

County of Fresno

Hall of Records, Rm. 301 2281 Tulare Street Fresno, California 93721-2198

Legislation Details

File #: 18-0441 Name: Agreement with Two Q, Inc. for Media Services

In control: Public Health

On agenda: 5/8/2018 **Final action:** 5/8/2018

Enactment date: Enactment #: Agreement No. 18-252

Title: Approve and authorize the Chairman to execute an Agreement with Two Q, Inc., for media

communication and advertising services, effective upon execution, not to exceed five years and two months consecutively, which includes a two-month planning and implementation phase followed by a

three-year base contract and two optional one-year extensions, total not to exceed \$3,750,000

Sponsors:

Indexes:

Code sections:

Attachments: 1. Agenda Item, 2. Agreement A-18-252 with Two Q, Inc.

Date	Ver.	Action By	Action	Result
5/8/2018	1	Board of Supervisors	Conducted Hearings	Pass