

THE COUNTY OF FRESNO

Board of Supervisors

PROCLAMATION



Whereas~ according to the World Alliance for Breastfeeding Action, breastfeeding can be the great equalizer, and working with known groups with inequities in our society will help bridge those gaps; and

Whereas~ the American Academy of Pediatrics changed their policy to reflect the World Health Organization recommendation of breastfeeding for 2 years; and

Whereas~ in Fresno County, the exclusive breastfeeding rate for our multiracial, Black, Hispanic, and Asian groups still lag far behind their White breastfeeding peers by about 20%. Data for breastfeeding rates in California was collected in 2022 during the pandemic. In California, only 68.8 % of all newborns still breastfed at 6 months, and 43.6% of all newborns still breastfed at 12 months; and

Whereas~ the Fresno County Breastfeeding Coalition will continue to engage individuals and organizations to enhance collaboration and support breastfeeding. By working toward galvanizing our community, getting breastfeeding support to the most vulnerable groups will help reduce the inequities that exist in our County; and

Whereas~ the Fresno County Breastfeeding Coalition will hold its 16th annual Breastfeeding Walk and Celebration on Saturday, August 3, 2024, which continues to be a free event and is open to the public.

NOW THEREFORE, BE IT RESOLVED that the Fresno County Board of Supervisors do hereby proclaim the month of August 2024 as World Breastfeeding Awareness Month in the County of Fresno.

**ADOPTED BY THE FRESNO COUNTY BOARD OF SUPERVISORS
THIS 9TH DAY OF JULY 2024**

Chairman Nathan Magsig, District 5 Supervisor

Steve Brandau, District 2 Supervisor

Vice-Chairman Buddy Mendes, District 4 Supervisor

Sal Quintero, District 3 Supervisor

Brian Pacheco, District 1 Supervisor