FRESNO COUNTY

VISION

Working together for a quality of life for all.

MISSION

To provide excellent public services to our diverse community.

GUIDING PRINCIPLES

- **STEWARDSHIP**

We will lead and follow as stewards of our region, caring responsibly for our community assets. We will work together to achieve the greatest, long-term benefit for the community as a whole.

- **BOUNDARY CROSSING AND COLLABORATION**

We are willing to cross political, social, ethnic and economic boundaries and partner with others to achieve community outcomes. We will lead "beyond the walls" to create an inclusive, cohesive community through partnership and collaboration.

- **COMMITMENT TO OUTCOMES**

We are willing to take responsibility for tasks and achieving specified outcomes. We are committed to staying involved until the tasks are completed.

- **"ART OF THE POSSIBLE" THINKING**

We believe that anything is possible in the Fresno Region. We will envision "success without limitations" and then backward map a specific, attainable strategy for achieving that vision.

- **POWER PARITY**

We respect all persons and recognize that there are diverse viewpoints. Positional power will not determine a strategy or preferred outcome, merit will. Viewpoints from diverse constituencies will be proactively sought to ensure the best possible outcomes for the community.

- **ASSET-BASED APPROACH**

We are focused on using a strengths-based, asset-oriented approach to people and issues. We believe that positive change occurs when we appreciate value and invest in what is best in our people and community.

- **RESPECTING DIVERSITY**

Respecting and embracing ethnic and cultural diversity. We acknowledge the rich cultural and ethnic communities of our region. We will actively include all communities in our decision-making process and will embrace their inclusion in key positions and committees in our County.

Adopted: November 14, 2017