



Presentation of the 2025-2030 Strategic Plan

August 19, 2025

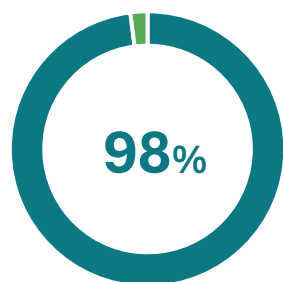


Introduction

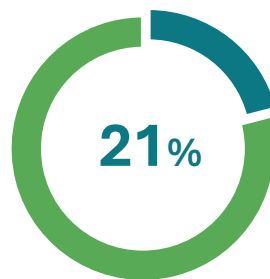
This plan is grounded in the belief that it takes all of us working together to build a community where every family has the support they deserve. Because **when children are healthy, loved and nurtured, we all thrive.**

Fresno County Data Dashboard

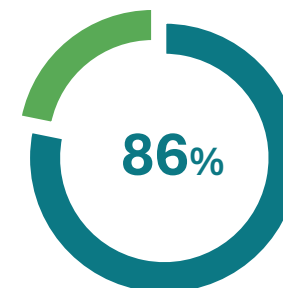
Fresno County is home to more than **88,800 children** ages 0-5 years old



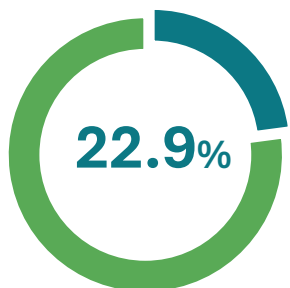
Children with health insurance



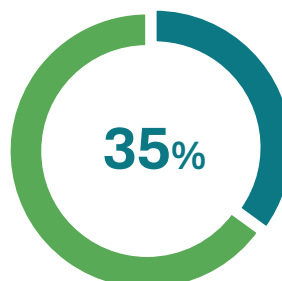
Children with two or more adverse experiences early in life



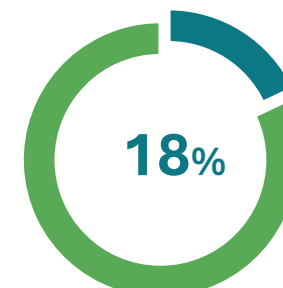
Of pregnant people received prenatal care beginning the first trimester



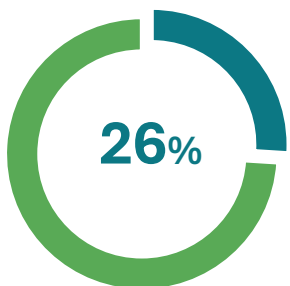
Child food insecurity rate



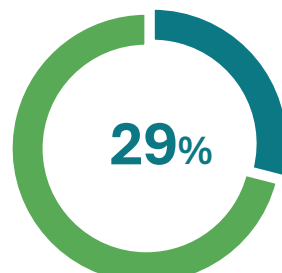
3&4 year-olds enrolled in preschool or transitional kindergarten



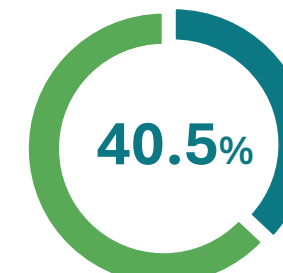
Of children in working families for whom a licensed child care space was available in 2023



Young children living below poverty level

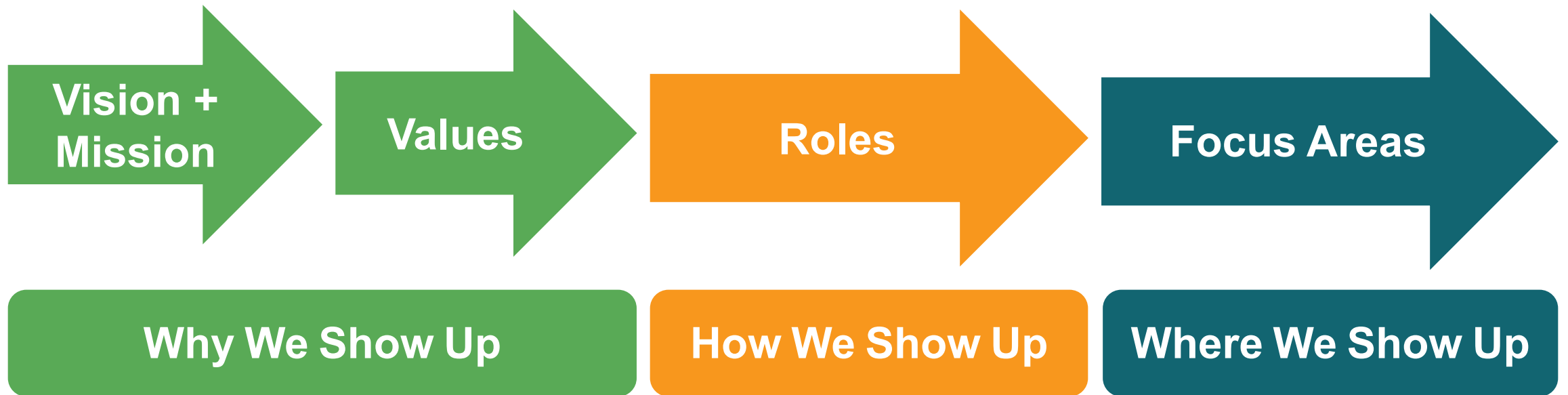


of children enrolled in Medi-Cal had a developmental screening by age 3



3rd graders reading at or exceeding grade level

Our Strategic Plan Framework



Our Vision and Mission

Vision

We envision a future where young children and their families are healthy, loved and nurtured.

Mission

We pursue this vision by **partnering** with, **advocating** for and **investing** in our community to create a seamless system of quality, accessible, services that support the well-being of every child and family.



Our Roles



Partner

We **bring together, work alongside** and **cultivate relationships** to improve community outcomes through **intentional collaboration**.

Advocate

We **raise the needs of families with young children** in every setting, so they are prioritized across diverse agendas and policies.

Investor

We **contract** and **leverage** local, state, federal and philanthropic funds for innovative, data and community informed initiatives and emerging needs when uniquely positioned to do so.

Our Focus Areas



Maternal, Child and Family Health

Increase positive birth and health outcomes, developmental screenings and referrals, and access to health care for families with young children.



Thriving Families

Strengthen proven protective factors for families raising young children.



Early Learning

Increase capacity for early learning and care opportunities across rural and urban neighborhoods.

Thank You

