVID-19 Equity Project, we are reaching immigrant and refugee communities during the pandemic and assisting through:



## **Prevention**

Up-to-date health education to empower and encourage people to keep themselves safe



## **PPE Distribution**

Providing personal protective equipment to vulnerable communities where they live, work, play, and worship



## **Testing**

Partnering with medical providers to provide easy access to testing



## **Contact Tracing**

Identifying and helping people who have been exposed to COVID-19 to get tested and access resources



## **Resources & Support**

Direct financial support and resource connections to enable shelter in-place, isolation, and quarantine



## **Public Health Workforce**

Training and employing Community Health Workers to build much needed public health infrastructure

# PARTNER ORGANIZATIONS



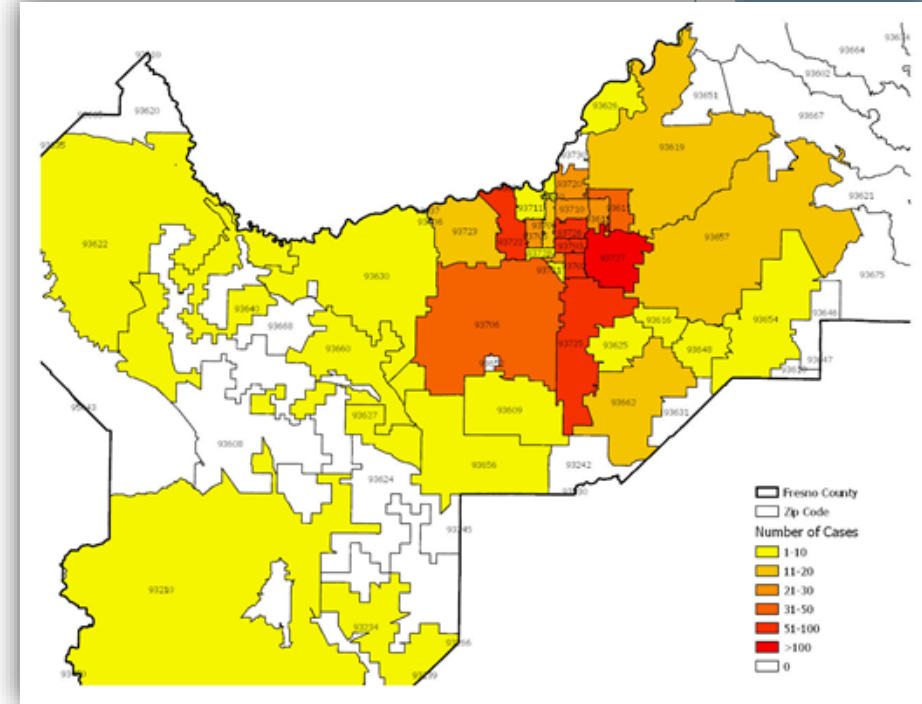


# FRESNO CEP TIMELINE



# IRC COLLECTIVE IMPACT (August-December 2020)

- **Daily static testing** sites support
  - Bautista Medical Group (Mon - Fri)
  - FIRM Static site (Mon - Sat)
- **100+ mobile testing events** in both rural & urban areas
- Contact tracing for **963 cases** and **283 contacts**
- Community Outreach and Education for **2,959 individuals** offering information about
  - COVID-19 transmission: 2,293
  - Testing: 1,445
  - Food distribution support: 748
  - Mental health support: 772
  - Financial support: 547
  - Others: 712
- PPE and Food Distribution Events in Rural and Urban Areas



*"In Caruthers, the community is very happy to have us there...they ask when we are going to come back... many are so appreciative of having these testing events happening in the rural areas."*

**CHW Lead**

*"...when you're in-person at the static [testing] site at FIRM, it gets very busy especially in the morning ... we help approximately 150-200 people depending on what days of the week it is."*

**CHW**

# IRC COLLECTIVE IMPACT

**Total IQS** **\$478,167**

## % OF CATEGORIES OF TOAL DISBURSEMENT

Rent	51%
Food	30%
Utility Assistance	14%
Water Assistance	4%
Wage Replacement	.5%
Others	.5%

*"Sharing my personal experience with COVID-19, and as a Laotian refugee, with others in similar situations in Fresno has provided a larger number of underrepresented Southeast Asian people to get access to free COVID-19 testing...a population that is often overlooked...Southeast Asian Americans are struggling with COVID-19, and FIRM is here to help provide the critical care they need for people like me."*

**CHW Lead**

*"I didn't expect this big help. Thank you so much. I was worried I didn't know where I was going to get money to pay my rent. I had to leave my job ...and then my little girl also came out positive and I had to stay with her to take care of her."*

***IQS Recipient (Spanish speaker)***

## Trend of IQS Allocation, Oct-Dec 2020



# CBO CAPACITY BUILDING

## Public Health Staffing & Infrastructure

- 63 Community Health Workers (CHWs)
- 10 CHWs Leads
- 3 Program Managers
- 2 Program Coordinators
- 9 Data Analysts
- 3 Research Assistants
- 10 Administrative (Other)
  - Clerks, project specialists/assistants, resource specialists/technicians, etc.

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**CHW Lead**

## Language & Ethnic Representation

- 14 Ethnicities; 4 Races
- 16 Languages

## Leveraging Partnerships and Collaboration

Small businesses, Churches, Libraries, Healthcare Facilities, Farmworkers, Local Radio and TV Stations, School Districts, + Others.



## Training for All COVID Equity Project Staff

- COVID-19 infection prevention and control + proper use of PPE
  - Technology and testing sites
  - COVID-19 contact tracing
  - Local resources
  - HIPAA laws and regulations
  - REDCap navigation
  - How to become a Promotora with Vision y Compromiso
  - Community engagement/motivational interviewing
  - Changes in the labor rights with U.S. Department of Labor
  - Abbott BinaxNOW test
  - COVID-19 vaccines
- Training sessions offered in English and Spanish
- Weekly all coalition staff support via office hours on REDCap, Contact Tracing, Isolation and Quarantine Support, and Infection Control.





**IMMIGRANT  
REFUGEE**  
*coalition*



**CEP**

COVID-19 Equity Project

# QUESTIONS



(559) 256-8725



[www.fresnocep.org](http://www.fresnocep.org)

# IR Coalition Video





# DISABILITY EQUITY PROJECT

Supporting Families & Individuals  
Affected by Covid-19

# DEP Coalition Organizations

- Exceptional Parents Unlimited, Inc. – young children and families
- Deaf and Hard of Hearing Service Center – deaf and hearing impaired
- EasterSeals Central California – children and families
- Resource for Independence Central Valley – youth and adults
- UCB Central California - adults
- Valley Center for the Blind – blind and vision impaired

# DEP Highlights

- 32 staff trained at average 32 hours per person
  - Assisted in development of accessible training modules
- Outreach more than doubled November to December (177 to 397)
- VCB matching case load size of county staff per FTE on case investigation of assigned cases
- Isolation and quarantine supports increase from 1 per week to 1 per day from December to early January



# DEP Video



# Thank You!



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