



COUNTY OF FRESNO

DEPARTMENT CONTRIBUTION APPROVAL FORM

Event/Sponsorship/Contribution Date: <u>August 1, 2026</u>	Event/Sponsorship/Contribution Name: <u>2026 Breastfeeding Walk & Celebration</u>	Dollar amount proposed to be contributed: <u>\$ 2500</u>
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Are the funds going to an entity? If so, please list the names of directors and officers of entity:
Irma Valencia, Chair of Fresno County Breastfeeding Coalition

Source of funds used and statement that such funds are eligible for such proposed financial expenditure:
PEI funds are eligible to support activities that promote breastfeeding equity and improve maternal-infant health outcomes

Number of staff attending: <u>3</u>	Is there a required fee to attend? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If Yes, what does the Department receive for the fee? _____
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Benefit to the Department or County for Participating?
Participation enhances maternal engagement, promotes breastfeeding initiation and support to improve infant health

Is there a public purpose for the proposed financial expenditure?
The sponsorship support's DPH's goals of improving maternal and infant health through breastfeeding education and

How is the proposed financial expenditure connected to the County?
It aligns with DPH's goal to advance health equity, improve breastfeeding rates and awareness in Fresno County.

Is this a Sponsorship? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Has the Department done this in the past? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
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List of materials to be passed out?
PEI program flyers, breastfeeding resources, family and infant wellness, local support services materials

Is this a required activity? Yes No
If so, by which entity? _____

If participation is denied, is funding or program jeopardized? Explain:
No, but participation provides valuable opportunities for program outreach, networking, and sharing best practices in lactation and maternal health.

Additional justification for this request:

The 18th Annual Breastfeeding Awareness Walk & Celebration, hosted by the Fresno County Breastfeeding Coalition empowers families to meet their breastfeeding and lactation goals through community support, education, resource sharing, and advocacy.

PEI's participation demonstrates the department's commitment to addressing inequities in perinatal and maternal health by supporting initiatives that empowers mothers and families to meet their breastfeeding goals--a key determinant in infant health outcomes. PEI will engage directly with members of the community, stakeholders, and partners, through tabling opportunities, resource sharing, building on the existing trust and relationship the department has with families and organizations in Fresno County.

Department head or designee name: _____

jprado 5/8/2026 10:30:20 AM [✉ Sign] Double click!
Department head or designee signature and date

Department contact for questions: _____

County Counsel approval as to legal form:

rmadden 5/8/2026 1:24:37 PM [✉ Sign] Double click!
County Counsel signature and date

CAO Review:

afloresbecker 5/27/2026 3:28:47 PM [✉ Sign] Double click!
CAO signature and date