

AMENDMENT IV TO AGREEMENT

THIS AMENDMENT, hereinafter referred to as "Amendment IV", is made and entered into this 26th day of January, 2021, by and between the COUNTY OF FRESNO, a Political Subdivision of the State of California, hereinafter referred to as "COUNTY", and YOUTH LEADERSHIP INSTITUTE, a California non-profit corporation, whose address is 209 9th Street, Suite 200, San Francisco, CA 94103-6800, hereinafter referred to as "CONTRACTOR" (collectively the "parties").

WHEREAS, COUNTY and CONTRACTOR entered into that certain Agreement, identified as COUNTY Agreement No. 16-431, effective July 1, 2016, COUNTY Amendment No. 16-431-1, effective June 20, 2017, COUNTY Amendment No. 16-431-2, effective May 7, 2019 and COUNTY Amendment No. 16-431-3, effective April 28, 2020, herein collectively referred to as "COUNTY Agreement 16-431", whereby, CONTRACTOR agreed to provide services to reduce alcohol use among Fresno County youth and young adults, as specified in COUNTY Agreement No. 16-431; and

WHEREAS, the parties desire to amend the Agreement regarding changes as stated below and restate the Agreement in its entirety.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, COUNTY and CONTRACTOR agree as follows:

1. That in the existing COUNTY Agreement No. 16-431, all text in reference to "Exhibit A-3" shall be changed to read "Revised Exhibit A-3", which is attached hereto and incorporated herein by this reference.

2. That in the existing COUNTY Agreement No. 16-431, all text in reference to "Exhibit B-3" shall be changed to read " Revised Exhibit B-3", which is attached hereto and incorporated herein by this reference.

3. That the existing COUNTY Agreement No. 16-431, beginning on Page Four (4), Line seven (7) beginning with the word "For" and ending on Page Four (4) Line Twenty-Three (23) with "(\$1,816,665.00)" be deleted in its entirety and replaced with the following:

"For actual services provided as identified in the terms and conditions of this Agreement and Exhibit A-1, Exhibit A-2, Revised Exhibit A-3 and Exhibit A-4, COUNTY agrees to pay

1 CONTRACTOR and CONTRACTOR agrees to receive compensation as identified in Exhibit B-1,
2 Exhibit B-2, Revised Exhibit B-3 and Exhibit B-4, "Budget," attached hereto and incorporated herein
3 to this Agreement.

4 For the period July 1, 2016 through June 30, 2017, in no event shall actual services
5 performed be in excess of Three Hundred Sixty-Three Thousand Three Hundred Thirty-Three and
6 No/100 Dollars (\$363,333.00).

7 For the period July 1, 2017 through June 30, 2018, in no event shall actual services
8 performed be in excess of Three Hundred Sixty-Three Thousand Three Hundred Thirty-Three and
9 No/100 Dollars (\$363,333.00).

10 For the period July 1, 2018 through June 30, 2019, in no event shall actual services
11 performed be in excess of Three Hundred Sixty-Three Thousand Three Hundred Thirty-Three and
12 No/100 Dollars (\$363,333.00).

13 For the period July 1, 2019 through June 30, 2020, in no event shall actual services
14 performed be in excess of Three Hundred Sixty-Three Thousand Three Hundred Thirty-Three and
15 No/100 Dollars (\$363,333.00).

16 For the period July 1, 2020 through June 30, 2021, in no event shall actual services
17 performed be in excess of Four Hundred Twenty-Six Thousand Four Hundred Fifty-One and No/100
18 Dollars (\$426,451.00).

19 The total maximum compensation to be paid by COUNTY to CONTRACTOR upon
20 execution through June 30, 2021 shall not exceed One Million Eight Hundred Seventy-Nine
21 Thousand Seven Hundred and Eighty-Three and No/100 Dollars (\$1,879,783.00)."

22 4. COUNTY and CONTRACTOR agree that this Amendment IV is sufficient to amend the
23 Agreement; and that upon execution of this Amendment IV, the Agreement, Amendment I,
24 Amendment II, Amendment III and Amendment IV together shall be considered the Agreement.

25 The Agreement, as hereby amended, is ratified and continued. All provisions, terms,
26 covenants, conditions and promises contained in the Agreement and not amended herein shall
27 remain in full force and effect.

28 ///

1 IN WITNESS WHEREOF, the parties hereto have executed this Amendment IV to
2 COUNTY Agreement No. 16-431 as of the day and year first hereinabove written.

3
4 YOUTH LEADERSHIP INSTITUTE

COUNTY OF FRESNO

5
6 (Authorized Signature)

Steve Brandau, Chairman of the Board of
Supervisors of the County of Fresno

7 PATRICIA BARAHONA, CEO

8 Print Name & Title

9 209 9th Street, Suite 200

10 San Francisco, CA 94103

11 Mailing Address

12 ATTEST:

Bernice E. Seidel
Clerk of the Board of Supervisors
County of Fresno, State of California

13
14 Joninna Simpson
15 (Authorized Signature)

By:

Deputy

16 Joninna Simpson

17 Print Name

18 CFO

19 Title: Secretary (of Corporation), or
20 any Assistant Secretary, or
21 Chief Financial Officer, or
22 any Assistant Treasurer

23 FOR ACCOUNTING USE ONLY:

24 Fund: 0001

25 Subclass: 10000

26 ORG: FY 2020-2021 56302081 (\$426,451.00)

27 Account: 7295/0

SCOPE OF WORK - REDUCING ALCOHOL ACCESS TO YOUTH (RAAY) PROJECT

Organization Name: Youth Leadership Institute (YLI)

Funding Amount Requested: \$396,451.00

Funding Period: July 1, 2020 - June 30, 2021

Target Population Served: Youth ages 10-20, parents, caregivers, and general population in Fresno County

Problem Statements:

1. Adults are contributing to youth alcohol access.
2. Underage youth have easy access to alcohol throughout Fresno County.

Contributing Factors:

- Adults in focus group discussions and interviews identified the following sources for minors obtaining alcohol and marijuana: parents, family, older people and older siblings.
- According to local experts and stakeholders, adults are not holding youth accountable for alcohol and marijuana use. This includes parents, schools, and the juvenile justice system.
- According to local experts and stakeholders, many adults throughout the community discount alcohol use among youth as a rite of passage. Conversely, adults are either ignoring or unaware of the consequences of alcohol use related to failure in school, criminal behavior, driving under the influence, alcohol or drug dependency, progressive use of more potent and more serious drugs (e.g., methamphetamine), mental health issues, alcohol or drug overdose and death.
- Alcohol is easy for underage minors to get from home, from older siblings or relatives, from parents, or from older adults who will make a purchase for a minor (from focus groups with youth, parents, and professionals).
- Social and cultural norms that make alcohol consumption by youth acceptable and contribute to underage drinking.

Goals:

1. Reduce access to alcohol provided by adult social sources, such as parents, older siblings and cousins, or other adults by 2%
2. Raise awareness of adults and youth about the consequences of underage alcohol use, through youth-led awareness campaigns and media strategies

Evidence of Need

Fresno County youth ages 10-20 consume alcohol at alarming high rates. According to the 2018-19 Fresno County Student Insights Survey, implemented at nine urban and rural schools in Fresno County, 39% of teens report using alcohol in their lifetime, and 19% self-reported having drank alcohol in the last 30 days. About 17% also reported they had their first drink of alcohol, other than a few sips, before age 13.

The Fresno County Student Insights Survey Data collected also shows that students surveyed find alcohol easily accessible, with 27% reporting it was very easy to access alcohol. Youth reported primarily accessing alcohol from siblings, friends, family members and buying it at Liquor outlets themselves. When asked, *For students who use the following, who do they usually get it from (check all that apply)*, students responded with the following: Parents 27%, Siblings 36%, Friends 67%, Other adult family members 39%, Other adults they know 24%, Adult strangers 33%, and They buy it themselves 16%.

Program Details

The overall goal of the Reducing Alcohol Access to Youth (RAAY) project is to achieve a measurable reduction in access to alcohol among middle school and high school aged youth by parents, and other adult relatives by 2% and to raise awareness of adults and youth about the consequences of underage alcohol use, through youth-led awareness campaigns and media strategies. Utilizing a youth development framework, YLI will build the leadership capacity and partner with youth in seven public high schools, two middle schools, and one countywide youth council to lead underage drinking prevention campaigns, also known as RAAY campaigns. Together they will coordinate efforts to support the education of peers, parents and caregivers and identify specific environmental prevention campaigns to address underage drinking that are relevant to Fresno County neighborhoods and communities. Please see the following list of schools where YLI staff will conduct outreach, to lead a RAAY campaign along with the Youth Advocacy Leadership League (YALL) countywide youth council:

- Edison High School
- Gaston Middle School
- Kerman High School
- Kerman Middle School
- Orange Cove High School
- Reedley Middle College High School
- Roosevelt High School
- San Joaquin Elementary (K-8)
- Selma High School
- Sunnyside High School
- Tranquility High School

In partnership with school site administrators, community-based organizations, and other stakeholders, YLI staff will build youth knowledge of the issue, and build the capacity of program participants to collect data about youth access points to alcohol pertaining to underage drinking. Utilizing the findings, youth will collaborate across the county to identify specific environmental prevention campaigns to address underage drinking in their respective communities, develop a plan of implementation of their chosen campaigns, lead the implementation of said campaign, and participate in an evaluation process that measures effectiveness in their schools, neighborhoods and communities. Evidence-based strategies and example model campaigns from the Friday Night Live ROADMAP will be shared with youth to support campaign selection and implementation. YLI Youth leaders will educate our elected officials, alcohol retailers, parents, caregivers and community stakeholders, about youth access to alcohol from adults and the positive effect of enacting

reform in alcohol retail marketing practices and social host policies has on youth health and safety. This proposal presents a unique opportunity to apply an evidence-based approach that best fits the problem identified in the youth-led assessment.

Evidence of Program Effectiveness

An extensive body of research illustrates that positive youth development is an effective approach to preventing problems and increasing positive outcomes for youth. These outcomes include areas such as skill building and social and personal skills. Research has also provided evidence that positive youth development strategies not only have positive effects for youth but also for the sites that house the programs, families, and the broader community (Durlak, Taylor, Kawashima, Pachan, DuPre, Celio, Berger, Dymnicki, & Weissberg, 2007).

YLI utilizes youth-adult partnerships as a strategy for creating sustainable community change. Research shows that partnering with youth and respecting their ability to contribute may provide important protective factors for youth. A study conducted by The Innovation Center for Community and Youth Development showed that “involving young people in decision making provides them with the essential opportunities and supports (i.e. challenge, relevancy, voice, cause-based action, skill building, adult structure, and affirmation) that are consistently shown to help young people achieve mastery, compassion, and health.”¹ Another key protective factor contributing to resiliency in youth is an internal locus of control, or the feeling of being able to have an impact on one's environment and on others. Opportunities for meaningful engagement and participation – such as are found in youth-adult partnerships – may provide youth with opportunities to develop and/or strengthen his/her internal locus of control.²

Lastly, YLI has a long history of providing training for and technical assistance to community coalitions and youth-serving organizations across California and nationwide. YLI developed these training modules based on Communities Mobilizing for Change on Alcohol (CMCA), a SAMHSA model program that utilizes community-organizing strategies to reduce youth access to alcohol by changing community policies and practices. In order to reduce youth alcohol use, CMCA employs a range of organizing techniques to address legal, institutional, social, and health issues. One of the core CMCA trainings that YLI delivers provides participants with tools and strategies in utilizing Environmental Prevention approaches to reduce youth ATOD use. Environmental prevention strategies aim to produce more sustainable impact by creating communities that promote healthy behaviors and attitudes and reduce high-risk behaviors associated with alcohol use. This Environmental Prevention approach identifies the many components that influence a young person's decision to use alcohol or other drugs – it focuses not just on the individual, but also on the agent or the substance causing harm to the individual. It also highlights a person's environment, which consists of the social, economic, physical, political, and cultural settings wherein the individual and agent interact.

Scope of Work Modifications

Program goals, objectives, activities, target population and geographic area, outcomes and monitoring/evaluation approach indicated below may be modified with the approval of DBH and Contractor.

¹ Shepherd Z, et al. Youth in Decision-Making: A Study on the Impacts of Youth on Adults and Organizations. Madison, WI: National 4-H Council, 2000

² Pittman KJ, et al. Youth Development and Resiliency Research. Washington, DC: Center for Youth Development and Policy Research, 1993.

DESCRIPTION OF PROGRAM

Objectives	Key Activities	Specific Target Population and Geographic Area	Intermediate Outcomes	Monitoring/Evaluation Approach
Objective One: Convene an Adult Ally Advisory Council of key stakeholders, prevention partners, adult allies and experts to support the development, implementation and evaluation of youth designed and developed campaigns through the RAAY Project	<ol style="list-style-type: none"> 1. Invite and recruit selected representatives from Fresno County DPH, school site administration, alcohol and drug prevention professionals, community youth organizations, scholars from local universities, parents and youth to serve as formal advisors to the RAAY project 2. Facilitate advisory council's overview of the project and ensure the group is formally updated on the project's status, successes, and challenges and receives training on Youth and Adult Partnerships 3. Convene the advisory council quarterly to discuss implementation progress, troubleshoot roadblocks and barriers, give feedback on project and campaign development, and make recommendations for changes in the upcoming year 	The Adult Ally Advisory Council that will be made up of project stakeholders, experts, parents and youth from Fresno County schools, community leaders, prevention professionals from FCDPH, community youth organizations. Both rural and urban areas will be represented on the Council. Our current council has representatives from: Alcohol Beverage Control, Fresno County Department of Public Health, Kerman Unified School District, Selma Unified School District, Fresno Unified School District, Prevention Partners in Marijuana and Prescription Drugs, Councilmember's representatives, Fresno County Department of Behavioral Health - Substance Use Disorder Services, Parent-focused CBOs, Fresno City College, Neighborhood and Faith-based organizations	<ol style="list-style-type: none"> 1. The Adult Ally Advisory Council will be trained on Youth Adult Partnerships as part of Communities Mobilizing for Change on Alcohol (CMCA), a Substance Abuse and Mental Health Services Administration (SAMHSA) designated evidence-based program model that applies community organizing strategies to reduce teen access to alcohol by changing community policies and practices 2. Successful retention of an advisory council of at least five adult stakeholders and two youth representatives from student groups, by maintaining email communications and providing updates on project implementation through the YLI social media and website 	<ol style="list-style-type: none"> 1. Participation in Adult Ally Advisory Council meetings using sign-in sheets and agendas 2. Adult Ally retrospective survey to measure relationship building, decision making, leadership opportunities, involvement and knowledge built effective Youth and Adult partnerships and AOD Environmental Prevention 3. Reporting in the PPSDS reporting system to track number of members, meetings, trainings, and message dissemination

<p>Objective Two: Convene a Youth Development Coalition of community youth organizations support youth skill building, development, and implementation of youth designed and developed campaigns through the RAAY Project</p>	<ol style="list-style-type: none"> 1. Invite and recruit selected representatives from community youth organizations 2. Facilitate the youth coalition's training on Youth and Adult Partnerships, Youth Advocacy and Youth Organizing 3. Convene the advisory coalition quarterly to discuss program implementation progress and collaborate on project and campaign development. 4. Engage in intentional collaboration with partner organizations which includes sponsorship, partnership and support in promotion of events and activities hosted by partner organizations. 	<p>The Youth Development Coalition will be made up of various local youth serving organizations; including but not exclusive to: non-profits, grassroots organizations, faith-based organizations, and youth serving programs for the purpose of sharing Youth Development best practices and collaboratively working toward meaningfully engaging youth in community and school-based wellness and prevention efforts in Fresno County beyond YLI programming</p>	<ol style="list-style-type: none"> 1. Successful recruitment and retention of at least seven representatives of partnering youth organizations. Some potential partners may include: The kNow Youth Media, Fresno City College, California Youth Connection, Californians for Justice, Every Neighborhood Partnership, The Children's Movement, Fresno Boys and Men of Color, The California Health Collaborative, Bitwise Industries, Boys and Girls Club, Economic Opportunities Commission, GenUp and City of Fresno Youth Commission 2. Completed Youth Adult Partnerships training as part of Communities Mobilizing for Change on Alcohol (CMCA), a Substance Abuse and Mental Health Services Administration (SAMHSA) designated evidence-based program model that applies community organizing strategies to reduce teen access to alcohol by changing community policies and practices 	<ol style="list-style-type: none"> 1. Participation in Youth Development Coalition meetings using sign-in sheets and agendas. 2. Adult Ally retrospective survey to measure relationship building, decision making, leadership opportunities, involvement and knowledge built effective Youth and Adult partnerships and AOD Environmental Prevention 3. Reporting in the PPSDS reporting system to track number of members, meetings, trainings, and message dissemination
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			3. Extend invitations to YLI facilitated trainings to youth who participate in partner organization programs.	
Objective Three: Recruit, train and retain at least fifteen student leaders and at least one adult advisor in up to 10 sites	<ol style="list-style-type: none"> 1. Develop compelling marketing materials that appeal to potential student participants and distribute materials widely throughout Fresno County in partnership with the school administration, teachers, Health Center staff, community-based organization and other partnering adult allies 2. Partner with local youth organizations and school staff including teachers, counselors, and other faculty to identify and recruit a diverse group of youth to participate in the RAA Y Project over the school year 3. Train youth and adult advisors utilizing the Friday Night Live (FNL) Roadmap curriculum. The Roadmap provides facilitators at all levels with a step-by-step guide that leads them through the entire process of supporting a youth-led prevention program and campaign. The (FNL) Roadmap is based on the evidence-based Youth 	YLI Staff will outreach to the following sites to lead a RAA Y campaign: <ul style="list-style-type: none"> • Edison High School • Gaston Middle School • Kerman High School • Kerman Middle School • Orange Cove High School • Reedley Middle College High School • Roosevelt High School • San Joaquin Elementary (K-8) • Selma High School • Sunnyside High School • Tranquility High School 	<ol style="list-style-type: none"> 1. Consistently maintain 150 youth across 8 high schools, two middle schools, one elementary to sustain leadership involvement in the project per school year 2. Each site is trained on the FNL Roadmap campaign cycle which includes: <ul style="list-style-type: none"> - Capacity Building – Recruiting youth, creating a vision, gathering an understanding of the environment, and learning about youth-led change, including training for both youth and the adults working with them. - Assessment – Building action research skills, conducting research and using data for action. - Planning – Using findings from the assessment to choose a solution and make a plan. 	<ol style="list-style-type: none"> 1. Participation in Youth meetings tracked using sign-in sheets and agendas 2. Participation in trainings tracked using sign-in sheets, training flyers and training agendas 3. Youth Development Survey to measure experience and knowledge built 4. Weekly reporting in the PPSDS reporting system to track number of youth, meetings, trainings, recruitment efforts, and staff cultural competency training

	<p>Development Standards of Practice</p> <p>4. Develop and implement a supplemental training curriculum to prepare youth for authentic participation in this project. Training will include, but not limited to: public speaking, facilitation, and team-building skills, substance abuse issues, Environmental Prevention concepts, research methods, media advocacy and message development, youth-adult partnerships, policy and systems change, and working with and engaging decision-makers</p> <p>5. Cultural Competency Training and development for YLI staff leading Program Work with Youth</p>		<ul style="list-style-type: none"> - Implementation – Implementing the identified solutions. - Evaluation and Reflection – Reflecting on process. <p>3. Completed identified supplemental trainings</p> <p>4. 80% of participating youth will report positive changes in leadership skills; note confidence in their ability to fully participate in the research, message creation, and media development portions of the project; and report a stronger understanding and knowledge of environmental approaches to prevention in the Youth Development (YD) Survey</p> <p>5. Staff Completion of Cultural Competency Training</p>	
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<p>Objective Four: Recruitment, Retention, and Capacity Building of Youth Advocacy Leadership League (YALL)</p>	<ol style="list-style-type: none"> 1. Recruit and select 8-16 youth leaders from FNL sites and YLI Programs to serve and lead YALL 2. During the Summer or Fall, YLI staff will coordinate a three-day train-the-trainer retreat/academy to ensure YALL participants have a clear understanding of the FNL Roadmap and are able to facilitate the trainings at their respective school site and to other youth organizations. The trainings include: youth and adult partnership, facilitation, social justice 101, Environmental Prevention campaign strategy, youth organizing, public speaking, media literacy and community engagement 3. Develop training skills by co-facilitating workshops with YLI Staff at YLI regional and community events. Events like, Fall Fest, Spring Jam, the Summer Leadership Academy, and other YLI community events 4. Convene twice a month to conduct trainings, choose and design a RAAY campaign, and coordinate an action plan to implement the project 	<p>YLI staff along with advisors will nominate and select Friday Night Live (FNL) youth leaders from Edison High School, Kerman High School, Sunnyside High School, Roosevelt High School, Selma High School, Tranquility high School to serve and lead YALL. An invitation for youth to participate from other YLI Programs will also be extended. YALL will be composed of 8-16 youth who have been participants of the YLI programs for over a year and have received the YLI core trainings and acquired the skills and knowledge of youth and adult partnerships, youth-led facilitation, social justice 101, Environmental Prevention, public speaking, media literacy, and community engagement</p>	<ol style="list-style-type: none"> 1. Implementation of the Summer/Fall Leadership Academy 2. Co-facilitated trainings at Summer/Fall Leadership Academy, Fall Fest, Spring 3. Generated set of concrete facts used to develop and create educational materials for youth, parents, caregivers and community stakeholders on the issue of underage drinking and youth access to alcohol by adults and disseminate using at least one channel of communication 4. Educational outreach conducted with YLI Staff to parents, caregivers, and stakeholders on youth access to alcohol. Parent messages and marketing materials created and disseminated 5. Completed Fresno County-wide underage drinking prevention RAAY campaign 6. 80% of YALL participants report increased knowledge and skills as 	<ol style="list-style-type: none"> 1. Participation in Youth meetings tracked using sign-in sheets and agendas 2. Participation in trainings and regional events tracked using sign-in sheets, training flyers and training agendas 3. Youth Development Survey to measure experience and knowledge built 4. Weekly reporting in the PPSDS reporting system to track number of youth, meetings, trainings, and implementation of regional events and parent/caregiver workshops
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	<p>5. Develop and lead a Fresno County-wide underage drinking prevention RAAY campaign in partnership with YALL leaders</p> <p>6. Train to co-facilitate educational workshops with YLI Staff for parents, caregivers, and stakeholders on youth access to alcohol. Parent messages and marketing materials will be created and disseminated using at least one channel of communication. The Not On My Watch developed by the Friday Night Live (FNL) Partnership will be used to engage and reinforce parental responsibility and control of youth access to alcohol</p>		<p>will also report that they experienced safety relationship building, decision making, and leadership opportunities</p>	
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<p>Objective Five: Development of at least one RAA Y campaign per site utilizing the Environmental Prevention Approach</p>	<ol style="list-style-type: none"> 1. Train youth participants on conducting and analyzing data research through the Youth-Led Action Research training, and share Student Insights Survey assessment to youth participants 2. Train youth participants on evidence-based toolkits from the FNL Roadmap that will aid youth in building the skills necessary to develop and implement the RAA Y campaign that best addresses the issues identified in the research. Campaigns will focus on reducing youth access to alcohol through media or a Positive Social Norms campaign 3. Utilizing data, generate parent/caregiver messages and deliver these messages using various communication channels 4. Utilizing data, generate youth messages and deliver these messages using various communication channels 	<p>YLI's RAA Y project is designed to build the leadership and capacity of up to 150 high school, middle school, and elementary school-aged program participants (a total of at least fifteen youth per site). The campaigns aims to reach entire student populations of: eight public high schools, two public middle schools, and one elementary school. The initiative will serve three large public high schools (more than 2000 students), four medium-sized high schools (500 to 2000 students), one small high school (Less than 500), two large middle schools (more than 500), and one medium elementary (500-1000). Using the 2018-2019 populations of students for schools in these three categories, the proposed campaign will serve at least 14,212 students. Parents and caregivers of students who attend each of the schools will also be targeted. Each RAA Y campaign can also potentially impact entire city populations which is approximately 613,887</p>	<ol style="list-style-type: none"> 1. Completed Youth-Led Action Research training 2. At minimum, 10 completed mini RAA Y campaigns, that will focus on implementing a media or a Positive Social Norms campaign with the intention of reaching peers and adults at each site or community 3. Generated messages about access to alcohol disseminate to youth, parents, caregivers and other adults using at least one communication channel 4. A 2% reduction in access to alcohol from adults in Fresno County 	<ol style="list-style-type: none"> 1. Participation in Youth meetings tracked using sign-in sheets and agendas 2. Participation in trainings and regional events tracked using sign-in sheets, training flyers and training agendas 3. Weekly reporting in the PPSDS reporting system to track number of youth, meetings, trainings, message dissemination and implementation of mini RAA Y campaigns 4. Measure 2% percent reduction in access to alcohol from adults in Fresno County through California Health Interview Survey (CHIS) for Fresno County and the California Healthy Kids Survey (CHKS) or Fresno County Student Insights Survey
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<p>Objective Six: One youth produced printed mini magazine (ZINE) that highlights storytelling and substance use prevention through the lens of highly impacted youth that includes: English learners, socioeconomically disadvantaged families, migrant youth, foster youth, LGBTQ+ youth, homeless youth and students with disabilities</p>	<ol style="list-style-type: none"> 1. Train and build capacity of youth participants on storytelling and utilizing for advocacy 2. Create and develop a Youth Fresno County ATOD Prevention Mini Magazine referred to a ZINE 3. Distribute the ZINE at Schools and Community outreach events and online a downloadable PDF 	<p>The Fresno County ATOD ZINE aims to reach entire student populations and parents references in Objective #5</p>	<ol style="list-style-type: none"> 1. Articles and media developed to influence other youth to reduce underage alcohol use and at-risk behaviors 2. Completion and Distribution of a 16-page Fresno County ATOD Prevention ZINE 	<ol style="list-style-type: none"> 1. Completed print publication that includes both personal narratives and substance use prevention messages 2. Distribution of publication to Fresno county schools, community-based partners and general public tracked through tracking log and/or PPSDS
<p>Objective Seven: Youth-Led Community outreach for Parents/Caregivers and Stakeholders</p>	<ol style="list-style-type: none"> 1. Develop educational materials and media to present to parents, caregivers, community members, and stakeholders based on data generated by the California Health Interview Survey (CHIS) for Fresno County and the California Healthy Kids Survey (CHKS) or Fresno County Student Insights Survey. The purpose of materials is to increase awareness and dialogue regarding underage drinking, youth access to alcohol, and the risk and consequences associated with underage alcohol use 2. Identify and attend community events and resource fairs to distribute youth created educational materials and messages for youth and adults 	<p>Parents and caregivers of students who attend each of the schools will also be targeted. Up to 4000 households will be targeted by the campaign. Of the eight schools, at least 20 students will be directly involved in the development and implementation of the project as leaders on campaign action committees in each of the schools</p>	<ol style="list-style-type: none"> 1. Educational outreach conducted with YLI Staff to parents, caregivers, and stakeholders on youth access to alcohol. Parent messages and marketing materials created and disseminated 2. Increase in the number of adults who have received educational services in Fresno County by 2% as measured by sign in sheets and PPSDS reporting 3. Decrease in youth access to alcohol provided by adults by 2% in Fresno County as measured by California Healthy Kids Survey or the Fresno County Student Insights Survey 	<ol style="list-style-type: none"> 1. Weekly reporting in the PPSDS reporting system to track number of youth attending events, and pledges 2. Distribution of materials to general public tracked through tracking log 3. Measure 2% percent reduction in access to alcohol from adults in Fresno County though California Health Interview Survey (CHIS) for Fresno County and the California Healthy Kids Survey (CHKS) or Fresno County Student Insights Survey

<p>Objective Eight:</p> <p>One youth produced Podcast episode, that highlights storytelling and substance use prevention through the lens of youth in Fresno County.</p>	<ol style="list-style-type: none"> 1. Train and build capacity of youth participants on storytelling and utilizing for advocacy 2. Create and develop a Youth Fresno County ATOD Prevention Podcast Episode 3. Disseminate the podcast episode online via social media channels and on the YLI website 	<p>The Fresno County ATOD Prevention Podcast Episode aims to reach entire student populations and parents references in Objective #5</p>	<ol style="list-style-type: none"> 1. Audio media developed to influence other youth to reduce underage alcohol use and at-risk behaviors 2. Completion and Distribution of Fresno County ATOD Prevention Podcast Episode 	<ol style="list-style-type: none"> 1. Completed podcast episode that includes both personal narratives and substance use prevention messages 2. Distribution of podcast to community-based partners and general public tracked through tracking log and/or PPSDS
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**Reducing Alcohol Access to Youth
Youth Leadership Institute
Fiscal Year FY 2020-21 (July 2020 - June 2021)**

PROGRAM EXPENSES

1000: SALARIES & BENEFITS					
Employee Salaries					
Acct #	Position	FTE	Admin	Direct	Total
1101	CEO	0.12	\$ -	\$ -	\$23,100.00
1102	CV Senior Director of Programs	0.12	-	-	\$11,381.00
1103	CV Associate Director of Programs	0.20	-	-	\$13,739.00
1104	Communications Manager	0.01	-	-	\$700.00
1105	Director of Curriculum	0.04	-	-	\$3,400.00
1106	Contract Manager		-	-	\$0.00
1107	Program Manager	0.50	-	-	\$31,757.05
1108	Program Coordinator	1.00	-	-	\$43,589.33
1109	Program Coordinator	1.00	-	-	\$43,589.33
1110	Program Coordinator	0.50	-		\$22,813.33
1111	Program Coordinator	0.50	-	-	\$25,924.24
1112	Media Manager	0.12	-	-	\$8,012.51
Personnel Salaries Subtotal		4.11	\$ -	\$ -	\$ 228,006
Employee Benefits					
Acct #	Description		Admin	Direct	Total
1101	Retirement		\$ -	\$ 3,078	\$ 3,078
1102	Worker's Compensation		-	6,156	6,156
1103	Health Insurance		-	40,015	40,015
Employee Benefits Subtotal:			\$ -	\$ 49,249	\$ 49,249
Employee Benefits %:				\$	0.20
Payroll Taxes & Expenses:					
Acct #	Description		Admin	Direct	Total
1201	OASDI		\$ -	\$ -	\$ -
1202	FICA/MEDICARE		-	3,078	3,078
1203	SUI		-	9,234	9,234
Payroll Taxes & Expenses Subtotal:			\$ -	\$ 12,312	\$ 12,312
EMPLOYEE SALARIES & BENEFITS TOTAL:			\$ -	\$ 61,562	\$ 289,567

2000: CLIENT SUPPORT

Acct #	Line Item Description	Amount
2011	Client Stipends	7,200
DIRECT CLIENT CARE TOTAL		\$ 7,200

3000: OPERATING EXPENSES

Acct #	Line Item Description	Amount
3001	Telecommunications	\$ 2,880
3002	Printing/Postage	4,200
3003	Office, Household & Program Supplies (program curriculum \$5k & office supplies \$1125)	6,125
3004	Advertising	-
3005	Staff Development & Training	2,920
3006	Staff Mileage	1,778
OPERATING EXPENSES TOTAL:		\$ 17,903

4000: FACILITIES & EQUIPMENT		
Acct #	Line Item Description	Amount
4001	Building Maintenance	\$ 942
4002	Rent/Lease Building	\$16,238
4003	Rent/Lease Equipment	\$100
FACILITIES/EQUIPMENT TOTAL:		\$ 17,280

5000: SPECIAL EXPENSES		
Acct #	Line Item Description	Amount
5001	Consultant (Network & Data Management)	\$ -
5002	HMIS (Health Management Information System)	-
5003	Contractual/Consulting Services (Specify)	-
5004	Translation Services	1,000
SPECIAL EXPENSES TOTAL:		\$ 1,000

6000: ADMINISTRATIVE EXPENSES		
Acct #	Line Item Description	Amount
6001	Administrative Overhead	\$ 60,601
ADMINISTRATIVE EXPENSES TOTAL		\$ 60,601

7000: FIXED ASSETS		
Acct #	Line Item Description	Amount
7001	Computer Equipment & Software	\$ 2,900
FIXED ASSETS EXPENSES TOTAL		\$ 2,900

TOTAL PROGRAM EXPENSES	\$ 396,451
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PROGRAM FUNDING SOURCES

8100 - SUBSTANCE USE DISORDER FUNDS		
Acct #	Line Item Description	Amount
8101	Drug Medi-Cal	\$ -
8102	SABG	\$ 396,451
SUBSTANCE USE DISORDER FUNDS TOTAL		\$ 396,451

TOTAL PROGRAM FUNDING SOURCES:	\$ 396,451
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NET PROGRAM COST:	\$ (0)
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**Reducing Alcohol Access to Youth
Youth Leadership Institute
Fiscal Year FY 2020-21 (July 2020 - June 2021) Budget Narrative**

ACCT #	LINE ITEM	AMT	DETAILED DESCRIPTION OF ITEMS BUDGETED IN EACH ACCOUNT LINE
1000: SALARIES & BENEFITS		289,567	
Employee Salaries		228,006	
1101	CEO	23,100	Supervision of CV Senior Director of Programs and CV Associate Director of Programs, Contract Compliance. Salary = FTE (0.12)x (\$189,000)
1102	CV Senior Director of Programs	11,381	Supervision of CV Associate Director of Programs, Prevention Partnership lead. Salary = FTE (0.12)x (\$94,841.66)
1103	CV Associate Director of Programs	13,739	Supervision of Program Manager, Budget Management, Oversight of campaigns, Contract Contact, Prevention Partnership liason. Salary = FTE (0.2)x (\$68,695)
1104	Communications Manager	700	Direct support of social media presence/postings of local prevention campaigns for outreach and education purposes. Salary = FTE (0.01)x (\$70,000)
1105	Director of Curriculum	3,400	Direct Capacity Building and training implementation for Program Participants. Salary = FTE (0.04)x (\$85,000)
1106	Contract Manager	-	
1107	Program Manager	31,757	Supervision of Program Coordinators and Assistant, Direct implementation of programming at Edison High School Gaston Middle School, liasion to school and community partners. Salary = FTE (0.5)x (\$63,514)
1108	Program Coordinator	43,589	Direct program implementation at Reedley College Middle High School, Orange Cove High School and Selma High School sites. Salary = FTE (1.0)x (\$43,589)
1109	Program Coordinator	43,589	Direct program implementation at Kerman High School, Kerman Middle School, Tranquility High School and San Joaquin Elementary (K-8) sites. Salary = FTE (1.0)x (\$43,589)
1110	Program Coordinator	22,813	Direct program support to Sunnyside and Roosevelt High School sites. Salary = FTE (0.5)x (\$45,626)
1111	Program Coordinator	25,924	Direct program support to Edison High School and Gaston Middle School SitesSalary = FTE (0.5)x (\$51,848)
1112	Media Manager	8,013	Direct program support of youth training, development, editing and the publication of ZINE and Podcasts. Salary = FTE (0.12)x (\$66,775)
Employee Benefits		49,249	
1101	Retirement	3,078	403(b) Retirement contribution at .05% of total benefits of \$49,249
1102	Worker's Compensation	6,156	Worker's Compensation contribution at .10% of total benefits of \$49,249
1103	Health Insurance	40,015	Medical, Dental, Vision, Life, Fertility Benefits at .65% of total benefits of \$49,249
Payroll Taxes & Expenses:		12,312	
1201	OASDI	-	
1202	FICA/MEDICARE	3,078	FICA/Medicare contribution at .05% of total benefits of \$49,249
1203	SUI	9,234	SUI contribution of .15% of total benefits of \$49,249
2000: CLIENT SUPPORT		7,200	
2011	Client Stipends	7,200	Intern and Youth Stipends for time travel and expenses associated with the Development of Outreach Materials, Zine and Podcast (14 youth writers/developers @\$500 stipends and 1 youth editor @ \$200 stipend)

3000: OPERATING EXPENSES			17,903	
3001	Telecommunications	2,880	Cell phone reimbursement of \$80 per staff x 3 staff x 12 months = \$2880 (staff include Program Coordinator, Program Coordinator, Program Assistant)	
3002	Printing/Postage	4,200	Material printing at approximately \$350 per month x 12 months = \$4200	
3003	Office, Household & Program Supplies (program curriculum \$5k & office supplies \$1125)	6,125	Office/Household/Program supplies at \$93.75 per month x 12 months = \$1125 Program Curriculum \$5K	
3004	Advertising	-		
3005	Staff Development & Training	2,920	Staff development \$730 x 4 staff = \$2920 (staff include Program Manager, Program Coordinator, Program Coordinator, Program Assistant)	
3006	Staff Mileage	1,778	Staff mileage \$355.60 x 5 staff = \$1778 (staff include CV Associate Director, Program Manager, Program Coordinator, Program Coordinator, Program Assistant)	

4000: FACILITIES & EQUIPMENT			17,280	
	4001	Building Maintenance	942	Building Maintenance at \$78.5 per month x 12 months = \$942
	4002	Rent/Lease Building	16,238	Rent \$1353.16 per month x 12 months = \$16,238
	4003	Rent/Lease Equipment	100	Rent equipment at \$100

5000: SPECIAL EXPENSES			1,000
5004	Translation Services	1,000	Cost of Traslations services for Trainings, Outreach Materials, and Zine

6000: ADMINISTRATIVE EXPENSES			60,601	
6001	Administrative Overhead	60,601	Indirect at 15% of \$396,451	

7000: FIXED ASSETS			2,900	
7001	Computer Equipment & Software	2,900	Two laptops at \$1450 each x 2 = \$2900	

TOTAL PROGRAM EXPENSE FROM BUDGET NARRATIVE: 396,451

TOTAL PROGRAM EXPENSES FROM BUDGET TEMPLATE: 396,451