

# FAX

**To: County**

Company:

Fax: 559-600-1608

Phone:

**From:**

Fax:

Phone: 559-621-8036

E-mail: Jennifer.Laird@fresno.gov

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**NOTES:**

This is a fax

**Planning & Development Department**

2600 Fresno Street, Third Floor, Room 3065  
Fresno, California 93721-3604  
(559) 621-8003

**Jennifer K. Clark, AICP**  
Director

September 16, 2025

County of Fresno  
2281 Tulare Street, Room 300  
Hall of Records  
Fresno, CA 93721  
(559) 600-1608 (facsimile)

RE: Determination of Public Convenience or Necessity on Application for Alcoholic Beverage License – Sola 1, LLC - 2444 South 9<sup>th</sup> Street, Fresno CA 93725

To Whom it May Concern:

The City of Fresno Planning and Development Department is in receipt of the Determination of Public Convenience or Necessity on Application for Alcoholic Beverage License – Sola 1, LLC has the following comments:

The proposed off-sale establishment does not appear to be located near (w/in 1,000') sensitive uses (e.g., school, daycare, park, etc.) nor near other existing off-sale establishments; however, the proposed establishment is located adjacent to a City/County boundary and is in the midst of a residential neighborhood planned medium density residential.

The proposed off-sale establishment is located within Census Tract 12.01 which according to ABC allows for 5 off-sale ABC licenses. There are currently 6 active off-sale licenses within Census Tract 12.01. The issuance of the license would result in Census Tract 12.01 being overconcentrated by 2 licenses.

The proposed establishment does not comply with the City of Fresno's Responsible Neighborhood Market Act (RNMA) as it does not meet all of the location restrictions for new establishments as it is located within a high concentration area.

Please feel free to contact us if you wish to discuss this matter.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer K. Clark".

Jennifer K. Clark, Director  
Planning and Development  
[Jennifer.Clark@fresno.gov](mailto:Jennifer.Clark@fresno.gov)

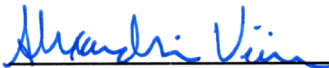
## **Proof of Service by Mail**

(Code of Civil Procedure § 1013a)

I, Alexandria Vieira, declare as follows:

1. I am over 18 years of age and not a party to the matter connected with this proof of service.
2. I am employed by the County of Fresno in the office of the Clerk of the Board of Supervisors, at 2281 Tulare Street, Room 301, in Fresno, California 93721. On September 5, 2025, I served the attached Notice of Hearing before the Board of Supervisors of the County of Fresno for the Determination for Public Convenience or Necessity on Application for Alcoholic Beverage License for Applicant Sola 1 LLC.
3. I served the documents by enclosing them in an envelope and placing the envelope for collection and mailing following our ordinary business practices. I am readily familiar with this business's practice for collecting and processing correspondence for mailing. On the same day that correspondence is placed for collection and mailing, it is deposited in the ordinary course of business with the United States Postal Service in a sealed envelope with postage fully prepaid.
4. The envelopes were addressed and mailed to each of the owners at their addresses, as shown on the current Fresno County Assessment Roll and on the property list compiled from said rolls, as set forth on the attached.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct. Executed on this 5<sup>th</sup> day of September, 2025, in Fresno, California.



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Deputy, Clerk of the Board

**The original proof of service, including the list of persons and their addresses to whom notice was mailed, is maintained by the County Administrative Office staff.**





# County of Fresno

## BOARD OF SUPERVISORS

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### PUBLIC NOTICE FRESNO COUNTY BOARD OF SUPERVISORS

#### DETERMINATION OF PUBLIC CONVENIENCE OR NECESSITY ON APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE

The California Department of Alcoholic Beverage Control (CDABC) has referred the application referenced below to the Fresno County Board of Supervisors, pursuant to Business and Professions Code Section 23958.4, requesting a determination of public convenience or necessity.

Notice is hereby given that the Board of Supervisors of the County of Fresno has scheduled this hearing for **Tuesday, the 23th day of September, 2025, at the hour of 9:30 A.M.**, or as soon thereafter as the matter may be called, in the Board Room of said Board of Supervisors, Room 301, Hall of Records, 2281 Tulare St., in the City of Fresno, as the time and place for holding a public hearing on the following application:

Applicant:	Sola 1 LLC
Type of License:	#20 – Off-Sale Beer and Wine
Location:	2444 S 9 <sup>th</sup> St, Fresno, CA 93725-1444

(Map on Reverse Side)

Individuals or organizations opposed to or in support of the approval of the request for a public convenience or necessity determination by the Board may testify. The Board will take action to approve or deny the request, and then forward its decision to CDABC; the issuance of a license is totally within the discretion of CDABC.

If you have any questions regarding this notice, please contact Ron Alexander, County Administrative Office at (559) 600-1710.

DATE: September 5, 2025

BERNICE E. SEIDEL  
Clerk, Board of Supervisors

By:   
Deputy

NOTE: This will be the only notification you will receive on this process.



