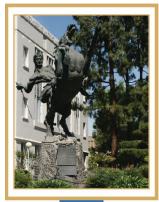
THE COUNTY OF FRESNO

Board of Supervisors

PROCLAMATION





Whereas according to the World Alliance for Breastfeeding Action, breastfeeding can be the great equalizer, and working with known groups with inequities in our society will help bridge those gaps; and

Thereas the American Academy of Pediatrics changed their policy to reflect the World Health Organization recommendation of breastfeeding for 2 years; and

Thereas in Fresno County, the exclusive breastfeeding rate for our multiracial, Black, Hispanic, and Asian groups still lag far behind their White breastfeeding peers by about 20%. Data for breastfeeding rates in California was collected in 2022 during the pandemic. In California, only 68.8 % of all newborns still breastfeed at 6 months, and 43.6% of all newborns still breastfeed at 12 months; and

Exercise the Fresno County Breastfeeding Coalition will continue to engage individuals and organizations to enhance collaboration and support breastfeeding. By working toward galvanizing our community, getting breastfeeding support to the most vulnerable groups will help reduce the inequities that exist in our County; and

Expersion the Fresno County Breastfeeding Coalition will hold its 16th annual Breastfeeding Walk and Celebration on Saturday, August 3, 2024, which continues to be a free event and is open to the public.

EXECUTE: The Freshold of Supervisors do hereby proclaim the month of August 2024 as World Breastfeeding Awareness Month in the County of Fresho.

ADOPTED BY THE FRESNO COUNTY BOARD OF SUPERVISORS THIS 9TH DAY OF JULY 2024

Chairman Nathan Magsig, District 5 Supervisor	Steve Brandau, District 2 Supervisor
Vice-Chairman Buddy Mendes, District 4 Supervisor	Sal Quintero, District 3 Supervisor

Brian Pacheco, District 1 Supervisor